



To whom it may concern

Your ref

My ref  
**RM/001**

Extension  
**8056**

Date  
**28 October 2019**

Dear Sir/Madam,

**Character Study and Housing Design Guidance**

The London Borough of Ealing invites you to quote for the above project.

The aim of the project is to support the development of Ealing's new Local Plan and the implementation of the emerging London Plan policies, specifically in relation to housing density, design and tall buildings.

Ealing is an authority that actively promotes housing growth and this project could help us to deliver more housing in future by maximising opportunities from smaller housing sites. It will also help ensure that we continue to promote sustainable growth in the right locations and deliver housing of the highest design quality. We recognise that there may be a role for taller buildings as part of the wider housing mix and this project will help us identify where these may be appropriate.

Further details of the project and the bidding process are set out in the Project Brief and Specification and other Invitation to Quote documents. To receive the document pack, please e mail: Renato Messere, Principal Planning Consultant, at: [messerer@ealing.gov.uk](mailto:messerer@ealing.gov.uk)

Please note that the value of this project is capped at £70,000, excluding VAT. The deadline for submissions is 4pm, 29<sup>th</sup> November 2019.

Yours sincerely,

**Lucy Taylor**  
**Director of Regeneration and Planning**

t 020 8825 5000

e [taylorl@ealing.gov.uk](mailto:taylorl@ealing.gov.uk)