

A background image showing several women in sports attire. In the foreground, a woman with dark hair tied back, wearing a bright pink athletic top, is looking upwards and to the left. Behind her, another woman in a similar pink top is visible, and to the left, a woman in a dark blue polo shirt is partially seen. The background is slightly blurred, suggesting an indoor sports facility.

System Partner Evaluation and Learning Supplier Engagement

January 2023

Coming up

- Background and context
 - Sport England and Uniting the Movement
 - System Partners
 - Investment process and 6 monthly reporting
 - E&L Approach
- Partner engagement
- Partner Impact and Learning Model
- The scope of the collective evaluation and learning
- Procurement timings and next steps
- Q&A



Background and context

Our vision is clear

We want everyone in England regardless of age, background or level of ability to feel able to engage in sport and physical activity.



Our mission

Too often the people with the most to gain from being active are the least able to take part.

That's why we're on a mission to address this injustice and transform sport and physical activity so that people and places everywhere can benefit.



What we'll do

Sport England have three key objectives:

- Advocate for movement, sport and physical activity
- Join forces on five big issues
- Create the catalysts for change



System Partners



124+ partners (National Governing Bodies, Active Partnerships & other national and charity partners)

3-5 year investment period

~£600m invested

Investment to feel different and more aligned UtM

A different look and feel

FROM	TO
Sport England prospectus informed by consultation	Co-design within parameters
Application & assessment	Consideration of strategic alignment and organisational assurance
Single decision point/award	Regular decision points
Focus on contract	Focus on relationship & trust
Multiple funding agreements & reporting regimes	Single reporting process for all agreements
Performance management Contract compliance	Organisational health System outcomes Shared learning
Programme designed at outset	Built and adapted through experience



As part of the investment process, partners completed two sets of documentation. These were submitted in 2 phases and included:

- Development priorities
 - Values, purpose and strategy
 - Understanding people and communities
 - Partnership and collaboration
 - Leadership
 - Capacity and capability
 - Learning and continuous improvement
- Vision, steps and goals

Partners have recently completed their first 6 monthly update

They have reported:-

- Progress against steps, goals and development priorities
- Learning linked to steps, goals and development priorities
- Emotions relating to each update

The current intention is for this sort of process to be repeated every 6 months.

