Supplier proposal



TENDER RESPONSE: DESIGN, BUILD AND DISMANTLE for ANUGA 2021

Thank you for inviting us to present a design and a quotation for this project.

We propose two distinctive and great value solutions with excellent branding and at a quality that is commensurate with your trade position. Our presented designs work strictly within the new all-encompassing Covid regulations and therefore we have had to propose a very different solution to that used in the past. Sometimes having to think 'outside of the box' leads to positive innovation and this is what we feel we have achieved here.

Uppermost in our mind was to make the very best of what can be achieved so that the exhibitors and yourselves gained the maximum possible benefit of attending. Later I will explain the how, and most importantly the why, of how we have achieved what we feel is the best design solution possible in these very new times.



As aside in these 'Covid' days, we feel that bringing this project to life will need creativity, flexibility, and an amount of straightforwardness in getting this project over the line. We offer to work closely and show real flexibility with all involved as its inevitable that things will change before the show greenlights.

As always, my team would work alongside yourselves to tailor any area of the design or specification to meet what is required by yourselves and your exhibiting partners.



DESIGN - INNOVATION & CREATIVITY

















www.event-exhibition.co.uk





MEETING YOUR OBJECTIVES AND AIMS

The purpose of the AHDB Exports stand at Anuga is the same as it has always been and that is to provide a bold, professional platform for your exhibitors to both further old your exhibitors to both further old and create new relationships with international meat buyers. This has been our clear focus throughout the design process.

Fuent Exhibition brings trougher in supplying exhibition design and delivery of group stands to achieve this despite the new and to be honest rather difficult Covid restrictions. During this time, we have a vocasfully delivered over

led, visually impactful, strongly branded design to catch the attention of your audience and guarantee that people stop, look, and listen to what you have to offer

Our clear aim is to produce a stand which is totally distinctive to maximise your exhibitors returns on their own and your investment and to raise the profile of the participants and the AHDB and its work.

Really showcase Great Britain



We will provide you with a safe COVID aware environment in which you and your exhibitors can still take place in both promotional activities and meetings with full hospitality available and enable good business to be done in a relaxing, professional, and personable environment.

Your standards are our standards. We will ensure that what we provide is both fully functional and at a



AHDB STRONGLY BRANDED INNOVATIVE DESIGN CONCEPTS TO CATCH THE ATTENTION OF YOUR AUDIENCE



YOUR STAND BUILD REQUIREMENTS

You require the design of a 330m² stand stand. We have contacted the shows organisers, token part in their webrinars, and obtained both the written build and Covid regulations and can confirm our promotes merically. our proposals precisely follow these guidelines.

This show presents many challenges. The Covid measures that are required are far from ideal, effect matters greatly and means a complete re-thinic. We also still have one sure that every bit of value for yourselves and the exhibitors have to be obtained if we are to hit the show attendance objectives.

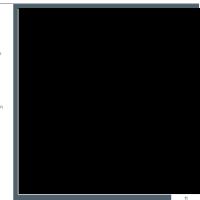
TO EXPLAIN

This year's event poses a wide range of new and existing challenges that will undoubtably lead to a very different design solution and show experience for all concerned. The need to provide a fundamentally safe Covid aware solution for the exhibitors, yourselves, and visitors and to follow both the organisers and the local German authorities' reconstructions. requirements brings new design challenges that will undoubtably create a very different look and feel to this event.

One thing for certain, will be the need for fleebillijk on behalf of the contracted town one this project forward. Things will undoubtably change in respect of the nucles and regulations as time moves onwards and the obvious need to have to comply with these. Here at Event, we propose working alongside yourselves throughout this project so the project of the proje

paramount.

So, to explain what we have done so far. The need for social distancing and the rules of the permissible density of people within the stand space has led us to propose a radical re-design from past events and what would be considered as a normal group stand layout.



Times are not normal and therefore nor will be the solutions required

We also need to think about the exhibitors in the 12m² space as above and how we gain 2m head-to-head separation and move all deaks, seating ate at a minimum 15m from the alsic. Also, we need to again minus from the calculations the furniture and refrigeration footprints in these areas. In essence unless you restrict these spaces to only three permissible people at the very best, they need to be larger to hit the rules. Again, this just compounds the above.

