



RUGELEY TOWN COUNCIL

TENDER SPECIFICATION

Provision of Christmas Lights Display and Associated Works for Rugeley Town Council

2026 – 2028

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1. INSTRUCTIONS FOR SUBMITTING A TENDER:

1.1 INTRODUCTION:

- 1.1.1 Rugeley Town Council (RTC) wishes to rent a number of lights, equipment and lighting displays for its Christmas lighting for the festive period. The 'Switch On' is usually the last Saturday of November and in 2026 will be Saturday 28th November
- 1.1.2 Each year, starting after Remembrance Parade, we see the installation of the festive lighting which gets switched on at a large public event at the end of November. The lights then remain on until 6th January. The lights are positioned throughout the town centre and on lampposts along the edge of the town centre
- 1.1.3 The light Switch On will be approx. 6pm on the last Saturday of November and are switched off on the 6th January. It is anticipated that the lights will be on timers and on for a period of 12 hours per day – 2pm to 2am
- 1.1.4 Provisional dates for the Christmas Light Switch On events over the contract are the Saturday 28th November 2026, Saturday 27th November 2027 and Saturday 25th November 2028
- 1.1.5 The lights must be installed no later than 14 days prior to the switch on date in order to be inspected and any remedial works required carried out before the event
- 1.1.6 The lights should remain lit until 6th January of the following year and should be removed by the end of January unless it is appropriate to leave specific lights in location
- 1.1.7 All reported lighting repairs require a next working day response (unless it is an emergency).
- 1.1.8 All lights will be on for 12 hours per day. Lights will be sourced to be as sustainable as possible
- 1.1.9 On the evening of switch on, you will provide an agreed number of trained personnel to ensure all lights (including the main tree) are switched simultaneously
- 1.1.10 We are currently seeking professional companies who can deliver an exceptional value for money service to quote for the storage of the light scheme in its entirety, undertaking a structural inspection & assessment of the lighting columns to satisfy EON, testing, installation, support and design of the Christmas Lights display. Tenders should include delivery, testing, build and dismantle time and transport costs

- 1.1.11 RTC is seeking to agree a three year tender for this event. Your tender documents must provide a three year summary and breakdown of costs
- 1.1.12 The details of this document and all associated documents are to be treated as private and confidential for use only in connection with the Tender Request and contract purposes

1.2 Preparation of the Tender Request (TR):

- 1.2.1 Although this document is designed to be as complete and comprehensive as possible, potential tenderers must obtain for themselves all the information necessary for developing and costing their proposal and entering into a contract
- 1.2.2 The Council will do everything possible to ensure tenderers have access to all information they require in order to produce their response
- 1.2.3 Potential tenderers must ensure that they clarify any points of doubt or ambiguity before submitting their tender. If clarification is required in order to complete the tender, requests should be submitted to Rugeley Town Council, clerk@rugeleytowncouncil.gov.uk no later than 27th February 2026
- 1.2.4 Any additional information requested will automatically be provided to all invited tenderers. The Town Council are keen to see the existing tree wrapped lights incorporated into any design
- 1.2.5 **We strongly recommend a site visit by all interested parties prior to the submission of a tender. Tenders must include lights for the Main Christmas Tree and the feature on the Clock Tower both of which are in Market Square**

1.3 Tender Request Procedures and Timetable

- 1.3.1 The following dates are applicable to this procurement:

Target Date	Task
17 th February 2026	Issue Tender Request
27 th February 2026	Deadline for requests for additional information
20 th March 2026	Deadline for return of TR
27 th March 2026	Shortlisting of Suppliers
15 th April 2026	Presentation to Full Council by Shortlisted Suppliers
17 th April 2026	Target date for award of contract

- 1.3.2 No extension to any dates contained in the procurement timetable shall be granted to tenderers. The Council reserves the right to amend these dates provided that by doing so the competitive process is not prejudiced
- 1.3.3 Tenderers who are interested in this procurement are invited to submit a fully costed tender proposal together with all the supporting documents as specified in this Tender Request

