

HEALTHY NEW TOWNS PROGRAMME

PHASE 1 SUPPORT PACKAGE: BACKGROUND BRIEFING

Background

The [Healthy New Towns programme](#) emerged from the NHS [Five Year Forward View](#), which recognised that:

New town developments and the refurbishment of some urban areas offers the opportunity to design modern services from scratch, with fewer legacy constraints - integrating not only health and social care, but also other public services such as welfare, education and affordable housing.

The programme was launched by NHS England in July 2015, with three main objectives:

- Explore new approaches to shaping the built environment to promote strong communities, healthy lifestyles and support people to remain independent
- Demonstrate new models of deeply integrated care, exploiting opportunities to innovate without legacy constraints
- To accomplish the first two objectives in a way that can be replicated elsewhere, making learning available to other national programmes as well as other local areas

In March 2016, NHS England announced that it is partnering with 10 development sites across England in order to develop and implement plans for meeting the above objectives. The ambition for the programme is to bring forward innovative approaches that challenge convention and deliver step changes in the health of populations and the quality of care that they receive.

Healthy New Towns Site Selection

A total of 114 Expressions of Interest (EOIs) were submitted to the programme. 16 sites were shortlisted through a scoring, assurance and moderation process. The submitting organisations for each of these applications were invited to present more developed plans at a challenge event held at the King's Fund. Following this, 10 were selected for inclusion in the Healthy New Towns programme. Further information on the 10 selected demonstrator sites can be found on the Healthy New Towns website:

<https://www.england.nhs.uk/ourwork/innovation/healthy-new-towns/>.

The 10 selected demonstrator sites are diverse, ranging from smaller sites of approximately 900 homes to large strategic sites of 10,000+ homes. They also include sites at different stages of advancement in the planning process, enabling the programme to extract lessons across the whole development lifecycle in parallel, and cover a wide geographical spread.

Overview of 10 Selected Demonstrator Sites

Lead Organisations:

NHS Trusts & CCGs

2

Local Authorities

7

Developers

1

Size of Development:

Less than 1500 homes

3

1501 – 5000 homes

2

5001 – 10,000 homes

3

More than 10,000 homes

2

Regional Breakdown:

North - 3

• Halton, Fylde, Darlington

Midlands & East - 1

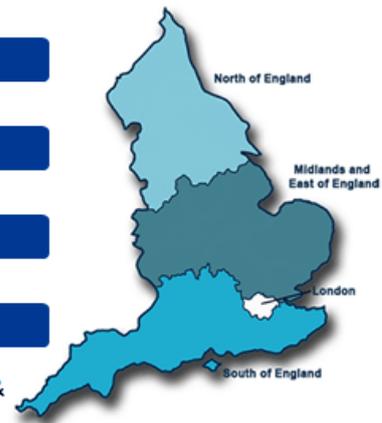
• Northstowe

London - 1

• Barking

South - 5

• Cranbrook, Ebbsfleet, Bicester, Barton, Whitehill & Bordon



Early themes and priorities

The priority themes on which the Healthy New Towns programme will focus in each site will be determined through Phase 1 of the programme. Early indications are that there are diverse interests across the 10 sites, including:

- Specialist housing and ‘care village’ concepts
- Large scale garden towns and cities built on green-field land; exploring use of green space in healthy lifestyles
- Remodelling established models of care
- Integration of digital innovation in the built and healthcare environment
- Building community capacity to reduce the burden on GP and hospital services, by providing the social and built environment infrastructure required to support care in the community
- Active and alternative modes of travel
- Providing a link between education and health, for example, through developing “healthy schools”

The programme aims to draw out and expand upon these themes and other key areas of local interest, to challenge the sites to think innovatively and deliver ambitious visions that change healthy outcomes for local populations.

The Healthy New Towns Support Offer

NHS England with its partners has committed to providing a package of support to enable sites to advance ambitious plans in relation to developing healthy built environments and embedding new models of care in housing developments. This support consists of:

- Account management from the national programme, supporting the development of local relationships and connecting sites to national organisations and government departments;
- Revenue grant of £150,000 per site, to support provision of local leadership and management capacity to drive progress across all programme objectives;
- Facilitation of networking and shared learning between sites;
- A structured programme providing access to expertise, delivered through bespoke workshops designed to respond to the specific contexts and challenges of each site.

The offer of support will be made available to sites in two phases.

Phase 1 – Ambition raising and implementation planning (to the end of 2016)

Phase 1 will be shaped by a ‘stocktake’ segment, currently underway, which is aimed at establishing the current status of the sites’ ambition, as well as opportunities and constraints that they face. The scope of Phase 1 will respond to the outputs of this segment.

The objectives of Phase 1 are:

- To build on priorities and opportunities identified in each site during the stocktake segment, to develop ambitious and innovative visions, going beyond what would be achieved without the Healthy New Towns programme
- To support sites to convert ambitious visions into credible implementation plans
- To identify the technical support that sites will require in order to implement these plans in Phase 2 of the programme

Components of phase 1 support will include:

- Access to expertise in relevant health and built environment specialisms
- Facilitation support to convert local visions into plans
- Model of care design support
- Support for developing local ‘theories of change’ and evaluation
- National networking events

Outputs of phase 1 will include a statement of vision and intent for health in each of the new towns sites, an agreed implementation plan for Phase 2, and a return to NHS England detailing the technical support required in order to deliver the implementation plan.

It is proposed that access to expertise and facilitation support during Phase 1 is provided by NHS England, in partnership with a supplier that is able to provide access to a range of relevant subject matter expertise, particularly in built environment specialisms, as well as to design and deliver a series of workshops that support sites to achieve the objectives of Phase 1. These workshops are anticipated to be the main mechanism for providing subject matter expertise and facilitative input to sites, but such support may be provided in other ways by agreement with NHS England and the sites in question.

Phase 2 will have a phased implementation, beginning in Autumn 2016. Transition to Phase 2 will be complete by the end of 2016.

Please note that the ITQ is in relation to the 'access to expertise in relevant health and built environment specialisms' and 'facilitation support to convert local visions into plans' elements of the Phase 1 support package only. Other elements of the Phase 1 support package will be provided by the national Healthy New Towns team, and a separate ITT will be issued for Phase 2 support.