

Invitation to Quote (ITQ) on behalf of Department for Business, Innovation and Skills (BIS)

Subject UK National Seabed Mapping Programme- Scoping Study
Sourcing reference number BLOJEU-CR150018BIS

UK Shared Business Services Ltd (UK SBS) www.uksbs.co.uk

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Table of Contents

Section	Content
1	About UK Shared Business Services Ltd.
2	About our Customer
3	Working with UK Shared Business Services Ltd.
4	Specification
5	Evaluation model
6	Evaluation questionnaire
7	General Information

Section 1 – About UK Shared Business Services

Putting the business into shared services

UK Shared Business Services Ltd (UK SBS) brings a commercial attitude to the public sector; helping our customers improve efficiency, generate savings and modernise.

It is our vision to become the leading provider for our customers of shared business services in the UK public sector, continuously reducing cost and improving quality of business services for Government and the public sector.

Our broad range of expert services is shared by our customers. This allows our customers the freedom to focus resources on core activities; innovating and transforming their own organisations.

Core services include Procurement, Finance, Grants Admissions, Human Resources, Payroll, ISS, and Property Asset Management all underpinned by our Service Delivery and Contact Centre teams.

UK SBS is a people rather than task focused business. It's what makes us different to the traditional transactional shared services centre. What is more, being a not-for-profit organisation owned by its customers, UK SBS' goals are aligned with the public sector and delivering best value for the UK taxpayer.

UK Shared Business Services Ltd changed its name from RCUK Shared Services Centre Ltd in March 2013.

Our Customers

Growing from a foundation of supporting the Research Councils, 2012/13 saw Business Innovation and Skills (BIS) transition their procurement to UK SBS and Crown Commercial Service (CCS – previously Government Procurement Service) agree a Memorandum of Understanding with UK SBS to deliver two major procurement categories (construction and research) across Government.

UK SBS currently manages £700m expenditure for its Customers, our growth projections anticipate this will rise to £1bn in 2013/14.

Our Customers who have access to our services and Contracts are detailed here.

Our achievements

In 2012/13 the Company grew in turnover from £44.7m to £52.4m, within that growth we:

- Reduced the Research Councils' 'back office' expenditure from £32m to £31.3m
- Saved £33m for the Research Councils in verified procurement savings, being greater than the entire cost of the services we provided to them
- Grew our customers from 7 to 22 (this will likely grow by a further 10 in 2013/14)
- Grew our customer base from 11,000 to 18,000 and will likely expand to 23,000+ in 2013/14
- Achieved an annual spend with SMEs that stands out across Central Government as a leading light at 32% (that's over £104.5M) against the 25% Government target

Our Procurement ambition

Our vision is to be recognised as a centre of excellence and deliver a broad range of procurement services across the public sector; to maintain and grow a procurement service unrivalled in public sector.

Procurement is a market-shaping function. Industry derived benchmarks indicate that UK SBS is already performing at or above "best in class" in at least three key measures (percentage savings, compliant spend, spend under management) and compare well against most other measures.

Over the next five years, it is the function's ambition to lead a cultural change in procurement in the public sector. The natural extension of category management is to bring about a fundamental change in the attitude to supplier relationship management.

Our philosophy sees the supplier as an asset to the business and the route to maximising value from supply. This is not a new concept in procurement generally, but it is not a philosophy which is widely employed in the public sector.

We are ideally positioned to "lead the charge" in the government's initiative to reform procurement in the public sector.

UK SBS Procurement's unique selling points are:

- Focus on the full procurement cycle
- Leaders in category management in common and specialised areas
- Expertise in the delivery of major commercial projects
- That we are leaders in procurement to support research
- Use of cutting edge technologies which are superior to those used generally used across the public sector.
- Use of market leading analytical tools to provide comprehensive Business Intelligence
- Active customer and supplier management

'UK SBS' contribution to the Government Procurement Agenda has been impressive. Through innovation and leadership UK SBS has built an attractive portfolio of procurement services from P2P to Strategy Category Management.'