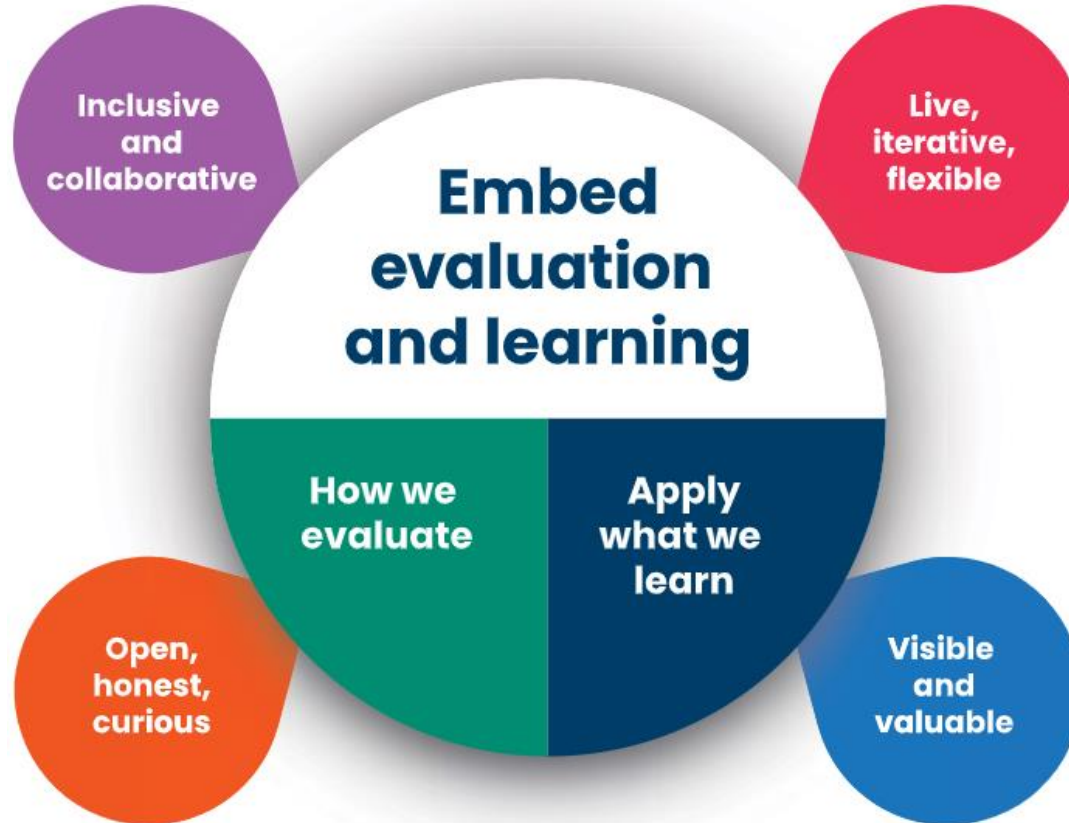
Analysis of original submissions:-

- Thematic analysis of steps and goals
- Thematic analysis linked to Uniting the Movement – where are partners delivering against SE strategy?
- Suggested groupings of partners around themes
- Analysis of support requests from partners
- Analysis of stretch requests from partners
- Tagging against steps and goals to allow incorporation into Smartsheet reporting system

Analysis of 6 monthly reporting:-

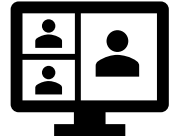
- Analysis of progress and learning against themes aligned to the Partner Impact and Learning model. Aims to identify key themes observed in partner updates.
- Key themes summarised under areas of focus, challenges and barriers, future focus and strengths,
- Provision of partner specific evaluation – how individual partners have reported their progress and learning.

Evaluation and Learning Approach



Partner Engagement

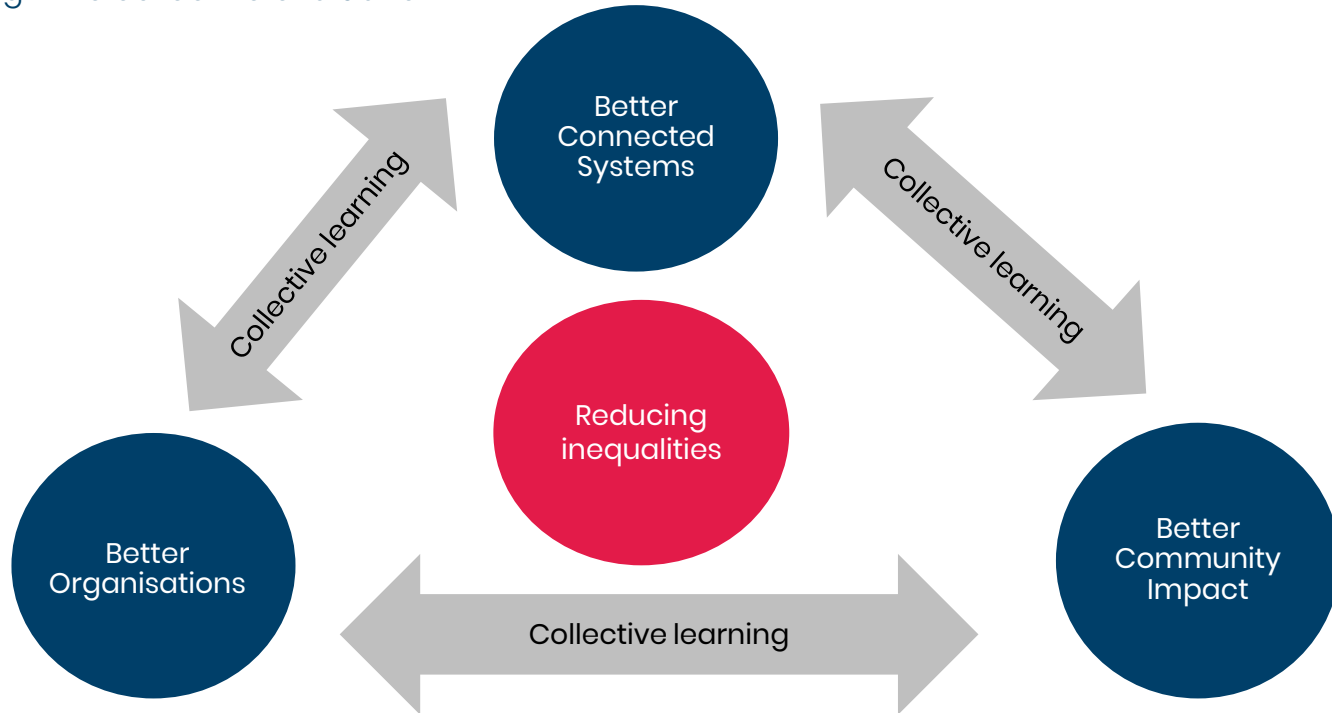
- Working collaboratively with partners over the last year to develop our thinking
- Engagement sessions:
 - **Why** we want to evaluate – to learn together and to demonstrate impact
 - **What** we need to evaluate and learn about – Partner Impact and Learning Model
 - **How** we want to work together around Evaluation and Learning – engagement planned for January 2023

