**NHMF 0324 – Evaluation of Digital Skills for Heritage Initiative**

**Clarification Log**

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| Question No | Question | Answer |
| Q1 | The evaluation would obviously build on existing evidence and collect new data. Is there an expectation for primary data collection to include both quantitative and qualitative methods? | We expect bidders to consider how they can meet the objectives of the evaluation, and chose a methodology that considers the scope of the initiative, budget and timeframe of the evaluation. We do not want to be prescriptive, but are open to a sampling strategy that considers qualitative and quantitative methods. |
| Q2 | The brief asks that the evaluation should assess the reach of the campaign across all the heritage domains and the UK. Collectively, can existing data and project and tranche reports provide answers to this question? If not, would you expect a UK heritage sectorwide survey to be part of this evaluation? | We do not expect a UK heritage sector wide survey to be part of this evaluation. We have conducted 2 national Digital Attitudes and Skills for Heritage (DASH) surveys, which provide insight into the digital attitudes and skills of people working and volunteering in the sector. You can find out more about them:  [Dash 1st Survey](https://www.heritagefund.org.uk/about/insight/research/dash-report-learning-first-uk-wide-digital-heritage-survey)  [Dash 2nd Survey](https://www.heritagefund.org.uk/about/insight/research/dash-report-2021-pandemic-future-planning)  In addition to these surveys we can make available existing evaluations, project reports and our own internal data which should give an indication of the reach of the initiative across the UK. We expect the successful bidder to work closely with the Heritage Fund to explore what documents we can make available. The successful bidder may wish to follow up with a sample of projects, after consideration of information we hold on the various tranches - some projects having a local focus, whilst others (T2, T4, T5, T6 particularly ) are UK wide. We can facilitate introductions to projects. |
| Q3 | Is there any secondary data about individual projects / the initiative that you would share to be analysed as part of the literature re-view? If so, what data could be shared? | All of the data we hold are direct reports and evaluations from projects and commissioned reports/evaluations on the tranches. |
| Q4 | A project table in the brief suggests that 44 projects have been completed and 26 are ongoing. Is this correct? If so, can you please provide more information on how long ago were those 44 projects completed, e.g. how many in 2021 or 2022? | Please see table detailed below |

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| **Tranche** | **No of projects** | **Start** | **Completed** | **Live** | **Notes** |
| **T0** | 11 | 03/20 | **11** (last commission completed 03/22) | 0 | The initiative wide evaluation will be added to this tranche once commissioned. |
| **T1** | 2 | 02/20 | **2** (10/21) | 0 |  |
| **T2** | 3 | Part 1 02/20 (2 projects)  Part 2 03/21 (1 project) | **3** (Part 1 11/21, Part2 12/22) | 0 |  |
| **T3** | 22 | 06/20 – 12/20 | **21** (9 completed in 2021, 1 withdrew, 10 completed in 2022 & 1 in 2023) | **1** (due to complete by 06/23) | A number of project experienced delayed starts due to the pandemic which has significantly impacted completion dates |
| **T4** | 2 | Part 1 - 12/19  Part 2 - 10/21 | **2** (Part 1 05/21, Part 2 11/22) | 0 |  |
| **T5** | 3 | 03/21-04/21 | **2** (1 completed in 2022, 1 completed in 2023) | **1** (due to complete by 12/23) |  |
| **T6** | 2 | Part 1 - 04/20  Part 2 – 08/21 | **2** (1 completed in 2020, 1 completed in 2022) | 0 |  |
| **T7** | 8 | 04/21 – 05/21 | **1** (09/22) | **7** (due to complete 06/23 – 11/23) |  |
| **T8** | 17 | 11/21 – 03/22 | 0 | **17** (due to complete 06/23 – 11/23) |  |
| **Total** | **70** |  | **44** | **26** |  |