

WWF-UK Call for Proposals: Monitoring Biodiversity in a Retailer Supply chain

Frequently Asked Questions

Is this project expected to deliver a full assessment of SBTN steps 1-3 for all pressures across land use water, GHGs etc.?

Tesco has started on steps 1 and 2 for the SBTN guidance, including using the WWF Risk Filter suite. This project will not therefore need to conduct a full assessment of steps 1 and 2, but should aim to support Tesco with reference to SBTN guidance on its decision to prioritise a particular landscape or supply chain.

The focus should be on the available data, data gaps and tools for calculating biodiversity in a priority landscape/supply chain, in order to support the target setting and implementation phase for biodiversity.

While the technical guidance for SBTN is not yet available, biodiversity metrics are built into the guidance for steps 1 and 2, and SBTN recently published a biodiversity paper which sets out the direction of travel for the biodiversity pillar / metrics of SBTN. WWF has network colleagues involved in the SBTN biodiversity issue hubs who could be engaged as part of this project.

What supply chain data does Tesco have that can be shared at this stage?

Tesco has location data for some products in its supply chain, including fresh produce, eggs and poultry supply chains in the UK, some of its pork suppliers, aquaculture, liquid milk, as well data from its sustainable beef and lamb groups. It has a range of other data, including high level sourcing regions for New Zealand lamb.

Can you confirm what elements of Tesco's supply chain, key products, landscapes etc are being prioritised?

The Biodiversity Risk Filter is being used to understand priority locations for supply chains for which Tesco has sufficient data. This data may be available to consultants assuming necessary non-disclosure terms are agreed.

As Tesco has kicked off this process, selecting priority supply chains/products and/or landscapes for this project will need to be done in conjunction with WWF and Tesco in the initial stages of this project, in line with SBTN and TNFD guidance.

Once these are selected, the next step should include a more detailed analysis to understand the available data and define a minimum and enhanced set of biodiversity metrics.

This project should aim to deliver a framework based on a case study / studies, and as far as possible, look to be scalable to other landscapes and supply chains – though we understand this maybe challenging given data / tools / supply chains will be vary from landscape to landscape.

What is the geographic scope – UK or global?

Tesco's supply chain and biodiversity impacts are global. The Call for Proposals was deliberately broad to give prospective bidders flexibility and see what is feasible within the timeframe and budget. One domestic and one international landscapes / case study would be

ideal if feasible, however this is just a guide. The reference to aligning to LNRS was an example and would of course only be relevant in an England context.

We understand the timescales and budget for this project will not be able to develop an in-depth approach for monitoring biodiversity across all of Tesco's supply chain. Rather we want to help kick off this process to support Tesco to comply with TNFD and SBTN, then be able to build from and scale the approaches and findings of this project as far as possible.

What are your expectations for Step 3?

We are aware that the project has short timescales. We have left Step 3 broad as this may depend on the outputs of Steps 1 and 2 and it is up to bidders to shape a realistic proposal that's feasible for Step 3 within the timeframe. We need to complete by mid-October because this phase of the WWF-Tesco partnership ends in November.

If the project could start some form of monitoring within the budget and timeframe that would be preferable, however ultimately, we want proposals to be realistic while still providing value for money.

For pricing purposes, would any travel be UK based only?

This is up to prospective bidders and what is needed for their proposal. Any estimated travel expenses will need to be listed out separately to fees.

Will the final designed (public) reports need to be WWF and/or Tesco branded?

The reports would likely be WWF and/or Tesco branded, and relevant style guides and logos can be provided.

The Call for Proposals mentions a consortium could apply for this – do you have anyone in mind?

We don't have any particular consortium in mind. This statement is more so to ensure that companies know they have the option to team up with other experts if they feel their expertise complements each other, as the steps set out may differ slightly in terms of expertise required. There's absolutely no expectation either way.