

# Expression of interest

## Title: Pupils and their Parents/ Carers Omnibus Survey (Waves 6 and 7)

**Project reference: DFE/RPPU/2018/082**

**Deadline for expressions of interest: 11:59pm on 08/02/2019**

## Summary & Background

Expressions of interest are sought to deliver waves 6 and 7 of an established survey for the Department for Education. This would be 2 waves of fieldwork, occurring in summer 2019 and summer 2020.

The Pupils and their Parents/Carers (PPC) Omnibus Survey gathers views from a nationally (England) representative sample of pupils aged 11-18 and their parent/carers. The survey provides an opportunity to gather opinions and experiences from pupils and their parents on current DfE policies and school practices. Whilst previously two waves have been conducted per year, this will now change to one wave per year. Published reports can be found [here](https://www.gov.uk/government/publications/pupils-and-their-parents-or-carers-omnibus-wave-1-survey).

## Evaluation aims

This research will provide robust, representative data on the views of pupils aged 11-18 and their parents/carers. This will inform policy development and monitor the impact of existing policies. Potential areas of interest include but are not limited to: mental health; careers guidance and aspirations; subject choices, including STEM and creative; attendance; and SEN provision.

## Methodology

Waves 1-5 of the PPC have used stratified probability sampling of pupils with the National Pupil Database (NPD) and Individual Learner Record (ILR) used as sample frame for schools and colleges respectively. This methodology must be maintained to enable valid comparisons with previous responses, however bidders are encouraged to suggest ways to improve response rates, data quality, and value for money.

The survey requires paired responses of pupils and their carers; approximately 2,000 from pupils in years 7 to 13, and 300 from FE pupils. The report also requires subgroup analysis by; gender, ethnicity, year group, deprivation status, Special Educational Needs (SEN) status, Free School Meal (FSM) eligibility and region. Incentives were used successfully to boost FSM representation and we intend to repeat this in future waves.

Letters will be sent to the pupils and parents/ carers of those selected, inviting them both to take part in seperate surveys online. The survey methodology is ‘push-to-web’, with the initial invitation letter containing a web-link and unique log-in, however paper copies of the survey have previously been sent where there has been no response. We anticipate there will be 30 questions in future waves.

Each survey wave contains questions that have been previously asked, and some new questions. The Department will liaise with policy teams internally to gather and prioritise questions and will provide a list of draft questions to the contractor. We would then expect the contractor to design and suitably pilot questionnaires. Accordingly, questionnaires will need to be designed and piloted prior to each period of data collection.

We anticipate that wave 6 fieldwork will take place between July and August 2019 and wave 7 between July 2020 and August 2020. As outputs for each wave, we require: anonymised dataset of repsonses, presentation and report in DfE format for publication.

Following each survey wave, the Department requires a list of pupils and students that are willing and consent to be recontacted by the Department. In addition, to better understand the processes and circumstances underlying the responses we would like to introduce the option of a bidder providing qualitative follow-up work with pupils and parents/carers in the form of telephone interviews or focus groups. Note any optional work would need to be scoped following each survey wave, and funding approved by the Department’s Research Board before work could commence.

## Timing

* + Deadline for EOIs – 11:59pm on 08/02/2019
	+ Invitations to tender issued – 13/02/2019
	+ Deadline for ITT submission – 11:59pm on 11/03/2019
	+ Placeholder for bidder interviews (if required) – 18/03/2019
	+ Inception meeting placeholder – 20/03/2019
	+ Fieldwork period – July-August 2019

## Assessment criteria

Expressions of interest will be assessed against the following criteria:

* Relevant experience of conducting research and engaging with young people and/or parents/carers (25%)
* Methodological and technical expertise designing and conducting surveys, and analysing quantitative data (40%)
* Evidence of capacity to deliver high quality research of a similar scale to time and budget (25%)
* Evidence of methodological and technical expertise to conduct qualitative follow-up research (10%)

We will score these as per the scoring scheme below:

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| --- | --- |
| Mark | Description |
| 0 | Totally fails to meet the criteria |
| 1 | Meets some of the criteria |
| 2 | Meets most of the criteria |
| 3 | Fully meets the criteria |
| 4 | Exceeds the criteria |

CVs and references are not required at this stage.

Expressions of interests submitted must be no more than 750 words overall. Please do not include website links or references. Anything longer than 750 words will be disregarded. Collaborative expressions of interest are welcome.

| **Closing date for EOIs: 11:59pm on 08/02/2019** **Send your EOI form to: omnibus.surveys@education.gov.uk and joas.flynn@education.gov.uk** |
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## How to submit an expression of interest

You must submit an expression of interest (EOI) in order to be considered to be invited to tender. To do so, please complete the NEW EOI Form which can be found under attachments. A submission of an EOI does not guarantee an invitation to tender and the Department does not routinely advise organisations that they have not been successful in being invited to tender. Feedback is however available on request.

All contracts are let on the basis of the [Department’s Terms and Conditions](https://www.gov.uk/government/publications/eoi-guide). You are encouraged to check these before submitting your expression of interest, as these form part of your contractual obligations.

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