

Quote prepared for: NHS Business Services Authority

Issue Date: 02/21/2023

Client has specified the need for the following services: Premium Plan w/ 400,000 contacts

Based on the foregoing, Mailchimp recommends: Premium Plan

Your Plan includes:

- 400,000 Contacts
- Unlimited Audiences/Unlimited Seats
- 6,000,000 email sends monthly

You'll also have access to:

Drag and Drop Template Designs, Customer Journey Builder, Advanced Segmentation, Multivariate Testing, Email Analytics and comparative reporting, Event Triggers, Priority Phone Support, 24/7 Email and Chat Support, Email templates, Creative Assistant, A/B Testing, 24/7 Email and Chat Support, Onboarding Assistance

Price:

Total Contract Value: \$27,480

Contract Term: the contract will have a one-year term.

Start Date: As per the date signed for by both parties.

Terms and Conditions:

- This quote is specific to the Issue Date set forth above and is subject to change at any time, for any reason, without notice to Client.
- This quote is valid only for the named Client above.
- Notwithstanding anything in this quote, when you sign up for this or any Monthly Plan, you agree
 to Mailchimp's <u>Standard Terms of Use</u> and <u>Privacy Policy</u>. Please refer to Section 7 of
 Mailchimp's <u>Standard Terms of Use</u> for additional information on Monthly Plans, including
 information on billing and additional charges.

View all pricing plans at www.mailchimp.com/pricing

The Rocket Science Group, LLC 675 Ponce de Leon Ave NE Suite 5000 Atlanta, GA 30308 USA

Principal contact details

For the Buyer:
Title: Commercial Officer (Apprentice)
Name:
Email:
For the Supplier:
Title: Mailchimp Sr. Account Executive - Sales
Name:
Email:
Phone:

Signed	For and on behalf of the Supplier	For and on behalf of the Buyer
	Signed on 03/04/2023	Signed on 03/04/2023