John Collington

Former Government Chief Procurement Officer

Section 2 – About Our Customer

Department for Business, Innovation and Skills (BIS)

The Department for Business, Innovation & Skills (BIS) is the department for economic growth. The department invests in skills and education to promote trade, boost innovation and help people to start and grow a business. BIS also protects consumers and reduces the impact of regulation.

BIS is a ministerial department, supported by 48 agencies and public bodies.

Department for Business, Innovation and Skills achievements include:

- Funding 457,000 apprenticeship starts in 2010-11 Academic Year
- Committing £75 million to support innovation in technology-based SMEs
- Helping 25,000 UK businesses (mainly SMEs), employing over 13 million people, to make the
 most of opportunities for growth in overseas markets; Growth Accelerator is a new
 Department for Business funded-service to help up to 26,000 small and medium enterprises
 (SMEs) grow as much as they can over three years. Working with an experienced coach,
 businesses will receive a personalised growth plan, training and workshops, networking and
 peer to peer support. SMEs can also learn how to develop their leadership and
 management capability.
- With the Cabinet Office, leading the review of 1,200 regulations across Government as part of the Red Tape Challenge, more than half of which will be scrapped or improved.

http://www.bis.gov.uk

Section 3 - Working with UK Shared Business Services Ltd.

In this section you will find details of your Procurement contact point and the timescales relating to this opportunity.

Sectio	Section 3 – Contact details				
3.1	Customer Name and address	Department for Business, Innovation and Skills			
		(BIS)			
		1 Victoria Street			
		London			
		SW1H 0ET			
3.2	Buyer name	UK Shared Business Services			
3.3	Buyer contact details	Research@uksbs.co.uk			
3.4	Estimated value of the Opportunity	£60,000 to £75,000 Excluding VAT			
3.5	Process for the submission of	All correspondence shall be submitted within the			
	clarifications and Bids	Emptoris e-sourcing tool. Guidance Notes to			
		support the use of Emptoris is available here.			
		Please note submission of a Bid to any email			
		address including the Buyer will result in the Bid			
		not being considered.			

Section 3 - Timescales				
3.6	Date of Issue of Contract Advert and location of	01/06/2015		
	original Advert	Location: Contracts Finder		
3.7	Latest date/time ITQ clarification questions should	15/06/2015		
	be received through Emptoris messaging system	11.00		
3.8	Latest date/time ITQ clarification answers should be	16/06/2015		
	sent to all potential Bidders by the Buyer through	14.00		
	Emptoris			
3.9	Latest date/time ITQ Bid shall be submitted through	19/06/2015		
	Emptoris	14.00		
3.11	Anticipated rejection of unsuccessful Bids date	24/06/2015		
		14.00		
3.12	Anticipated Award date	01/07/2015		
3.13	Anticipated Contract Start date	01/07/2015		
3.14	Anticipated Contract End date	31/08/2015		
3.15	Bid Validity Period	60 Days		

Section 4 – Specification

Introduction

A number of public sector bodies map the seabed. They already coordinate but recognise a greater level of coordination could yield benefits for planning, businesses, the environment and safety. Businesses would be able to utilise the data and local authorities, regulatory bodies and other public sector organisations would share access. It could potentially be a major contribution to the Government's open source data programme and strengthen the UK's growth capacity.

Background to the Requirement

The public and private sectors have been aware for some time of the need to have a national programme for mapping the seabed. With the present increased coordination, it is felt that the climate is now right to put this into practice. Matthew Hancock, when he was the Minister of State for Business and Energy, agreed with the industry that a scoping study should be undertaken.

The study will be carried out on behalf of the Maritime & Coastguard Agency, Defra, Crown Estate and BIS. The contractor will report to BIS.

Aims

To produce a report that outlines the seabed mapping currently undertaken by the public sector and recommends what economic and technological benefits there could be from undertaking a national coordinated approach to seabed mapping.

Objectives

The research and analysis will examine the requirements of governmental and private sector organisations in relation bathymetric, environmental (biological) and geological data sets. The maritime professional bodies and private sector will be able to explain the development of technology, skills and value added data of possible products and services.