Compounts the above.

Overall, we need to especially bear in mind that during conversations with the organisers they have with the organisers they have informed us that stand build permissions for designs will be very closely monitored as will the unumbers of persons on stands, so we need to be very careful to avoid any potential conflict and the possibility of an in-show stand closure order.



This is how it works

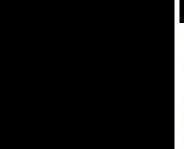


Now what else do we deliver?



slip-over stainless steel worktops and butchers block central area.





Overall, we have tried to ensure that areas are as free and uncluthered as possible and are all fitted with Covid All Secure Standard and food safety screenias as appropriate whist providing all the areas with the full functionality called for in the brief.

called for in the brief.

As mentioned, exactly what
measures will be needed running
forward or what the exhibitor
numbers or requirements might
be are not probably known at this
time and from experience these
are more than likely to change
before the exhibition goes live so
we have deliberately kept things
very fluid layout vise to be able
to accommodate even last-mirute
changes due to potential travel or
other restrictions etc.

The presented design is however still very impactful with clean lines and with the use of modern, history, british tech, high quality finishes throughout adds the modernity requested. The designs are fully modular in short, they:

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In Country Assistance and

We are particularly fortunate to have through our OSPI worldwi status six comparable German based suppliers to which we ca

'on the ground' so to speak and very used to working in the Messe. In Cologne she has excellent local contacts and knowledge and this also allows for the early delivery and staging of materials at her facilities close by if required.



Separately to this function it would be possible if for any reason we could not travel from the UK or for any other reason that we could not deliver the stand build items that as they operate the same advanced German Octanorm Maxima system they could deliver the stand entirely from their own resources.

SPECIFICATION SPECIFICS

We will provide:

- German and English dual German and ragish dual project managers and a fully trained team to ensure the best pre and on-site service
 Nominated deputy also on-site for the duration of build-up, the show and for breakdown

- The completion of all organisers and venues paperwork / drawings / on-line submissions in respect of the stand build
 If Jul service including shipping and documentation for any stand build items
- stand build items

 As an extra, due to our World
 OSPI status, our full ability to
 work with our Germany based
 OSPI partners to ensure build
 and delivery is achievable
 whatever regulations are in
 place with regards to travel etc.
- A highly attractive design, with a modern, light, contemporary look and feel
- Full wheelchair access throughout from all aisles



- Easy to maintain recyclable dark wood plank vinyl flooring throughout
 Low heat LED lighting technology throughout to give both bright illumination and low power consumption to reduce costs
 Euli range of modern designer.
 - Full range of modern designer styled hire furniture
 - styled hire furniture

 A fully flexible design and build solution that can run on for the next show and be adapted to what would be hoped for a relaxation of the Covid rules without cost penalties

 A fully design the covid rules

 - winour cost penalties

 A fully effective and to the standard required Covid design response

 Main's connections, water and waste supplies including 24 hour connections are included in our costs

- Confirmation that mains and other consumptions' will be billed at net.
 Daily stand cleaning, bin emptying and stand maintenance included at Abour refrigeration all supplied by brand leader Lower refrigeration.
 After show close security and additionally for the night before the last day of build, before show open night and the after show night of dismantling.
 Our own designers would as requested work with your own graphic design department to
- requested work with your own graphic design department to create a subtle impactful overall appearance and those designs would be transferred back onto the 3D model so all elements can be closely considered before print.

GENERAL AREAS OF THE STAND

The stand concepts all include the following key areas as requested.

Priority 1 Co-exhibitor booths (maximum of 18)

Priority 2 Opportunity to offer hospitality - (Kitchen and Service area / Bar)

Priority 3 Butchery demonstration platform

Priority 5 Welcome reception desk

Priority 6 A hospitality solution for all exhibitors as described earlier in detail.



Exhibitor Areas

I We have included schemes for 17 and 18 fully specified co-exhibitor booths all with a modern serve-over display cabinet, free-standing brochur display and furniture in Covid style with screening for 4 persons to be able to meet safely.



We also include a giant lightbox graphic wall for each with a 50-inch smart LED HD screen, lockable cupboard, twin UK electrical sockets. This package can be modified to meet the individual participants needs as required.

