DPS Schedule 6 (Order Form and Order Schedules) Crown Copyright 2021

DPS Schedule 6 (Order Form and Order Schedules)

Order Form

ORDER REFERENCE: FM22158

THE BUYER: Department for Business, Energy & Industrial

Strategy

BUYER ADDRESS 1 Victoria Street, Westminster, London, SW1H

0ET

THE SUPPLIER: Kantar Public UK Ltd

REGISTRATION NUMBER: 13663077

DUNS NUMBER: 228340905

APPLICABLE DPS CONTRACT

SUPPLIER ADDRESS:

This Order Form is for the provision of the Deliverables and dated 19th August 2022.

It's issued under the DPS Contract with the reference number RM6126 Research and Insights Marketplace DPS for the provision of Online Marketplaces Consumer Journeys.

DPS FILTER CATEGORY(IES):

Subject Area

Business, Finance and the Economy

Retail

Research Methods

Data Collection Method (general)

- Quantitative
- Qualitative
- Mixed method (qualitative and quantitative)
- Face-to-face
- Online

Data Collection Method (qual specific)

Cognitive interviewing / testing

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Model Version: v1.3

DPS Schedule 6 (Order Form and Order Schedules)

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Depth interviews

Evaluation and Evidence Synthesis

• Experimental / quasi-experimental impact evaluation

Experiments and Trials

- Online experiments
- · Quasi-experimental trials
- Trial design and implementation

Research Specialisms

- · Behavioural insights research
- · Customer journey research

Sample Design / Source

- Panel
- · Purposive sampling

Target participants Business and the Economy

Consumers

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DPS Schedule 6 (Order Form and Order Schedules)

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ORDER INCORPORATED TERMS

The following documents are incorporated into this Order Contract. Where numbers are missing we are not using those schedules. If the documents conflict, the following order of precedence applies:

- 1. This Order Form including the Order Special Terms and Order Special Schedules.
- 2. Joint Schedule 1(Definitions and Interpretation)
- 3. The following Schedules in equal order of precedence:
 - Joint Schedules for RM6126
 - Joint Schedule 2 (Variation Form)
 - Joint Schedule 3 (Insurance Requirements)
 - Joint Schedule 4 (Commercially Sensitive Information)
 - Joint Schedule 6 (Key Subcontractors)
 - Joint Schedule 10 (Rectification Plan)
 - Joint Schedule 11 (Processing Data)
 - Order Schedules for FM22158
 - Order Schedule 1 (Transparency Reports)
 - Order Schedule 3 (Continuous Improvement)
 - Order Schedule 5 (Pricing Details)
 - Order Schedule 7 (Key Supplier Staff)
 - Order Schedule 9 (Security)
 - Order Schedule 20 (Order Specification)
- 4. CCS CORE TERMS (DPS VERSION) V1.0.3
- 5. Joint Schedule 5 (Corporate Social Responsibility)
- 6. Order Schedule 4 (Order Tender) as long as any parts of the Order Tender that offer a better commercial position for the Buyer (as decided by the Buyer) take precedence over the documents above.

No other Supplier terms are part of the Order Contract. That includes any terms written on the back of, added to this Order Form, or presented at the time of delivery.

ORDER SPECIAL TERMS

The following Special Terms are incorporated into this Order Contract: None

ORDER START DATE: Tuesday 10st November 2022

ORDER EXPIRY DATE: Friday 31 March 2023 (please note this

contract is subject to a break clause at the

end of Phase 1)

DELIVERABLES

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Model Version: v1.3

UK OFFICIAL

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See details in Order Schedule 20 (Order Specification)

MAXIMUM LIABILITY

The limitation of liability for this Order Contract is stated in Clause 11.2 of the Core Terms.

The Estimated Year 1 Charges used to calculate liability in the first Contract Year is



ORDER CHARGES

See details in Order Schedule 5 (Pricing Details)

REIMBURSABLE EXPENSES

None

PAYMENT METHOD

Payment shall be made via BACS

Invoices payables upon receipt of invoice and Purchase Order

Payment shall be made on acceptance of the deliverables by the Buyer

BUYER'S INVOICE ADDRESS:

Invoices to be sent to UKSA c/o UK SBS, Queensway House, West Precinct, Billingham, TS23 2NF or email: financeinvoices@uksbs.co.uk Payment shall be made upon receipt of invoice and Purchase Order Number.

BUYER'S AUTHORISED REPRESENTATIVE



BUYER'S ENVIRONMENTAL POLICY

Not applicable.

BUYER'S SECURITY POLICY

Security policy framework: protecting government assets, version, 24 May 2018, available online at: https://www.gov.uk/government/publications/security-policyframework

SUPPLIER'S AUTHORISED REPRESENTATIVE



SUPPLIER'S CONTRACT MANAGER



PROGRESS REPORT FREQUENCY

As per Order Schedule 20 (Specification)

PROGRESS MEETING FREQUENCY

As per Order Schedule 20 (Specification)

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KEY STAFF

KEY SUBCONTRACTOR(S)

E-AUCTIONS Not Applicable

COMMERCIALLY SENSITIVE INFORMATION

SERVICE CREDITS

Not Applicable

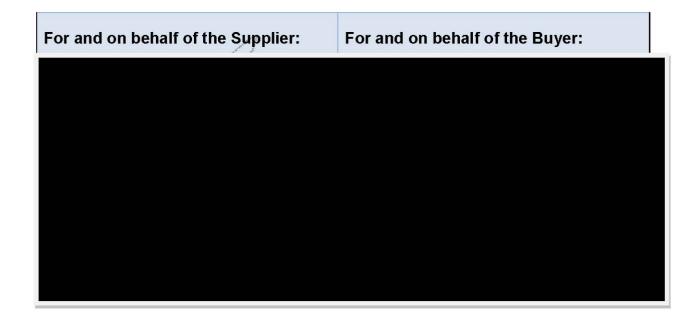
ADDITIONAL INSURANCES

Not Applicable

GUARANTEE Not Applicable

SOCIAL VALUE COMMITMENT

Not Applicable



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