

Delivery activities and plans

Experience of coordinating and managing projects

Our organisation has a track record of responding with speed, urgency and efficiency to projects whilst maintaining high levels of accuracy, excellent customer service and the ability to deliver the best quality PD for schools. We work successfully with third parties – including the DfE and EEF.

- o Chosen as one of the key training providers during the phonic funding period generating more schools - we scaled up operational staff to coordinate bookings and consultant trainers to deliver training - ended October 2013
- o DfE Phonics Roadshows – contract to deliver 10 roadshows in areas of the country with low PSC results - turned events around in 4 weeks - 2016
- o DfE Phonics Roadshows – contract to deliver 12 roadshows in areas of the country with low PSC results – to be delivered 2017
- o Part of EEF evaluation – booked PD for 59 schools in five-month period - 2016 o Training graded ‘Outstanding’ by Ofsted - 2013

Marketing We have:

- o An in-house design and marketing team that can turn around materials with speed and at no additional cost
- o Successful social media presence.

PD Design

Our PD programme is fully designed including ongoing in-school CPD documentation and systems to ensure leaders make the best use of time to work and teachers to improve quality and effectiveness of teaching. We constantly review our PD provision in response to school feedback, research literature on teaching and leadership and government initiatives.

A new edition of Read Write Inc. Phonics resources was published in 2016.

Delivery

Regional training for the middle leader before in-school training and two-day Reading Leader Training for both the middle leader and headteacher are already available around the country and can be easily booked via our website.

Recruitment and engagement with schools

We will recruit [REDACTED] priority schools from priority areas – [REDACTED] in the first year and a further [REDACTED] in the second – in [REDACTED] geographical hubs. An achievable and realistic strategy for target schools and participants is laid out in detail in the relevant section of this bid. We have carried out detailed analysis of the number of target schools in each area and have a plan if we are unable to meet the full amount of schools required in these [REDACTED] hubs. We will prioritise the Opportunity Areas and ensure all schools recruited are priority schools.

We have:

- o Detailed analysis of Ofsted 3/4 schools in each priority area and a realistic recruitment target for schools and participants
- o An online admin system including a record of the Ofsted status for all primary schools
- o Flexible dates for training – availability to deliver first day of literacy training to schools before 31 January 2018. (NB we have limited availability for 1st, 4th, 5th September,

- 20th, 30th October) o Flexibility if schools have last minute unavoidable issues, e.g. Ofsted inspections o Strong working relationships with Oxford University Press representatives who will help recruit.
- o Schools trained in last two years in TLIF geographical target areas - see below numbers of schools trained in each area – these existing schools will help us recruit other schools in the area.

Communication with schools through lifetime of a project

- o Consultant trainer - main point of contact for each school
- o Tech team – for any technical issues including access to PD films
- o Office back-up – on-call Head of Operations in case of emergency
- o Project Manager – for any issues unresolved by above

Unique value and strength

Organisational culture and attitude - our operational staff and consultant trainers have a proven, positive, professional, collaborative and flexible attitude when working with schools, academy groups, local authorities and third parties. We are committed to finding solutions and work successfully as a team to ensure the smoothest processes, highest quality PD and ultimately best outcomes for children. Everyone at RMT is committed to ensuring children have the best opportunities in life. This runs through everything that we do.

RMT has:

Capability - a proven track record in high quality Ofsted Outstanding CPD and training.

Capacity - 50 permanent Consultant Trainers in England – some of whom are part-time and can increase to full-time if need to scale project to reach more schools or additional areas

Timeliness - responds speedily to projects - programme already designed, internal marketing team, excellent contacts with schools and works collaboratively with 50 representatives from Oxford University Press.