Kitchen Area

Am mentioned, we have developed bea separated production areas to correctly called to separated production areas to correctly called to pure Haila requirements. Considerable thought has been shown to create a fully operable zone and we woult welcome discussions with your check on this point. As an aside I personally ran a professional large scale outside catering company for many years so fully realise the importance of this design element.

Long work surfaces, Plenty of reachable wall shelves

Henty of reachable wall shelves
 Lower cupboards with shelves
 (and importantly no doors!)
 A plumbed double sink with hot
 and cold water
 Small hand-wash sink

Appliances - include

Preparation table - A long table, in the middle of the kitchen (the island), to be used to cut and prepare the meat and dishes

■ 2 Hot plates - (Induction units)

Oven - Tabletop

(Actually two carbon filter units) ■ 1 Kettle

 Shelves
 4 tall chillers for the refrigeration of Halal meat, non-halal meat and other food ingredients.
 Storage for all the kitchen cases, crockery, and glass wear ■ 2 Planchas (1 for Halal meat and

Kitchen cleaning supplies

Serving area / Bar – This will now be internal to the kitchen area

Large Garbage Bins (including bin liners)
 Paper Roll Dispenser and replacement rolls

Work surfaces
Dishwasher
Double sink (hot and cold-water supply)
Shelves

Bar with all facilities to serve drinks and food

Shelves for storage of approx.
100 half pint glasses, 100 water
juice glasses, 90 wine glasses
100 cups and saucers and
cutiery
Pumps and connection systems
for two types of draught beer
A free-standing professional
multi-service coffee machine

■ Two under counter chillers for

■ 1 very fast glass washer ■ Garbage Bins

glassware, crockery and cutlery will be provided by a separate chef services supplier that AHDB will

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Butchery demonstration platform

We have included within the reception area for this to be dual function with simple drop over stainless steel and wooden cutting block providing a 3m long counter



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This is supported with two overhead cameras and double 50-inch LED HD Smart Screens so that the visitors can easily see and follow what is happening.

The dual-purpose counter will have underneath lockable storage cupboards A clear protective partition at the front of the demonstration

demonstration counter

2 x Headset microphones with
a PA system

A small, plumbed hand sink with
hot and cold-water supply
(A portable handwash here
might be a better supply?)

Blin

■ 2 x Angled cameras covering



Storage Area / Office

Here we have provided two separate areas all equipped with:

- separate areas all equipped with:

 If open cupboards with a rail and x 50 cost hangers

 So x individual lockers

 Area to store suitcases (approx. 5 metres long)

 Sholves to store boxes and literature

 Access to the storage area is visible from the welcome reception. All doors have a coded lock to avoid keys

 Space for a desk is included

 Electrical sockets for a laptop, printer, and telephone charger (English 3-pin)

 Wi-Fi provision
- Wi-Fi provision

Welcome Reception Area

We will provide:

- A counter wide enough to display brochures, with shelving at the back and knee recess
 1 high stools
 2 large 50-inch HD LED Smart screen to showcase AHDB digital material

Small central hospitality seating area

As described the provision of such an area we feel is not possible with the regulations on this stand space without compromising the all-important exhibitor areas

You mention in your brief that to comply with the coronavirus

regulations outlined by the organise that you must display the maximum number of people allowed on the stand and be able to measure the number of people on the stand at a typica of the stand at anyone point. Therefore, you propose that the stand requires the incorporation of some sort of stand analytics software that can provide five data on visitor numbers, dwell time, visitor flow and heat mapping on the stand.



As the stand design we propose is completely open to all of the sales and does without a central hospitality area this standard response is we feel not actually not applicable so long as each exhibitor only allows a maximum of four persons if two are then seated onto each of their areas. This rule can be made easily visible by floor and other singape and we suggest a Covid marshal be employed from the organisers to make this a really.





Please find enclosed both our own detailed specification (Separate Excel spreadsheet) and your own spreadsheet enclosed as requested.

