

THE CHILDREN'S MEDIA CONFERENCE

Kidscreen Summit 2022 Partnership Agreement: DIT 2022

Company Name :	Department for International Trade		
Sponsorship Contact:	[REDACTED]		
Contact email:	[REDACTED]	Phone:	[REDACTED]
Accounts contact: (if different from above)		Email:	
Invoice address:	[REDACTED] Senior Account Manager Creative Content – Screen & Publishing Department for International Trade Old Admiralty Building London SW1A 2DY		

PLEASE AMEND THIS FORM IF ANY OF THE ABOVE DETAILS ARE INCORRECT OR INCOMPLETE and return to [REDACTED]

Partnership Terms

You agree to provide the following:

- Payment of the partnership amount of [REDACTED] in full within 30 days of receipt of invoice. This will be sent to the above contact by email.
- Provide one logo – (both JPEG and EPS versions). Please send [REDACTED] of to [REDACTED]

- URL links for the CMC website
- Pop-up banners

The Children's Media Conference Limited agrees to provide the following:

General

Provision of UK@Kidscreen Delegation to Kidscreen Summit
 Virtual [REDACTED] Editorial Director to direct UK@Kidscreen & Live in Miami
 Delegation E-bulletins and website for Marketing & Recruitment
 Registration and admin for UK@Kidscreen
 Delegates Survey for UK@Kidscreen
 Management of CRM and PoD for DIT
 Discounted Kidscreen delegation rate of [REDACTED] usd/attendee.
 Inclusion of delegate profile on the UK@Kidscreen delegation
 website Inclusion in the delegation video showreel
 Full Advice Service from CMC experts, who to meet and how
 to Recruit sponsors get meetings requests accepted

Pre-briefing Zoom webinar 3 December 2021

Pre-briefing Zoom webinar for delegates on 3 December 2021

Kidscreen Summit Virtual 7-11 March 2022

CMC will charge delegates [REDACTED] to join the Virtual delegation.

Target to recruit 50 virtual delegates

Team for Virtual Summit: [REDACTED]

Kidscreen Summit Live in Miami 18-21 July 2022

Dedicated UK-space within the delegate lounge

5 bookable meeting tables

UK branding with Union Jack table lamps

Comp passes for Miami tbc: Sarah Baynes,

CMC will charge delegates [REDACTED] to join the IRL delegation

Breakfast Briefings

Reception at minimum cost of [REDACTED]

Instruction PDF for delegates

Target to recruit 30 delegates

Important Logo Information

Please provide your logo in both the following formats:

- **Colour EPS (Vector)** (CS4 compatible where possible) – this is a high quality print ready logo for use in our conference guide and on our sponsor banners.
- **Colour JPEG 300 dpi** – we need this for our website.

The Children's Media Conference (CMC) Contacts:

- [REDACTED], Editorial Director at [REDACTED]
- [REDACTED], Head of Operations

For the latest information on the Kidscreen Summit 2022 visit: www.childrensmediaconference.com.

The Children's Media Conference (CMC) Company Details:

The Children's Media Conference Limited, Sheffield Technology Parks, Cooper Buildings, Arundel Street, Sheffield S1 2NS

Registered office: Wake Smith Solicitors, V1 Velocity Village, 2nd Floor, 2 Tenter Street, Sheffield S1 4BY

Registered in England & Wales 0718 6979 VAT 988 0058 84

Signed

[REDACTED]

Name [REDACTED]

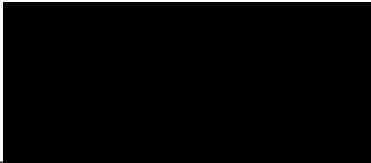
Title Head of Commercial

DEPARTMENT FOR INTERNATIONAL TRADE

Date 21/4/2022

DocuSign

Signed



Name



Title

Director

The Children's Media Conference

Date

27/4/2022