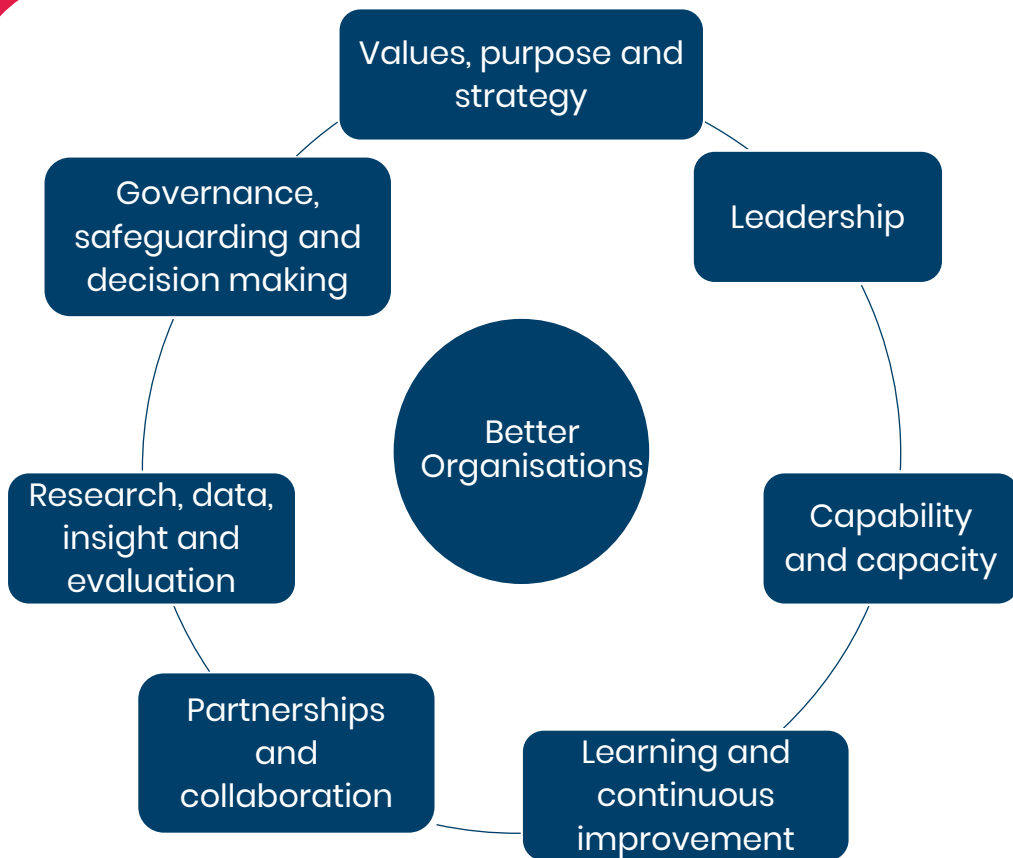


Partner Impact and Learning model

Understanding Partner Impact and Learning

This model presents three domains: Better Organisations, Better Connected Systems and Better Community Impact. If we make progress within these domains we will ultimately reduce inequalities. Each domain contains several themes, which are the areas where we want to learn and demonstrate impact, through the collective evaluation.