Format and content of Submission

A full proposal based on brief,

- To scale designs / drawings (CAD and 3D) including a drawing showcasing how social distancing will work on the stand Proposed timetable including key milestones (talking into consideration time restraints imposed by the event organiser) Completion of the Pricing
- Completion of the Pricing Schedule

- Schedule

 Methodology for liaising with
 AHDB staff, other suppliers, and
 event organisers

 Proposals and solutions to any
 unforeseen challenges

 Project plans / checklists to
 ensure full delivery of service
 Risk assessments / Method
 statements in relation to this
- project

 a can we confirm that when known we will provide details of any licenses and the required customs documentation to ensure the transport to and from the EU
- I can confirm under the new regulations our staff all have the right to work temporarily in the EU for up to a 180-day period

OPTION

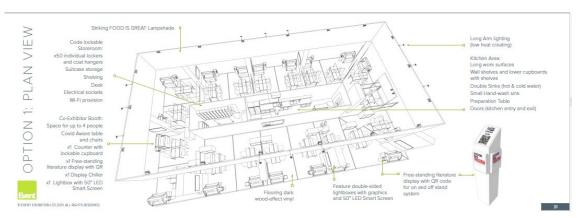
A stand offering a great open Covid Aware design layout using the maximum available height to make sure you are seen from any direction ...

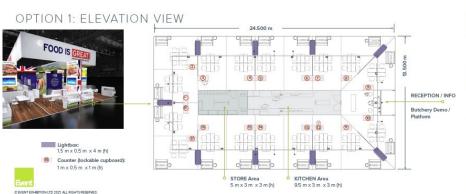
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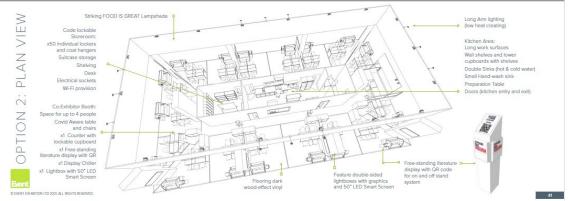


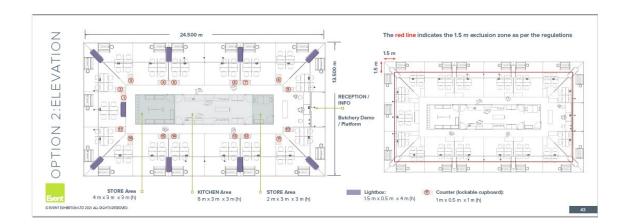
Butchery Demonstration Platform Counter space for butchery Counter with lockable cupboard storage undermeath Clear protective partition 50° LED Smart Screen's x2 Angled cameras covering demonstration area x2 headset microphones and speakers Small plumbed hand sink and bin x4 literature displays











PROJECT MANAGEMENT AND LOGISTICS

PROJECT MANAGEMENT AND LOGISITCS – DELIVERY, CONSTRUCTION AND BREAKDOWN OF YOUR EXHIBITION

A senior German National Project Manager from our in-house management team would be appointed to work alongside you on this contract and will take responsibility for all aspects of

The Project Manager would take responsibility for the submission of stand plans to event organisers; the co-ordination of electrical and other relevant service requirements, the

The Project Manager would keep in regular contact via email and MS Teams or Zoom face-to-face meetings to ensure that all of your requirements are fully fulfilled and that all of your key objectives are met.

We would suggest an initial briefing session between the Project Manager, their team and yourselves to ascertain any amendments to the proposed designs and to finalise the stand layouts.

Following this meeting we would introduce ourselves to the Organisers liaising between all parties on your behalf to ensure everyone is fully informed of the expectation at the outset and that all timescales are agreed.

Likewise, the Project Manager would liaise between your inhouse graphics department and our print team to create all of the individual graphic panels for each area of the stand. Upon approval of finished artwork, we will supply the control of the stand. of finished artwork, we will supply fully rendered 3D visuals showing the finalised graphics scheme applied in situ to the model and distribute it to you and the Show Organisers. This ensures all parties have sight of the overall look of the stand prior to the event and any amendments can be actioned prior to the scheme being put into print production. In terms of day-to-day communication, we suggest a weekly update conference call is scheduled with regular interim progress reports emailed to all relevant parties ensuring everyone is kept fully informed at each stage of the process. This would include yourselves, and the Show Organisers if required.

Communication by email accelerates the approvals process and in comparison with face-to-face meetings awas considerable budget and time for all parties. From an environmental point of view, the reduction in travel for all concerned is an added benefit.

