

Event Planning Contract

This agreement is made as of 18th February 2022, by and between the UK's Department for International Trade (hereafter referred to as DIT) and the UK Fashion and Textile Association Ltd (hereafter referred to as UKFT). In this agreement, the party contracting to provide services shall be the UK Fashion and Textile Association (UKFT) and the client contracting and receiving the service will be the Department for International Trade (DIT).

DIT has agreed to support an industry-led promotion of UK companies exhibiting physically and online during Paris Fashion Week in March March 2022. The exhibitors will be showing in a combination of trade shows, individual showrooms and other spaces in Paris which are all due to take place between the dates of 2nd and 8th March 2022. UKFT has agreed to organise this event for DIT.

Therefore the parties agree as follows:

1. DESCRIPTION OF SERVICES

Group coordination of the British Designer Group at Paris Fashion Week March 2022

To include:

- Coordination of all UK exhibitors at the key tradefairs and major showrooms in Paris, both physical and virtual
- Identifying, mapping, supporting and promoting all UK brands and relevant showrooms in Paris during the week
- To brief companies on Covid-protocols which may be in place at the time of the show and to set up a WhatsApp group for companies to ensure that they know what to do and where to get help and support in the event that any of their team test positive for Covid
- 1-2-1 briefing and support for all returning companies as required
- 1-2-1 briefing and application/selection panel support for the shows/showrooms
- 1-2-1 support with all Brexit related questions and issues (how to get the collection/samples into an out of the market, UK passport holder travel issues etc
- Liaison with the show organisers on stand applications, locations, fixtures and fittings, pull-in, pull-out, local staff
- Liaison with DIT and DIT France
- 1-2-1 and group follow up calls with participants as required
- Digital online support platform to support all the UK brands with social media and press coverage and stories. The promotion will be shown in advance, during and after the event at www.ukft.org/ukftglobalbrands. UKFT will put together a cohesive presentation of images and trends from the UK designer womenswear and link this to their physical locations in Paris. The video link of the exhibitors with the promotion will be sent to UK Embassies and Consulates for their onward transmission to their contact databases. If possible, UKFT would like to show this video at the Embassy Reception on 7th March (NB The organisation of the Embassy event is not part of this agreement)

- To provide a limited number of hard copy press stories from the promotion to be given to all those attending the dinner and at selected venues
- To film the "Return to Paris" event with interviews with exhibitors, show organisers and VIPs

- Tour of the key shows of PFW shows/showrooms by senior DIT representative and videographer
- Interview to camera from DIT representative from one of the shows
- Interviews of some of the VIP guests at the Embassy event on 7th March

2. COMPENSATION FOR SERVICES

DIT agrees to pay UKFT the sum of [REDACTED] for the service. DIT will provide a PO number and UKFT will invoice the total service in one invoice.

3. CANCELLATIONS

If the event is cancelled by DIT or the services of UKFT are terminated by DIT for whatever reason, all payments or commitments made to date are non-refundable, all outstanding payments or commitments due to date will be due immediately and any non-committed payments due in future will be cancelled. If there is a dispute as to the amount that should be due at that point based on the timing of the work compared to the timing of the payments for the work (for example only half the work has been done), the issue is subject to the resolution process set forth below.

4. REMEDIES

n/a

5. EVENT VENUE

n/a

6. ENTIRE AGREEMENT

This agreement contains the entire agreement of the parties and there are no other promises or conditions in any other agreement whether oral or written. This Agreement supersedes any prior written or oral agreements between the parties.

7. AMENDMENT

This Agreement may be modified or amended only if the amendment is made in writing and is signed by both parties.

8. SEVERABILITY

If any provision of this Agreement shall be held to be invalid or unenforceable for any reason, the remaining provisions shall continue to be valid and enforceable. If a court finds that any provision of this Agreement is invalid or unenforceable, but that by limiting such provision it would become valid and enforceable, then such provision shall be deemed to be written, construed and enforced as so limited.

9. WAIVER OF CONTRACTUAL RIGHT

The failure of either party to enforce any provision of this Agreement shall not be construed as a waiver or limitation of that party's right to subsequently enforce and compel strict compliance with every provision of this Agreement.

2. APPLICABLE LAW

This agreement shall be governed by the laws of England and Wales with the English courts having sole jurisdiction.

3. DISPUTE RESOLUTION

In the event of a dispute regarding this Agreement, the parties will first attempt to mediate the issue with a mutually agreed mediator. If that is not successful, the dispute shall be arbitrated with a mutually agreeable arbitrator.

Party providing the service:

UK Fashion & Textile Association (UKFT)

By:  Date: 25/2/2022

 International Business Director UKFT

Party receiving the service:

Department for International Trade (DIT)

By:  Date: 28/2/2022

Name and title Head of Commercial

