

## Department of Business & Trade x UK Black Business Show 2024

Date of Contract: 3/7/2024

Attn: Susan Beverley
UK Export Academy
Department for Business and Trade
Old Admiralty Building
London
SW1A 2DY

Email:

Package: Stand & Workshop at UK Black Business Show + Webinar

Date: Saturday 19th October 2024

Cost: £19,500 + VAT - £14,500 plus VAT (£5,000 credit from Birmingham Show to be used towards

London)

## **Package Details**

o 3x3m stand

- o 30 min workshop on Seminar Stage Data to be provided of attendees (to be sent across within a week)
- o Half page advert in the show guide
- o QR code on the Get Hired Wall (visible all week)
- Social media post on all platforms
- 15 weekly passes providing access to all content from Tuesday to Saturday excluding launch party
- 1x Webinar with UKBBS Database attendee data provided (to be sent across within a week)

Net Cost: £14,500 VAT 20%: £2,900 Total Cost: £17,400

Name: Joe Stevens Name: Shreeya Rash

Signature:

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Signature:

Signature:

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**Date:** 9/7/2024 **Date:** 9/7/24

Position: Head of Commercial Position: Senior Partnerships Manager

## UK BLACK BUSINESS SHOW LIMITED

Registered in the UK: No. 10770948 320 City Road, London, England, EC1V 2NZ UK VAT Reg. No. 294310996