

**Ipsos MORI**

REDACTED

Attn: REDACTED

ashley.ames@ipsos.com

Date: 31<sup>st</sup> May 2017

Procurement ref: CCCO17A08

Dear Sir/Madam,

**Award of contract for the supply of Quantitative and Qualitative Research**

Further to your submission of a Tender/Proposal for the above Procurement, on behalf of Department for Work and Pensions (the "Authority"), I am writing to advise that the procurement is now complete.

I am pleased to inform you that your company ranked first in our evaluation and therefore we would like to award the contract to you.

The attached appendix provides detailed feedback on your submitted proposal.

The call-off contract shall commence 1st day of June 2017 and the Expiry Date will be 31st day of May 2019.

This is a call off contract and any use of the contract or minimum spend cannot be guaranteed. The total contract value shall be capped at £1.6 Million.

The Authority reserves the option to extend the call-off contract on a month-by-month basis for a maximum period of 24 months (24x1 months) until the £1.6 million budget cap was reached. In this case, any extension would be subject to further DWP internal approvals.

This procurement activity was a further competition under the UKSBS Market Research framework MR130001 Lot 5 and the framework Terms and Conditions shall apply. A copy of the contract is provided with this Award Letter and includes those framework terms and conditions.

A copy of the contract document will follow. You will be required to sign and return a copy via the eSourcing portal.

Should you have any queries regarding this or any other matter please do not hesitate to contact me.

Yours faithfully,

Signed for and on behalf of Department for Work and Pensions

REDACTED

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OFFICIAL

Commercial Specialist

REDACTED

Date: 31<sup>st</sup> May 2017