Detailed advance planning for each stage of the process from initial brief to concept through to production and installation ensure each element of the presentation

We confirm the PM would be on-site to hand-over as requested before the start of the event and to ensure delivery of the finished job reaches the desired standard.

In terms of liaison, our team understands the importance of open, honest communication between all parties.

Our whole service is designed around making sure you and your participant companies have a positive, stress-free experience so you and your team can focus on achieving your objectives in this competitive international marketplace.





OUR METHODS

COR METHODS
Instrumental to ensuring the project remains on target is our ability to track progress and that key milestones are met. The production of a detailed Cantil project timelines provides a detailed overview ensuring all parties are aware of the expectations at the outset and ensuring all parties are aware of the expectations at the outset and ensuring all periments of the brief are ensures all elements of the brief are marines are considered as a considered and the control of the cont

A Method Statement describing how we will meet the logistical challenges of delivery, stand construction and take down has been included for your attention.

Working to Prince2 methodologies, our highly experienced exhibition professionals have the knowledge and expertise to effectively deliver all aspects of this contract. Using this systemised project management technique, we would undertake full responsibility for the successful delivery of your trade show programme.

Detailed advance planning for each stage of the process from initial brief to concept through to production and installation ensure each element of the presentation is finished to quality, on time and

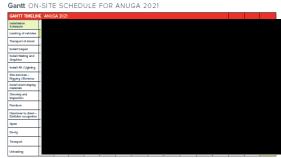
DETAILED SCHEDULING TO ENSURE THE PROJECT STAYS ON TRACK

Very importantly, our strength in depth provides great resilience and a true ability to move quickly and decisively to tackle any issues or challenges presented however late in the day they might occur or difficult they may be.

Gantt PRE-SHOW BUILD SCHEDULE FOR ANUGA 2021

	_						_	_				
Pre-Show Build Schedule	week/c 67.2021	W/c 12.7.2021	w/c 197.3021	W/c 367,3021	w/c 2.8.3021	WC WEEL 2021	w/c 23.8.2021	w/c 28.8.2021	WE 6.9.2021	WIC 13.9.2021	w/c 30.9.2021	wit 279.20
Project Briefing	PM/8400											
2nd Design Proposals		PM/281										
Re-brief - inc all artwork/information		*Mail*										
2nd Stage Design			PMIGD									
Design Sign-off				PMAHEE								
Graphic alone for Artwork Design					PM							
Artwork Design								00				
Project cost analysis – Budget						PM						
Project final sign-off 3D design								PROMICE				
Artwork to Printers										AHCIG		
Project cost analysis – Pinal												PM
Exhibitor Company contact							PL/8400					
Load Frep, Final Checks, Facking												PM/S

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THE ALL IMPORTANT ON-SITE DELIVERY PROCESS

Opera CASA 2021	ERELICATION ANCHA COLDONE GERMANY	retalation meried. 3 – e october 2021	enerá e octaber – sa octaber posa	arealders. Is - in cotaberacus				
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D EVENT EXHIBITION LTD 2021. ALL RIGHTS RESERVED

Importantly we offer to you a unique ability having partnership agreements in place at your intended venue with local teams through our OSP network which included a contact in Cologne, conveniently located within the host city. This enables us to save your and wastly minimised project risk and the all-important local rowdedge, of the venue and local area.

ON-SITE BUILD AND STAND MANAGEMENT

We presently hold full ISO 90012015 Quality Management, ISO 140012015 Environmental and OHSAS 180012007 Health and Safety certifications. This ensures that our service provision in relation to this contract would meet every legal, safety and technical requirement.

requirement.

As full members of ESSA, the UK trade association for the exhibition industry, we not only provide a full and insurance backed bonded completion guarantee but also abide fully with all UK and European statutory requirements within our industry ESSA also conduct an independent checking and assessment process to ensure we meet these industries.

As a matter of course, we would produce a detailed written risk assessment and method statement covering all work undertaken by ourselves as part of this contract. We retain a specialist Health and safety consulting company, FPL Ltd, to assist us in all matters concerning aspects are fully and professionally comidered.

considered.
This comprehensive document
would relate to all stages of the
purpose of the properties of the properties
stage of

The Project Manager assigned to this contract would be the contract would be the contract would be the contract would be the contract would remain on-site at each venue throughout the build-up period to ensure a safe working environment. They would take full responsibility for all aspects of the installation and dismantile including for security of any stand equipmen and all Health & Safety issues.