- 1.3.4 Rugeley Town Council reserves the right to request additional information from a tenderer to clarify their proposal, which is to be supplied at the expense of the tenderer
- 1.3.5 This Tender Request must be completed and returned in a sealed envelope, clearly marked with the following:
- TR Response – For the supply of Christmas Display
Rugeley Town Council
Administration Offices
Rugeley Rose Theatre
Taylors Lane
Rugeley
Staffordshire
WS15 2AA
- 1.3.6 Your proposal must be received by **1300hrs on Friday 20th March 2026** - any tenders received after this date and time will not be considered
- 1.3.7 Please include, where appropriate, any supporting documents marking clearly on all documents the name of your organisation and the number of the question to which you refer. You should provide an index of all documents referred to in the completed quotation. Any photographs used to demonstrate suggested lighting schemes must be of quality good enough to be photocopied
- 1.3.8 Tenderers must return one copy of the completed tender and any supporting documentation. If couriered or hand delivered it must be delivered to the Council Offices at the rear of the Rugeley Rose Theatre at the above address. The opening times are Tuesday – Friday 0900hrs – 1500hrs
- 1.3.9 The quotation document should detail precisely how the supplier will satisfy the Council's requirements by reference to the Council's schedule of requirements at section 3 and a completed cost schedule at section 4 of this tender request
- 1.3.10 The Council does not bind itself to accept the lowest bid or any quotation. The Council reserves the right to withdraw any part of the quotation document prior to award of contract and reserves the right to discontinue the quotation process at any time
- 1.4 Quotation Format and Cost Summary**
- 1.4.1 The suppliers shall provide full details of all costs that are to be charged to the Council as per the enclosed pricing structure
- 1.4.2 The completed schedule of requirements and cost information must be attached as an addendum to the final submitted proposal
- 1.4.3 Once the proposal has been submitted no alterations to the text will be permitted. Failure to complete any part of the quotation documents may also incur rejection of the proposal

1.5 Selection Criteria

- 1.5.1 This Tender Request is a two-stage process containing questions regarding suppliers' ability and technical capability to provide and deliver the service within the costs being tendered. The full list will be shortlisted to suppliers who will be asked to attend a meeting to discuss their proposals. The preferred tenderer will be determined based on how their proposed solution can best demonstrate their ability to meet requirements along with the most economically advantageous tender
- 1.5.2 The tender evaluation will be split as per the following weighting: Methodology/Quality 60%, Cost 40%

1.6 Arithmetic Accuracy

- 1.6.1 It is the responsibility of the supplier to check that all costs are identified, entered in the cost templates, and are accurate. Any area of cost that is not identified and not included with the submission will be treated as free of charge
- 1.6.2 If arithmetical mistakes are found after the contract has been awarded, they will not be taken account of. The figure agreed at the time of contract will prevail

1.7 Period of Acceptance

- 1.7.1 The potential supplier is required to hold their Tender Request open for acceptance for a period of up to four months from the closing date

1.8 Final Submissions

- 1.8.1 The Council does not bind itself to accept the lowest, or any quote, and will not accept responsibility for any expense or loss which may be incurred by any potential tenderer in the preparation of the Tender Request
- 1.8.2 You must supply all details and certificates requested as part of this request
- 1.8.3 Lack of information, may deem your tender unacceptable and will result in the failure of your submission
- 1.8.4 RTC will not accept incomplete or non-specific/generic submissions
- 1.8.5 Unless specifically and clearly stated by tenderers, they will be required to meet all the requirements specified within the tender request price submitted
- 1.8.6 A formal contract will be issued to the successful tenderer

2 ORGANISATIONAL INFORMATION AND REQUIREMENTS:

2.1 ORGANISATION IDENTITY:

Name of organisation			
Contact			
Address			
Tel No		Fax	
Email			
Company Registration no		Date of registration:	
Registered address (if different from above)			

2.2 ORGANISATION INFORMATION:

Is your organisation: (Please tick those that are applicable)	
• Public limited company	
• Limited company	
• Partnership	
• Sole trader	
Date of organisation's formation	
Date of incorporation in U.K. if different	
VAT registration number	

Is your organisation registered under the Data Protection Act 2018? If the answer is yes, what is your DPA registration number? YES / NO

Has your organisation or any director of your organisation or any other person who has powers of representation, decision or control of the organisation been convicted of any of the offences listed in the Procurement Act 2023? If the answer is yes, Rugeley Town Council may require further information YES / NO

Do one or more of the grounds listed in the Procurement Act 2023 apply to your organisation? If the answer is yes, Rugeley Town Council may require further information YES / NO