The research will need to:

- document the seabed mapping work already underway and planned, in the private and public sectors. This will include how surveys are undertaken, how the information is used, its accessibility and its impact economically, socially and environmentally.
- explain what types and methods of seabed mapping data would bring the most benefits to businesses and what areas of the seabed should be prioritised as well as recommendations on how the programme could be centrally managed effectively.
- Ascertain and quantify the advantages, both financial and in terms of quality and versatility of data, to the public sector of having one coordinated national seabed mapping programme that would incorporate, compliment or replace multiple existing programmes.

- take into consideration the options for financing a national programme and what criteria would need to be fulfilled to improve the chances of qualifying for this.
- suggest how the data will be stored and shared and then explore issues around data ownership and access. There should also be an assessment of what technology and equipment would be needed to carry out the mapping and the potential for developing (and subsequently exporting) new marine products and technologies-
- the cost benefits so that the programme can deliver the right kind of data that will benefit British businesses, marine manufacturing industries and the wider society

Scope

The report needs to make recommendations as to how data will be stored and shared and then explore issues around data ownership and access.

There are a number of key organisations for each area of mapping that should be interviewed, including:

- Bathymetric- The Maritime and Coastguard Agency, UK Hydrographic Office, Channel Coastal Observatory
- **Environmental** Joint Nature Conservation Committee , DEFRA, Centre for Environmental Fishing & Aquaculture Science, Natural England
- Geological- The British Geological Survey, National Oceanography Centre, Oil & Gas
 UK

Beyond this primary group should be a second group that should be approached in regards to:

Development of Offshore and Marine Industries and Marine Planning-

- DECC
- The Crown Estate
- Oil and Gas Authority
- National Grid
- Marine Management Organisation
- Marine Scotland
- Natural Resources Wales
- Department of Environment Northern Ireland
- Marine Institute Ireland

Research bodies and private sector organisation will be in a position to explain the development of technology, skills and value added data products and services

These bodies should be encouraged to work independently to engage with and gather information and views from the wider marine sector to feed in to the study. Recent national seabed mapping programmes have been commissioned by Ireland (INFOMAR) and Norway (MAREANO) and both programmes and their lead bodies should be utilised as a frame of reference and as a source for guidance on potential economic benefits.

Requirement

The contractor must canvass a wide range of stakeholders in order to evidence to their conclusions.

Deliverables

A report outlining the economic and technology benefits of setting up a coordinated seabed mapping programme. The research would lead to the development of a suite of data across the entire UK Continental Shelf. The report will:

- (a) Provide an overview and assessment of the current seabed mapping and related coordination programmes in the private and public sectors, including recommendations for data management and public availability.
- (b) Review the available data and the scope for accessing and sharing industry datasets for the purpose of the proposed national programme.
- (c) Quantify as far as possible the potential economic and other benefits of a national seabed mapping programme with consistent, high-quality data being made available by the most appropriate means, and the associated costs of such a programme.
- (d) Examine the options for financing this including both public and public/private finance initiatives (including EU funding) and the potential delivery models for undertaking the surveys, choosing and preparing a suitable seabed Geographic Information System and recommending effective coordination with and support of existing data libraries such as Marine Environmental Data and Information Network (MEDIN).

Quality Threshold

The report must clarify the business, economic and technology benefits of a national seabed mapping programme. The reports findings will need to stand up to the scrutiny of ministers, scientists, economists, accountants and engineers.

Timetable

- Interviews with public and private sector bodies to be conducted in July.
- Analysis completed and findings agreed with interested parties by the middle of August.
- Final report must be produced by 28 August 2015.

Deadlines

Finalised report by 28 August 2015

Section 5 – Evaluation model

The evaluation model below shall be used for this ITQ, which will be determined to two decimal places.

Where a question is 'for information only' it will not be scored.

The evaluation team may comprise staff from UK SBS, the Customer and any specific external stakeholders UK SBS deem required.