We confirm that the stand would We confirm that the stand would be ready for handover and that the Event Project Manager would ensure the stand was fully functional and the quality of finish to the highest standard with every detail meeting with your approval before releasing the workforce.

In terms of the build, our experienced team of exhibition experienced team of exhibition carpenters, riggers and graphic applicators start the process of the physical construction by the use of full setting out drawings provided by our design department. These working drawings provide the basis for the detailed build to be undertaken in the workshops who use now sophisticated CNC machine techniques to provide the accuracy and quality required.

All items are pre-built where possible in the workshops and then transported to the exhibition site in our own vehicles where possible or using our prime mover sub-contractors.

On-site, our senior foremen oversee the construction process with teams of exhibition trained carpenters to ensure the detailed and agreed build schedules are adhered to. By necessity we plan things in much detail and this in turn adds speed, reliability and quality to the build process.



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In terms of technical support, a fully trained stand building crew member would remain on-site during the complete show open periods to assist with any issues that may arise so any small defects can be instantly attended to. Thereafter they would be contactable 24 hours a day by mobile.

In addition, the Project Manager and Event's Managing Director would be contactable 24-hours a day by mobile phone. This provide true management support to this project.

We are confident that the stand built would be robust enough to survive the event. In the event of any remedial work being required, we would ensure that this would be done as a matter of urgency and that any work would be conducted within a recognised timescale agreed between ourselves.

agreed between ourselves.

As a fully bonded ESSA and accredited OSPI member, we can also call upon our local specialist support in Cologne should specialist assistance be required. This provides to yourselves along with our on-site technician back up the most resilient and proactive 'safety net' service possible.

Audio visual support can also be on stand if required to ensure any technology employed is fully functional.

In undertaking any exhibition, Event will always ensure that it has contingency procedures in place to deal with any unforeseen issues.

deal with any unforescen issues. The designated Project Manage who would take responsibility of a stranger of the stranger of the stranger. This individual works with the Project Manager throughout the project Manager throughout the project and would be familiar with the contents of the project in the eventuality of the Project Manager not being available.

The Dering available.

We always ensure that a reserve person is familiar with the Client and the associated project documentation. This would include all client requirements. All related information is fleed electronically within our computerised system — this means that there is access to all related information.

In addition to the electronic filing system, we also have a paper based system that our staff can refer to. This is a one stop shop and allows us to access information quickly.

In addition to this, the Managing Director would take responsibility for any project should the Project Manager not be available.

Manager not be available. With regard to the actual stand build, we would identify a Foreman would take full reportshilly for the build. In the event that this individual was not available, we would divent responsibility again to the 'shadow' Foreman; who again would be equally smilliar with the project. All stands build would be shared with the other stand tocknickins. We also ensure that we have standby crow members available who can assist.

Such procedures will hopefully provide ultimate piece-of-mind.

STORAGE AND TRANSPORTATION



In terms of pre and post event storage, Event has extensive fa within our 21,000 ft² of premises should you require this facility.

policy, transport would be by our own technicians using one of our (Euro warranty covered) Mercedes Euro 5 compliant vo

Considerable care has been taken to minimise CO2 emissions with the chosen route and delivery method.

The stand including all fotures, fittings, furniture will be transported to the venue as per the Method Statement agreed.

Any Audio Visual equipment would also be transported to and from the event, with staff on hand to deal with any technical issues.

All participants promotional literature will as above (one box per exhibitor and yourselves) be transported to and from our warehouse and back following t event.



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PROJECT MANAGEMENT SUM UP COMPLIANCE

Completion and submission of all related documents regarding the stand build

SOM OP

We hope that he information
provided proves our capability with
regard to the Project management
of this project. We herefore confirm
that we would confirming the space
booking for the experts, submit the
stand plains to event organisms
and the plain to event organisms
that the plain to event organisms
are received within a reasonable
are prediffied within a reasonable We have sought confirmation of the build regulations from both the Organisers and Venue Managers to ensure that our design meets your criteria and complies with your charta and complies will the various shows and the various venues' Health & Safety regulation importantly, we have carefully checked the build heights and are rectified within a reasonable timeframe during the event.



be safely unloaded, assembled, dismantled and loaded within the stated short build up and breakdown timings to adhere to Organisers tenancy agreement.