Are there any court actions and/or tribunal hearings outstanding against your organisation which relate to the provision of this contract (including but not limited to negligence claims, discrimination cases, infringement of intellectual property rights, infringement of data protection legislation)? If the answer is yes, please give details

YES / NO

Has your organisation been involved in any court action and/or tribunals over the last 3 years which relate to the provision of this contract (including but not limited to negligence claims, discrimination cases, infringement of intellectual property rights, and infringement of data protection legislation)? If the answer is yes, please give details

YES / NO

Is your organisation affiliated or associated with any other organisation which would be capable of providing this contract? If the answer is yes, please provide the name and registered office address

YES / NO

List the full names of all Directors, Partners and Company Secretaries:

Full Name	Role

Please give details of any Director, Partner or Associate who has been employed by Rugeley Town Council:

Full Name	Role

Please give details of any Director, Partner, Associate or Senior employee who has a relative who is employed by Rugeley Town Council or who is a Council Member:

Full Name	Name of relation

Please give details of any contractual relationship your organisation has had with Rugeley Town Council:

Full Name	Senior Officer/Member	Contract Details

Have any proceedings been taken against the company's directors or employees resulting in convictions under the Bribery Act 2010 or Section 117 of the Local Government Act 1972? If the answer is yes, please give details:

YES / NO

2.3 FINANCIAL INFORMATION:

A financial credit check may be undertaken on your organisation as part of this tender process.

If requested, would you be prepared to provide a set of the last years audited accounts YES / NO for your own organisation and the holding and / or ultimate parent (if applicable).

Please give details of your bankers:

Bank Name

Branch address

Account number

Sort code

Number of years account has been open

May bankers be approached for a reference?

YES / NO

If goods, services and or works proposed in your tender return are sub-contracted, Rugeley Town Council will require financial documents from each third party

2.4 INSURANCE:

Please provide details of your organisation's insurance protection in respect of the following. A copy of your insurance papers must be provided as an appendix

Policy Number	Insurer	Indemnity value (£) in respect of any one incident
Public Liability		
Personal Liability		
Professional Indemnity		

2.5 CAPACITY:

Please supply details of staffing levels directly employed by your organisation:

Have you got the current capacity to undertake the requirements of this contract alongside your existing contracts? YES / NO

Please provide contact details of the team who will be responsible for the delivery of this contract

Please provide brief details of the organisation's policies for the training and supervision of staff. This should include, but not be limited to, training and supervision on health and safety matters and Investors in People if applicable

Please indicate to which professional or trade bodies your organisation belongs to. Please include the registration number, date of registration and where possible copies of certificates and website details

2.6 PROVISION OF SERVICE:

Please confirm whether you propose to provide any part, or all of the proposed service, through another organisation, whether this is through sub-contracting or a consortium? YES / NO

If yes, please complete the following:

What type of working arrangement do you have:

- Sub-contract?
- Consortium?
- Other (please specify)?

List all member organisations, identifying the role of each member, including the services to be provided by that organisation, its registered or principal office and indicating the organisation's ultimate parent company where applicable

Will the relationships be specifically established for this contract? YES / NO

2.7 PREVIOUS CONTRACTS:

Has the organisation ever had a contract terminated? If yes, please state the name of client, address, date of termination of contract and the circumstances leading to the termination: YES / NO

Has the organisation ever withdrawn from a contract? If yes, please state the name of client, address, date of termination of contract and the circumstances leading to the termination: YES / NO

Has the organisation ever been refused renewal of any contract due to failure to perform to the terms of the contract? If yes please give name and address of the client: YES / NO

2.8 HEALTH & SAFETY POLICY:

Please provide a copy of your organisation's Health & Safety at Work Policy, to include risk assessment and method statement. Please provide appropriate documentation regarding how this contract will be undertaken with due regard to Health and Safety. This must be provided as an appendix and cross referenced to the TR proposal

This is a mandatory requirement

Please detail any prosecutions or enforcement actions in relation to health and safety taken by any enforcing authority against the organisation or individuals within it in the last 5 years

2.9 SUSTAINABILITY:

Please provide a copy of your organisation's sustainability policy

2.10 ENVIRONMENTAL:

Has your organisation been successfully prosecuted for infringement of environmental legislation in the past three years? If the answer is yes, please provide further details. YES / NO

