

Department for Education Tender No: Project\_9901/ITT\_3550

Anvil Education Ltd  
34-40 High Street  
London  
E11 2RJ

Date: 1<sup>st</sup> August 2025

Dear [REDACTED],

**Department for Education: Tender for National Attendance & Behaviour Ambassadors**

On behalf of the Secretary of State for Education, I would like to thank you for your bid for the contract above.

All tenders have now been carefully assessed, and a decision has been reached. I am writing to advise you that the Department is, in principle, delighted to accept your tender.

As indicated in the tender documents, the award criteria for this tender was an assessment of quality of service. The assessment process resulted in your proposal receiving a total score of **470**. Your disaggregated scores are shown in the table below.

**Your post-moderation scores**

Anvil Education Ltd	
Moderated Score	Weighted Score
5	200
4	120
5	150
470	
[REDACTED]	

The assessment panel concluded that, compared to other tenders, you have demonstrated a clear track record of supporting schools in a range of contexts, strong knowledge of the policy context and a track record of affecting large-scale change across the education sector.

In the coming days, you will be sent a draft contract for review, based on the details set out in the Invitation to Tender. These contract negotiations will proceed on a “**without prejudice basis**”. You are advised not to incur any expense or enter into any binding arrangements until such time as you receive the signed and dated contract back from

the Department.

We will not be announcing the identity of the successful Ambassadors until after the contract has been officially signed. We would therefore be grateful if you could treat the information enclosed in this letter sensitively and not disclose publicly at this stage.

Congratulations and thank you again for all your work during this process. We are excited to begin working with you on the Attendance and Behaviour Hubs programme and will be in contact soon to commence contract finalisation. In the interim, if you have any queries, please raise them via the Jaggaer portal.

Yours sincerely,

A solid black rectangular box used to redact the signature of the sender.

Behaviour Policy Team,  
Department for Education