Sustainability and event's environmental strategies for trade stand exhibitions

As a company we are particularly proud to be awarded ISO 14001-2015 Environmental certification so proving that all of our operations are considered in an environmentally positive manner.

Research has shown that Research has shown that totally custom bull solutions are sometimes not considered environmentally friendly or sustainable. Large solid shapes consume large amounts of materials the majority of which are not recyclable. Moreover, they add enormously to the carbon footprint. and to cost in monetary terms as they require large and heavy transport solutions. Much of it is not re-configurable without the need for considerable re-design and re-construction.

A recurrent problem is to deliver a strong, unique custom designed stand with true green credentials whilst maintaining a cost advantage.

Having researched the various options available, as mentioned above we have chosen to adopt the use of Octanorm's Maxima Light in a hybrid configuration for this

project.
This modern, aluminium-profile construction system offers man substantial benefits including:

- 100% reconfigurable and re-usable show to show
 Extreme lifespan approx. 20 years in service

- 100% recyclable at end of use inflor rapprox. 20 years lifespan
 11 Approx. 80% weight saving over custom construction leading to major haulage, storage and erection savings with their associated carbon reduction
 11 Approx. 90% space saving against custom construction again saving large amounts of haulage, stored violune, expensive handling et a lilicontributing la large carbon footprint reduction
 10 Offering considerable design advantages such as providing larger more complex structures but at lower cost due to increased build speed
- increased build speed
- The ability to use items from our existing rental range if required at low cost in comparison to purchase.
- purchase.

 Full AutoCAD structural design ability in house to provide all drawings including 3D fully orbital renderings.

 The ultimate benefit is our ability to provide not just an environmentally aware but a truly unique, design-led solution.

As a fully authorised main dealer for this world leading system, our technicians are fully trained in its safe use and abilities.



With relation to our overall stand designs, please find below information concerning our proposed response to potential environmental issues. With regar to these issues we will:

- Recycle all paper, cardboard, textile, metal and plastic waste as possible through our local council collection services / waste contractors from all areas
- Recycle all carpet and floor coverings through Reeds new
- Recycle the plastic floor protector where possible through the venues waste services.
- Use high efficiency lighting LED and low voltage fittings.

- Use a systemised multi use approach for the main construction framework where deemed acceptable which at end of life is 100% recyclable
- end of life is 100% feeyclable

 Use hardwoods from a
 certificated sustainable source
 and then only when strictly
 necessary. Our aim is to
 eliminate all unnecessary wood
 use as possible
- Use where possible solvent free products including graphic inks
- etc
 Use mounts where possible
 for the graphics which can be
 either fully 100% recycled or of
 a lighter fabric nature using less
 materials
- materials

 Use ethically sourced, recycled material certificated as being from sustainable sources where possible. Including carpeting, other floor coverings, graphic backing materials,

- office supplies, packaging and protective wrappings

 Use multi-use rontal furniture.
 Design components so that they nost effectively together so reducing the overall amount of packaging and transported cubic quantity so eliminating unnecessary vehicle movements
- Use Sat Nav technology to find the most efficient routes available for delivery of goods
- and services

 Develop new innovative uses for all waste materials in partnership with our local community, schools, charities and other outlets
- and other outlets

 Make full use of new technology
 to lessen our environmental
 impact including the adoption of
 video conferencing services for
 our clients

- Replace existing vehicles with more fuel efficient models
- more fuel efficient models

 Adopt duplex printing on
 recycled paper materials for the
 office and advanced paperless
 PDF document storage and
 presentation solutions

 E necourage outworking by
 our staff. This we find is very
 efficient and has major carbon
 reduction benefits.

reduction benefits.