2.11 EQUAL OPPORTUNITIES:

This section concentrates on equal opportunities and asks questions about whether your organisation complies with the following legislation:

- Human Rights Act 1998
- Equality Act 2010

We are committed to doing everything possible to promote equality in our organisation and will only do business with those organisations that adopt the same policy

2.12 PROFESSIONAL REFERENCES:

Please provide details of organisations that you have provided a provision of goods, services and/or works for the purpose of a reference:

For all contracts listed the details must include:

- Client name and address
- A brief overview of the project/programme description including the scope of your involvement
- Value of contracts
- Contact name and telephone number

May clients be approached for a reference? YES / NO

Please provide details of your organisation's involvement in any projects which have been awarded in the last 5 years where there was a failure to achieve programme and/or project objectives, or to achieve and maintain compliance with levels of service

3 OUR REQUIREMENTS:

3.1 SCHEDULE OF REQUIREMENTS:

The services supplied must meet or exceed the full requirement as detailed below and general overview in Appendix B. Therefore, the tender must clearly identify any areas outside the scope of this procurement that is the responsibility of the Council

It is important at the time of completing this TR that you specify a lead time for delivery of the goods and services, with a comprehensive delivery/ implementation/ installation plan to meet the Council's objectives

On receipt of the Council's purchase order, the successful tenderer shall provide to the Council a programme of work covering the planning and implementation phases giving a brief outline of time scales involved. The successful tenderer will also be required to provide regular progress reports

You must clearly rate your ability to fulfil the stated requirements of this quotation set below and within the time constraints identified. Your responses in the supplier comments column should be concise and brief; however, where space is too limiting to give a full response, further information can be given in a separate document. This document should clearly state which requirement reference number it refers to

4 COSTS:

Suppliers are required to submit their costs using the attached template at section 4.1 below. Suppliers may add extra rows as appropriate

All costs should be a **fixed** price exclusive of VAT

Please state clearly what is to be provided within each area of cost. The Council shall not make any payments of other costs that are not listed here and/or are ancillary to the service provision

Prices should reflect a three year agreement and any subsequent increases to costs over those three years that do not form part of this formal tender will not be the responsibility of Rugeley Town Council

The Council's preferred cost structure is for all costs to be spread evenly over the period of the contract. Within each year, the council will pay 75% prior to installation and 25% after the lights have been removed

4.1 DETAILED COST TEMPLATE FOR THREE YEAR CONTRACT:

Failure to provide a cost for three years will result in the exclusion of your tender submission.

Item	Description	Year One 2026 (£)	Year Two 2027 (£)	Year Three 2028 (£)	Total Cost (£)
Testing and replacement of Light installations	Checking all lighting equipment outlined in Appendix A and the repair and replacement of individual lights where necessary to ensure that all lighting displays are in full working order prior to installation in line with the schedule found at Appendix B				
Inspection and testing of street lighting units	Carry out the inspection and testing of lighting columns going to be used for root and swage joint corrosion where applicable. Details also to be recorded with respect to dimensions to enable calculate and determine the suitability of the lighting units for lighting attachments				
Testing lighting brackets	Testing of all fixtures in line with BS5080 then the repair and retest as necessary at least 4 weeks prior to switch on date. This should also include all repairs to any structural damage caused in line with the schedule found at Appendix B				
Testing Electrical connections	Testing all street connections at least 4 weeks prior to switch on date in line with the schedule found at Appendix B				
Design of the display and provision of lights and storage	To provide a scheme of lights for the set areas in Appendix C To store lights over the three year period				
Installation	Storage and erection of the Christmas lights displays, connection of power supplies and testing to ensure that all lights are working and programmed to switch on at 1530hrs if lights are not LED				
	The lights must be installed no later than 14 days prior to the switch on date				
Removal	Removal of all lighting infrastructure and safe return to storage				
Staffing	Prior to the event you will assign a project manager who will remain the contact point throughout the project				
	On the evening of switch on, you will provide a suitable number of trained				