After evaluation the scores will be finalised by performing a calculation to identify (at question level) the mean average of all evaluators (Example – a question is scored by three evaluators and judged as scoring 5, 5 and 6. These scores will be added together and divided by the number of evaluators to produce the final score of 5.33 ($5+5+6=16\div 3=5.33$)

Pass / fail criteria				
Questionnaire	Q No.	Question subject		
Commercial	FOI1.1	Freedom of Information Exemptions		
Commercial	AW1.1	Form of Bid		
Commercial	AW1.3	Certificate of Bona Fide Bid		
Commercial	AW3.1	Validation check		
Commercial	AW4.1	Contract Terms		

Scoring criteria

Evaluation Justification Statement

In consideration of this particular requirement UK SBS has decided to evaluate Potential Providers by adopting the weightings/scoring mechanism detailed within this ITQ. UK SBS considers these weightings to be in line with existing best practice for a requirement of this type.

Questionnaire	Q No.	Question subject	Maximum Marks
Price	AW5.2	Price	20%
Quality	AW6.1	Understanding of the requirements	20%
Quality	AW6.2	Proposed Methodology	30%
Quality	AW6.3	Project Management & Contingencies	20%
Quality	AW6.4	Project Team	10%

Evaluation of criteria

Non-Price elements

Each question will be judged on a score from 0 to 100, which shall be subjected to a multiplier to reflect the percentage of the evaluation criteria allocated to that question.

Where an evaluation criterion is worth 20% then the 0-100 score achieved will be multiplied by 20.

Example if a Bidder scores 60 from the available 100 points this will equate to 12% by using the following calculation: Score/Total Points available multiplied by 20 ($60/100 \times 20 = 12$)

Where an evaluation criterion is worth 10% then the 0-100 score achieved will be multiplied by 10.

Example if a Bidder scores 60 from the available 100 points this will equate to 6% by using the following calculation: Score/Total Points available multiplied by 10 ($60/100 \times 10 = 6$)

The same logic will be applied to groups of questions which equate to a single evaluation criterion.

The 0-100 score shall be based on (unless otherwise stated within the question):

0	The Question is not answered or the response is completely unacceptable.
10	Extremely poor response - they have completely missed the point of the
	question.
20	Very poor response and not wholly acceptable. Requires major revision to the
	response to make it acceptable. Only partially answers the requirement, with major deficiencies and little relevant detail proposed.
40	Poor response only partially satisfying the selection question requirements with
	deficiencies apparent. Some useful evidence provided but response falls well
	short of expectations. Low probability of being a capable supplier.
60	Response is acceptable but remains basic and could have been expanded upon.
	Response is sufficient but does not inspire.
80	Good response which describes their capabilities in detail which provides high
	levels of assurance consistent with a quality provider. The response includes a
	full description of techniques and measurements currently employed.
100	Response is exceptional and clearly demonstrates they are capable of meeting
	the requirement. No significant weaknesses noted. The response is compelling
	in its description of techniques and measurements currently employed, providing
	full assurance consistent with a quality provider.

All questions will be scored based on the above mechanism. Please be aware that the final score returned may be different as there may be multiple evaluators and their individual scores will be averaged (mean) to determine your final score.

Example

Evaluator 1 scored your bid as 60

Evaluator 2 scored your bid as 60

Evaluator 3 scored your bid as 50

Evaluator 4 scored your bid as 50

Your final score will $(60+60+50+50) \div 4 = 55$

Price elements will be judged on the following criteria.

The lowest price for a response which meets the pass criteria shall score 100. All other bids shall be scored on a pro rata basis in relation to the lowest price. The score is then subject to a multiplier to reflect the percentage value of the price criterion.

For example - Bid 1 £100,000 scores 100.

Bid 2 £120,000 differential of £20,000 or 20% remove 20% from price scores 80

Bid 3 £150,000 differential £50,000 remove 50% from price scores 50.

Bid 4 £175,000 differential £75,000 remove 75% from price scores 25.

Bid 5 £200,000 differential £100,000 remove 100% from price scores 0.

Bid 6 £300,000 differential £200,000 remove 100% from price scores 0.

Where the scoring criterion is worth 50% then the 0-100 score achieved will be multiplied by 50.