We actively seek to embrace advances in technology to achieve our environmental objectives. To ensure the smooth operation for all parties involved, we have invested in the most advanced technology



available to enable us to store information electronically rather than in printed format. Our IT systems supports full videortelephone conferencing with embedded PDF documentation, white board and desk-to-desk virtual meeting rooms. This also includes the ability to print A1 hard copies of scaled technical plan and elevation drawings.

by integrating these facilities into the scope of our everyday operations, the speed of communication between us, our clients and their chosen suppliers has improved dramatically. It has also had a major impact on the reduction in our carbon footprint.

Perhaps the most important method of reducing environmental impact is to take time during the design process to discuss with you, what exactly you are looking for and investigate how this can be best achieved whilst considering

performance, looks and the environmental impact of the choice.

Very often very small compromises or changes in material or method can bring around big changes with regards to the environment. We really like to work alongside our clients and run through our processes to achieve both an excellent solution but also an environmentally friendly one too.

In accordance with our ISO
14001:2015 compliant environmental
policy, transport would be by our
own technicians using one of
our new (Euro warranty covered)
Mercedes Euro 5 compliant

Considerable care has been taken to minimize CO2 emissions with the chosen route and delivery method.

Regarding carriage of your marketing materials, we will transport all of the stand elements, including your marketing literature and stationery, from our warehouse to the exhibition venue and then return to the warehouse, on a complimentary basis.

Our Quality, Health & Safety (including CDM) and Environmental Standards

We presently hold full ISO 9001:2015 Quality Management, ISO 14001:2015 Environmental and OHSAS 18001:2007 Health & Safety certifications. These enable you to be confident in the knowledge that our services will meet every legal, safety and technical requirement.

As full members of ESSA (Event Supplier & Services Association) we abide by their code of practice. It covers all UK and European statutory requirements within our industry and provide an independent checking and assessment process to ensure we meet these standards.

meet these standards.

As a matter of course, all exhibition work undertaken is covered by our detailed Risk Assessments and Method Statements. Our comprehensive risk assessments now cover all the requirements of the new CDM regulations and relate all stages of a project from the pre-planning stages through to the on-site delivery and subsequent breakdown and are distributed to all parties including the event Organisers for their comment and approval. All our staff will be issued correct PPE as required.

Upon award of contract an internal trade stand and structure risk assessment and method statement for this project would be created as standard practice.

The Project Manager assigned to this events would be the nominated health & Safety Office; Helsher would be on-site throughout the build up to ensure a safe working environment. As part of our full surniesy sensive, we would also considered the properties of the sensive orders and any other documentation realted to the stand build on your behalf.

DDA Compliance

We pay particular attention to ensure that DDA compliance is achieved within all of our work.

The layout proposed provides excellent circulation space and importantly allows easy access from both askes. The inclusion of height adjustable stools and DDA compliant to be structured at the event.

In all the production of the graphic panels between the production of the graphic panels in the first panels panels in the first panel achieved within all of our work. The layout proposed provides socialent circulation space and importantly allows eap access from both aleles. The inclusion of height adjustable stock and DDA compliant vision panel to the storeroom and an inset ramp to aid access ensures that all visitors have equal access to information and con interaction on the stand. access ensures that all visitors have equal access to information and con interaction on the interaction of the interaction of

As requested, we include a fully detailed schedule of costs as an Excel spreadsheet, for our concept design.

urmovable.

Our vast experience in delivering this type of stand means we really know how to deliver them efficiently with great design and service levels. We appreciate that achieving value-for-money is critical in this economic climate and have actively sought to provide new innovative solutions that are affordable and offer both something special and real value for-money.

The fully detailed Excel spreadsheet attached includes full and detailed breakdowns of costs for each element of our proposal.

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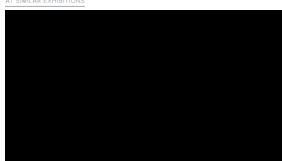
TO SUM UP

We have taken this opportunity to design a truly stand-out, yet fully functional, exhibition preser that will ensure AHDB stands out from the crowd at this prestigious event in a unique manner.

We support this by excellent service levels, true flexibility of overall design, an environme aware solution, backed by triple ISO certified quality standards and one that offers real value-for-money.

Combine this with our delivery team that genuinely always go 'the extra mile' — and we guarant you will get something truly special.

PREVIOUS EXPERIENCE AT SIMILAR EXHIBITIONS



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In Country Assistance and Language Abilities



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