**1. Name of Programme Team**

Climate Change Team – WWF-UK

**2. Name of Project**

Redefining Climate Leadership in the Food Industry

**3. Purpose of project**

This project seeks to define climate leadership in the food industry, 2020 and beyond

**4. Background**

With the impacts of climate change increasingly visible, consumer and employee expectations for corporate climate action are soaring. Investors are demanding to know how companies are assessing, evaluating, and reducing climate-related risks and seizing opportunities.

The role of corporate climate leadership is more important than ever. The scale of corporate action to date has been impressive, but it is not enough to deliver a sustainable future. The bar for leadership is rising, and it is imperative that companies bring their stakeholders, including suppliers and customers, on the journey with them.

WWF is working with one of the largest global food retailers to help reduce their environmental impact and lead the way for others to do the same. Actions to date have included:

* In 2009 they were the first company to commit to becoming zero carbon by 2050,
* In 2017 they became the first company in the world to set ambitious Science Based Targets (SBTs) aligned to 1.5C for our own operations.
* In 2017 they also set scope 3 SBTs aligned to 2C, as per the SBTi approved methodology available for a sector-wide target at the time.

Since then, the company has made strong progress in both energy efficiencies and addressing emissions hotspots.

**5. Project Scope**

In order to go further and help shape climate leadership for the retail industry, we are looking to work with an independent consultant to shape and define the journey of climate leadership for a multinational food company, today and tomorrow (including trends, opportunities, pitfalls to watch out for, etc.). This should include:

* Where the greatest potential innovations are to be unlocked in technology, policy, and practice (both own operations and supply chain).
* A mapped view of where competitors, peers and other sector leaders are across various climate commitments and activities.

Completion of work no later than May 1st 2021.

**6. Outputs (not exhaustive)**

* Virtual workshop to socialise interim results (with WWF and core company experts)
* Final report (PPT or PDF)
* Virtual workshop to deliver final results (with WWF, core company experts + senior business leaders)

**7. Budget/Costs**

We invite respondents to indicate their budget requirements for this project within their proposal, WWF’s normal process is to make 100% of payment upon delivery of the requested products, but alternative payment schedules could be considered.

**8.** **Submission of Proposal**

The co-ordinating contractor shall submit their proposal by email by midday, 27th January 2020 to Seán Mallon. The proposal must contain:

* In their bid, consultants should set out and support with evidence where necessary their proposed approach and methodology, their relevant experience, an outline project plan and full costs and expenses.
* Indicative timeline of work carried out and proposed delivery date.

**9. Contact details**

The nominated officer for this contract will be - Seán Mallon, Climate Change Specialist, WWF-UK, [smallon@wwf.org.uk](mailto:smallon@wwf.org.uk)

**10. Preferred Contracting Approach**

Please see attached WWF’s standard terms and conditions of contract. In your response, please indicate whether these are acceptable or whether you would wish to propose any alternative terms.

Appendix

Impact of divestments from Asia and Poland on our current progress vs targets:

|  |  |  |
| --- | --- | --- |
| **2020 Status** | **% carbon emission reduction vs 2015 baseline** | **% of electricity demand that is renewable** |
| Group pre-sales | -38% | 68% |
| Group post-sales | -46% | 100% |
| Group current target | -35% | 65% |

Fig 1.

Tesco’s current SBTi approved targets for own operations:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Science-based targets (2015 baseline)** | **2020** | **2025** | **2030** | **2050** |
| Tesco own opertations (1.5C trajectory) | -35% | -60% | -85% | -100% |

Fig 2.

Tesco’s current SBTi approved supply chain targets:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Science-based targets (2015 baseline)** | | **2020** | **2025** | **2030** |
| Tesco supply chain (2C trajectory) | Food manufacturing and production | -7% | -20% | -35% |
| Agriculture | -7% | -12% | -15% |

Fig 3.