



Mrs H Perry  
Town Clerk  
Penryn Town Council  
The Library  
St Thomas Street  
Penryn  
Cornwall  
TR10 8JN

**Your ref:**

**My ref:** Penryn/TVF/GOL06

**Date:** 23 September 2021

Sent by e-mail: [helen.perry@penryn-tc.gov.uk](mailto:helen.perry@penryn-tc.gov.uk)

Dear Mrs Perry

**Penryn – Confirmation of Grant Award  
Town Vitality Funding from the Town Centre Revitalisation Fund**

I write following your application dated 29 March 2021 in connection with £40,000 of support to Penryn Town Council (the "Recipient") to provide a Rejuvenation of Commercial Road, Penryn: Shaping Our Town and its Journey for the Future project.

Cornwall Council has the ambition to show that town development proposals can stimulate town centre activity and put Cornish towns at the forefront of future government funding programmes, by ensuring our communities are best placed to successfully bid for money as and when it becomes available. Towns with functioning Town Teams or Place Shaping Partnerships, with a strategy and plan for town centre investment will lead the path for town renewal and vitality. This Town Vitality Funding is to help towns across Cornwall take forward development work to advance plans that will improve the economic, social and environmental revitalisation of their Town Centres.

Cornwall Council will commit to providing Forty Thousand Pounds (£40,000) of support from the **Town Centre Vitality Fund** to the Recipient to provide immediate capacity to commission and develop a Rejuvenation of Commercial Road: Shaping Our Town and its Journey for the Future project for Penryn covering the following:

1. **Transport review and analysis:** Review of transport / movement / connections requirements and consultation with community and businesses (could also pick up on parking locations numbers and requirement insofar as connected to movement corridors)

2. There is a separate piece of Local Cycling, Walking Infrastructure Plan (LCWIP) work being progressed by Cornwall Council's transportation team using DfT funding to deliver an LCWIP for Penryn and any review and emerging strategy will therefore be required to take this work into consideration and ensure there is alignment with the LCWIP.

However, there is an opportunity to engage and inform that work and any activity to include:

- Focus on highlighting issues/problems with current system of connections/routes;
  - to make observations/recommendations of changing and upgrading existing routes and connections / new elements of pedestrian / cycle infrastructure (to include any known information on current or emerging desire lines)
3. **Review and analysis of previous high-level masterplans:**(including most recently the Aecom proposals set out within the NDP – but also the range of previous high level plans prepared for Falmouth & Penryn listed below - which include most importantly the Terrance O'Rourke study
    - Penryn Action Plan (1999), produced by GL Hearn Planning;
    - The Carrick Community Strategy 2002
    - Commercial Road Urban Design Study/Development Framework (2002)
    - *Falmouth and Penryn Conservation Appraisals (2005 – 2008)*
    - Terrence O'Rourke Combined Development Framework (2005)
    - SIF consultation document (2009)
    - *Falmouth & Penryn Community Plan 2009*
    - Penryn NDP 2020

Given the age of most of these study's - what aspects of these remains relevant & appropriate for Penryn / Commercial Road today and moving forwards

4. **Options appraisal:** Form a range of options from which to develop a detailed plan for Commercial Road embracing the aspirations to better showcase Penryn and highlight the town centre to capture visits
5. **Develop a preferred approach:** (based on evidence from above including LCWIP) and prepare a detailed plan for Commercial Road – highlight any opportunities for phasing as well as a whole delivery



6. **Details to be included:** should include (but not exhaustive) both a detailed plan / layout, gateway/arrival feature which should act as a traffic slowing feature, wayfinding and signage; lighting; and materials palettes for both public realm, public seating; cycling infrastructure to be introduced; any planting schedules for green infrastructure to be introduced. Any scheme should seek to reprioritise pedestrians and cyclists over vehicles and through detailing influence a behavioural change. Any schemes to be technically feasible in consultation with CC Transport team. Options should create and reflect Penryn's distinct character and interface with the waterfront and seek to provide opportunities for more public realm and greening.
7. **Additional infrastructure requirements:** Highlight any specific drainage infrastructure improvements considered important or necessary
8. **Develop a costs schedule:** to include for the delivery of the project, addressing potential for both a phased and whole project delivery, and any potential for costs increases over timescale.
9. **Final package of information / final suite of documents:** Pull together various requirements above into one packaged document detailing from the initial review and analysis – through options appraisal to preferred option and costs schedule for delivery.

On completion of the project, Penryn Town Council is to provide Cornwall Council with relevant and full copy documents relating to the Rejuvenation of Commercial Road, Penryn: Shaping Our Town and its Journey for the Future Project (deliverables) funded by the Town Vitality Fund.

We are pleased to confirm, therefore, your Cornwall Council Town Vitality Funding Grant of £40,000 (Forty Thousand Pounds) for 2021/22. This grant is to cover revenue expenditure only.

On acceptance of Cornwall Council's offer, the Recipient will be bound by the terms and conditions of the Agreement. The Recipient will be accepting legal obligations and should consider taking independent professional advice before such acceptance.

The terms and conditions for this grant are attached to this Grant Offer Letter; if you consent to these terms and conditions, please return a signed copy of this letter, where indicated below, together with the Terms and Conditions, any other documents relating to the Grant Offer Letter, and provide the Town Council's bank details on the form below, to

e-mail address [vitalitytowns@cornwall.gov.uk](mailto:vitalitytowns@cornwall.gov.uk). Please retain a signed copy for your own records.

Please provide the documentation requested in clauses 4.1.2, 8.1.1 and 8.1.4 of the Terms and Conditions so that we can process your grant payment. The remaining documentation itemised under clause 8 forms part of the defrayal and audit requirements which will be required after project commencement.

This Grant Offer Letter is valid for a period of thirty (30) days only from the date of the approval details above, unless agreed, in writing, by the Council.

The principal contact within the Economic Growth Service is Stephen Facer (Town Renewal Officer), [stephen.facer@cornwall.gov.uk](mailto:stephen.facer@cornwall.gov.uk)

Yours sincerely  
Dhywgh hwi yn hwir



**Emily Kent**  
Head of Economy, Skills and Culture  
Penn Erbysieth, Sleybeth ha Gonisogeth  
**Economic Growth**