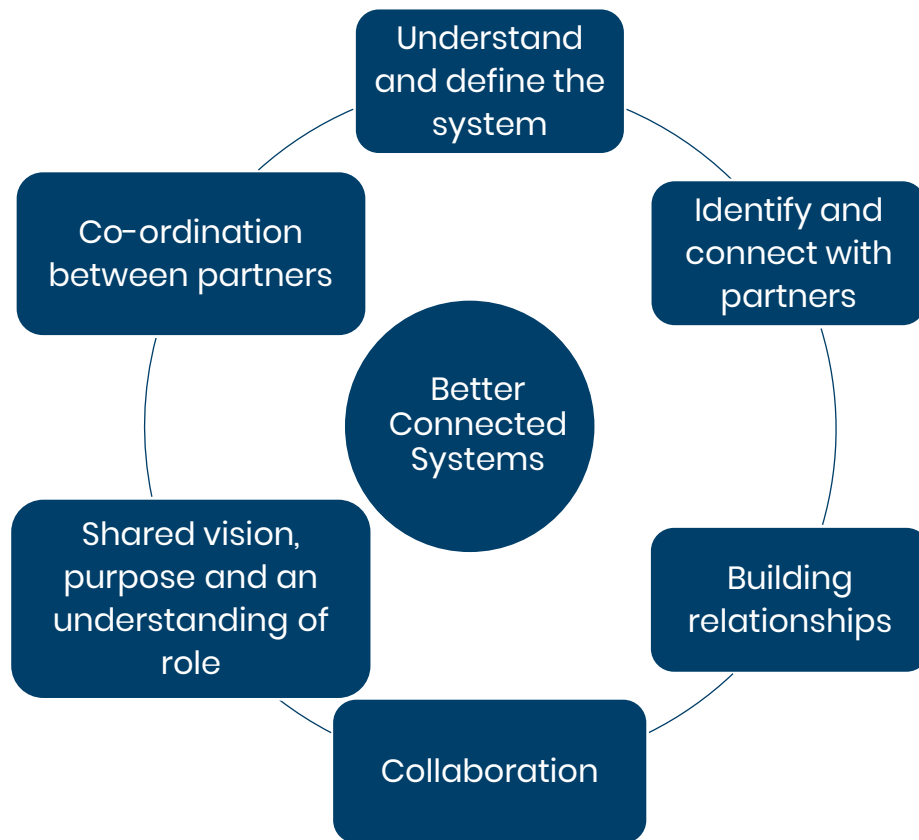




Each system partner has set their own organisational **development priorities**.

If we can become stronger organisations, then we will be better placed to tackle inequalities and increase activity levels, by improving the structures, processes, values, knowledge and skills we need to deliver our objectives.

This domain, consisting of seven themes, is about understanding and demonstrating change in our individual and collective organisational effectiveness, and how that contributes to Uniting the Movement.



Our system is made up of people, organisations and the relationships between them.

If we increase and strengthen the connections and relationships between people and organisations working in the system, then we can collectively make more difference to Uniting the Movement.

This domain, consisting of six themes, is about understanding the connections between different parts of the system, and the difference they are making.

We will need to understand these relationships **across the different levels of the system** – at a local and national level.



Tackling inequality should be at the heart of all we do. We believe sport and physical activity has a big role to play in improving people's health, supporting local economies, reconnecting communities and rebuilding a stronger society for all.

This domain, consisting of six themes, is about understanding the impact we are having on the individuals and communities we serve.

The Scope of the Collective Evaluation and Learning

There are 8 workstreams that we think need to be supported through the collective evaluation and learning supplier contract:

1. Scoping of this work
2. Partner evaluations and reporting
3. Process evaluation
4. Impact evaluation
5. Learning and knowledge exchange
6. Building capability and confidence to conduct and apply evaluation and learning
7. Building capacity for partners to undertake evaluation and learning activities
8. Evaluating our approach to evaluation and learning

Workstream	Aim
1. Scoping of the work	<p>To understand the work and become immersed in the E&L activities.</p> <p>To develop our approach further for the other seven areas to be covered in the collective E&L.</p>
2. Partner evaluations and reporting	<p>To analyse and synthesise the data provided by partners – including the 6 monthly reporting and local evaluation data (where relevant to the Partner Impact and Learning model).</p> <p>We require some basic analysis, synthesis and reporting of this data at the partner and collective levels.</p>

Workstream	Aim
3. Process evaluation – focused at the collective level	<p>We want to test that a more open, trusting, flexible and collaborative way of working between Sport England and our partners (with fewer centrally imposed priorities and less emphasis on fixed targets and hierarchical performance management) will lead to a more developmental approach and ultimately better outcomes for the audiences we want to engage in sport and physical activity.</p>
4. Impact evaluation	<p>To demonstrate the effectiveness and impact of this work and to identify outcomes both anticipated and unanticipated.</p> <p>The Partner Impact and Learning model will provide a starting point for how we demonstrate change and impact, looking at each of the domains and themes.</p>

Workstream	Aim
5. Learning and knowledge exchange	To set up and support effective learning practice to help System Partners and Sport England understand, share and apply what we learn from evaluation. This will improve our knowledge, our decisions and how we work, and ultimately improve the provision of physical activity and reduce inequalities.
6. Building capability and confidence	To support System Partners and Sport England to increase their knowledge, skills and confidence to conduct and apply evaluation and learning. This will help improve the quality, use and perception of evaluation and learning.

Workstream	Aim
7. Building capacity	To increase the capacity (time and resource) of System Partners to undertake evaluation and learning activities, so they have what they need to fully participate in and benefit from this collective evaluation and learning, and embed it in their own organisations.
8. Evaluating our approach to E&L	To understand how the collective approach to evaluation and learning is going, what is working well and why, and how we can make it better.

Procurement timings and next steps

Publication of ITT: w/c 30th January 2023

Deadline for ITT: it will be open for 35 days and submissions will need to be submitted by start of March 2023

Presentations: w/c 27th March 2023

Contract award: mid May 2023

Contract start date: end of May 2023

Q&A

Thank you