In the example if a supplier scores 80 from the available 100 points this will equate to 40% by using the following calculation: Score/Total Points multiplied by 50 (80/100 x 50 = 40)

The lowest score possible is 0 even if the price submitted is more than 100% greater than the lowest price.

Section 6 - Evaluation questionnaire

Bidders should note that the evaluation questionnaire is located within the **e-sourcing questionnaire**.

Guidance on completion of the questionnaire is available at http://www.uksbs.co.uk/services/procure/Pages/supplier.aspx

PLEASE NOTE THE QUESTIONS ARE NOT NUMBERED SEQUENTIALLY

Section 7 – General Information

What makes a good bid – some simple do's ☺

DO:

- 7.1 Do comply with Procurement document instructions. Failure to do so may lead to disqualification.
- 7.2 Do provide the Bid on time, and in the required format. Remember that the date/time given for a response is the last date that it can be accepted; we are legally bound to disqualify late submissions.
- 7.3 Do ensure you have read all the training materials to utilise e-sourcing tool prior to responding to this Bid. If you send your Bid by email or post it will be rejected.
- 7.4 Do use Microsoft Word, PowerPoint Excel 97-03 or compatible formats, or PDF unless agreed in writing by the Buyer. If you use another file format without our written permission we may reject your Bid.
- 7.5 Do ensure you utilise the Emptoris messaging system to raise any clarifications to our ITQ. You should note that typically we will release the answer to the question to all bidders and where we suspect the question contains confidential information we may modify the content of the question to protect the anonymity of the Bidder or their proposed solution
- 7.6 Do answer the question, it is not enough simply to cross-reference to a 'policy', web page or another part of your Bid, the evaluation team have limited time to assess bids and if they can't find the answer, they can't score it.
- 7.7 Do consider who your customer is and what they want a generic answer does not necessarily meet every customer's needs.
- 7.8 Do reference your documents correctly, specifically where supporting documentation is requested e.g. referencing the question/s they apply to.
- 7.9 Do provide clear and concise contact details; telephone numbers, e-mails and fax details.
- 7.10 Do complete all questions in the questionnaire or we may reject your Bid.
- 7.11 Do check and recheck your Bid before dispatch.

What makes a good bid – some simple do not's ⊗

DO NOT

- 7.12 Do not cut and paste from a previous document and forget to change the previous details such as the previous buyer's name.
- 7.13 Do not attach 'glossy' brochures that have not been requested, they will not be read unless we have asked for them. Only send what has been requested and only send supplementary information if we have offered the opportunity so to do.
- 7.14 Do not share the Procurement documents, they are confidential and should not be shared with anyone without the Buyers written permission.
- 7.15 Do not seek to influence the procurement process by requesting meetings or contacting UK SBS or the Customer to discuss your Bid. If your Bid requires clarification the Buyer will contact you.
- 7.16 Do not contact any UK SBS staff or Customer staff without the Buyers written permission or we may reject your Bid.
- 7.17 Do not collude to fix or adjust the price or withdraw your Bid with another Party as we will reject your Bid.
- 7.18 Do not offer UK SBS or Customer staff any inducement or we will reject your Bid.
- 7.19 Do not seek changes to the Bid after responses have been submitted and the deadline for Bids to be submitted has passed.
- 7.20 Do not cross reference answers to external websites or other parts of your Bid, the cross references and website links will not be considered.
- 7.21 Do not exceed word counts, the additional words will not be considered.
- 7.22 Do not make your Bid conditional on acceptance of your own Terms of Contract, as your Bid will be rejected.

