

MEDIA SCHEDULE

This Agreement is between:

Global	Name: Global Media Group Services Limited Company Number: 03296557 Address: 30 Leicester Square, London, WC2H 7LA
Advertiser	Name: West Northamptonshire Council Company Number: [N/A - Public Body] Address: One Angel Square, Angel Street, Northampton, NN1 1ED

Brand	means West Northamptonshire Council
Product	means Government: Local Government and Councils
Term	means the period commencing on the Effective Date and continuing until 21 st September 2025 (the dates of the Campaign(s) being from 17 th March 2025 until 21 st September 2025 (inclusive))
Effective Date	means the earlier of (i) the date this Agreement is executed by the Parties and (ii) 17 th March 2025

Campaign Investment

Media Investment Value (net of VAT)	£30,296.00 Thirty thousand, two hundred and ninety-six pounds ONLY
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Costs

Production (net of VAT)	£22,325.00 Twenty-two thousand, three hundred and twenty-five pounds ONLY
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Total Fee (exclusive of VAT)



Fee (Media Investment Value plus Costs)	£52,621.00 Fifty-two thousand, six hundred and twenty-one pounds ONLY
Fee Payment Date	You are a pre-pay customer and as such the Fee shall be paid as follows: <ul style="list-style-type: none">£52,621.00 to be billed in March 2025, such invoice to be paid within 30 days of the date thereof; and

Outdoor

Outdoor Campaign	<p>The Outdoor activity shall take place between 17th March 2025 and 21st September 2025 date unless expressly indicated otherwise below.</p> <p>One vinyl bus wrap across Northampton for an 182 day period from 24th March 2025, locations of which will be provided by Global to Advertiser.</p> <p>Four Double Deck Mega Rears across Northampton for an 182 day period from 17th March 2025, locations of which will be provided by Global to Advertiser.</p> <p>Production Services shall be charged at a cost of £22,325.00 in return for one vinyl bus wrap and four double deck mega rears</p>
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This Agreement is made on and subject to Global's Commercial Terms and Conditions (click here: <https://global.com/Commercial-TCs.pdf>) all of which are specifically incorporated into and form part of this Agreement.

This Agreement may be executed in any number of counterparts each of which when executed and delivered shall be an original, but all the counterparts shall together constitute the original document.

Agreed for and on behalf of Global Media Group Services Limited  <small>Amiee Waring (Jan 30, 2025 08:57 GMT)</small> <hr/> Print Name: Amiee Waring Date: Jan 30, 2025	Agreed for and on behalf of Advertiser  <small>Edwin Swaris (Jan 29, 2025 21:48 GMT)</small> <hr/> Print Name: Edwin Swaris Date: Jan 29, 2025
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