	<p>personnel to ensure all lights are switched on immediately in the vicinity of the Town and that all other areas are lit by 1900hrs</p> <p>You will need to ensure you have a suitable number of staff available out of hours to carry out repair tasks as and when required</p>				
Item	Description	Year One 2026 (£)	Year Two 2027 (£)	Year Three 2028 (£)	Total Cost (£)
Maintenance of lighting infrastructure	<p>All reported lighting repairs require a next working day response</p> <p>All lighting faults should be resolved within 2 working days of report</p> <p>The council will require default payment wherever there is failure to comply with this, subject to an agreed penalty clause</p>				
Contingency	Contingency sum built into budget for unpredicted increases etc				
Other costs	Please list these additional costs, continue on separate sheet if necessary:				

Emergency call out (out of Hours)	<p>Occasionally it may be necessary for an emergency call out for urgent repairs which pose a danger to the public</p> <p>'Out of hours' is deemed to be between 1800hrs and 0800 hrs, and all weekend</p> <p>Please provide a base hourly rate for this (to include staff, transport, and equipment)</p>			
Emergency call out (normal working hours)	<p>Normal working hours are Monday to Friday 0800hrs to 1800hrs</p> <p>Please provide a base hourly rate for this. (To include staff, transport, and equipment)</p>			

SIGNED:

PRINT NAME:

COMPANY POSITION:

DATE:

Appendix A:

OVERVIEW OF PROJECT

Rugeley TownCouncil takes pride in ensuring that the Christmas Lights Display for Rugeley residents is of the highest standard

The display is to be festive, modern and with the WOW factor. The project is for three years and the Town Council is always open to new ideas and thoughts on how to improve the display

It is expected that all fixings will be of current standard or above and comply with all legislation

Lights will be stored by the winning tenderer and tested yearly to ensure that they are safe. It is expected that the winning tenderer will ensure that all lights will be in working order before the official switch on. There is to be the sufficient number of representatives from the installation team to be at the switch on to assist with the lights and oversee any issues that may occur

Appendix B:

2026 Schedule

*Please note all dates shown here are an example only. A revised schedule will be agreed on award of contract

Date	Task
20 March 2026	Deadline for TR submissions to RTC
17 April 2026	Target date for award of contract
16 June 2026	Planning Meeting
September	Installation schedule agreed by RTC
September	Structural testing of all street lighting units to satisfy Rugeley Town Council and EON
September	Testing of masonry wires in line with BS5080 and repair if necessary. Also instal new infrastructure and test where necessary
September	Testing all electrical connections and repair if necessary. Also instal new electrical connections and test where necessary and instal new timers if required
October	Start Installation programme
18 Nov 2026	Installation Completed
18 Nov 2026	Christmas Lights Inspection by RTC team and Company awarded the contract
	Repair any issues reported
28 Nov 2026	Christmas Lights Switch On Event
6 January 2027	Turn off all lighting installation and begin dismantle and return to storage
31 Jan 2027	All scheme lights returned to storage

*Failure to adhere to the specified times may result in the suspension of the contract

Appendix C:

Areas to be covered by the lighting design:

- Display lights to be installed in the following areas:
 - Horsefair
 - Upper Brook Street
 - Brewery Street
 - Lower Brook Street
 - Albion Street
 - Bow Street
- Feature Display on Clock Tower Market Square
- Trees to be lit in the following locations :
 - Anson Street
 - Christmas Tree Market Square
 - 2 x Birch Trees - Market Square/Bow Street
 - Brewery Street Market Hall by Anytime Gym
 - Trees in Brook Square to be decorated
 - Trees in Albion Street to be decorated
- Cross Streets:
 - Crossing by Jewellers in Anson Street
 - Crossing at the entrance to Market Street
 - Crossing on Bow Street
 - Crossing by Peacocks Lower Brook Street
 - Crossing by Quicksilver Lower Brook Street
 - Crossing by Coral Brook Square
 - Crossing in Upper Brook Street
- Light Canopy:
 - by Peacocks Lower Brook Street
- Pole Mount decorations:
 - Horsefair
 - Elmore Lane/Anson Street
 - Brewery Street by indoor Market
 - Market Square
 - Poles from Miners Island to the junction with St Pauls Road on Horsefair
 - Poles along Lichfield Street
 - Poles along St Paul Road
 - Poles along Bryans Lane
 - Poles along Market Street
 - Poles in Rugeley Rose Theatre car park (potentially)
- Light display over Metal Arch at the top end of Upper Brook Street