Some additional guidance notes

- 7.23 All enquiries with respect to access to the e-sourcing tool and problems with functionality within the tool may be submitted to Crown Commercial Service (previously Government Procurement Service), Telephone 0345 010 3503.
- 7.24 Bidders will be specifically advised where attachments are permissible to support a question response within the e-sourcing tool. Where they are not permissible any attachments submitted will not be considered.
- 7.25 Question numbering is not sequential and all questions which require submission are included in the Section 6 Evaluation Questionnaire.
- 7.26 Any Contract offered may not guarantee any volume of work or any exclusivity of supply.
- 7.27 We do not guarantee to award any Contract as a result of this procurement
- 7.28 All documents issued or received in relation to this procurement shall be the property of UK SBS.
- 7.29 We can amend any part of the procurement documents at any time prior to the latest date / time Bids shall be submitted through Emptoris.
- 7.30 If you are a Consortium you must provide details of the Consortiums structure.
- 7.31 Bidders will be expected to comply with the Freedom of Information Act 2000 or your Bid will be rejected.
- 7.32 Bidders should note the Government's transparency agenda requires your Bid and any Contract entered into to be published on a designated, publicly searchable web site. By submitting a response to this ITQ Bidders are agreeing that their Bid and Contract may be made public
- 7.33 Your bid will be valid for 60 days or your Bid will be rejected.
- 7.34 Bidders may only amend the Contract terms if you can demonstrate there is a legal or statutory reason why you cannot accept them. If you request changes to the Contract and UK SBS fail to accept your legal or statutory reason is reasonably justified we may reject your Bid.
- 7.35 We will let you know the outcome of your Bid evaluation and where requested will provide a written debrief of the relative strengths and weaknesses of your Bid.
- 7.36 If you fail mandatory pass / fail criteria we will reject your Bid.
- 7.37 Bidders are required to use IE8, IE9, Chrome or Firefox in order to access the functionality of the Emptoris e-sourcing tool.

- 7.38 Bidders should note that if they are successful with their proposal UK SBS reserves the right to ask additional compliancy checks prior to the award of any Contract. In the event of a Bidder failing to meet one of the compliancy checks UK SBS may decline to proceed with the award of the Contract to the successful Bidder.
- 7.39 All timescales are set using a 24 hour clock and are based on British Summer Time or Greenwich Mean Time, depending on which applies at the point when Date and Time Bids shall be submitted through Emptoris.
- 7.40 All Central Government Departments and their Executive Agencies and Non Departmental Public Bodies are subject to control and reporting within Government. In particular, they report to the Cabinet Office and HM Treasury for all expenditure. Further, the Cabinet Office has a cross-Government role delivering overall Government policy on public procurement including ensuring value for money and related aspects of good procurement practice.
 - For these purposes, UK SBS may disclose within Government any of the Bidders documentation/information (including any that the Bidder considers to be confidential and/or commercially sensitive such as specific bid information) submitted by the Bidder to UK SBS during this Procurement. The information will not be disclosed outside Government. Bidders taking part in this ITQ consent to these terms as part of the competition process.
- 7.41 From 2nd April 2014 the Government is introducing its new Government Security Classifications (GSC) classification scheme to replace the current Government Protective Marking System (GPMS). A key aspect of this is the reduction in the number of security classifications used. All Bidders are encouraged to make themselves aware of the changes and identify any potential impacts in their Bid, as the protective marking and applicable protection of any material passed to, or generated by, you during the procurement process or pursuant to any Contract awarded to you as a result of this tender process will be subject to the new GSC from 2nd April 2014. The link below to the Gov.uk website provides information on the new GSC:

https://www.gov.uk/government/publications/government-security-classifications

UK SBS reserves the right to amend any security related term or condition of the draft contract accompanying this ITQ to reflect any changes introduced by the GSC. In particular where this ITQ is accompanied by any instructions on safeguarding classified information (e.g. a Security Aspects Letter) as a result of any changes stemming from the new GSC, whether in respect of the applicable protective marking scheme, specific protective markings given, the aspects to which any protective marking applies or otherwise. This may relate to the instructions on safeguarding classified information (e.g. a Security Aspects Letter) as they apply to the procurement as they apply to the procurement process and/or any contracts awarded to you as a result of the procurement process.

USEFUL INFORMATION LINKS

- Emptoris Training Guide
- Emptoris e-sourcing tool
- Contracts Finder
- Tenders Electronic Daily
- Equalities Act introduction
- Bribery Act introduction
- Freedom of information Act