



Event Partnership Agreement

This Event Partnership Agreement has been entered into by and between **Montgomery Events Ltd.** incorporated and registered in England and Wales with company number **03801163** whose registered office is at 9 Manchester Square, London, W1U 3PL (the "**Organiser**"), and the party specified in section 1 of Schedule 1 (the "**Sponsor**") (each, a "party"; together, the "parties").

This agreement has been entered into on the date signed by the Partner.

This agreement is subject to our [Event Sponsorship & Partnership Terms of Business, https://www.ife.co.uk/sponsorship-agreement](https://www.ife.co.uk/sponsorship-agreement)

Partnership package details:

- Pre Event:
- The Export Academy/ DBT will have the opportunity to deliver a webinar as part of the Import & Export series. – Topic to
- be confirmed with content team.
 - IFE will share the 'opt in' data from the Import/Export webinar series session that DBT will run.
 - The Export Academy/ DBT will feature in all marketing and pr collateral when the Exporters Hub is mentioned. The Exporters Hub will have a dedicated page on the IFE website.
- The Export Academy/DBT will have their logo feature on Exporters Hub page. On this page we can highlight and link through to several of your upcoming webinars, Essentials, Masterclasses, Sector Updates.

- At Event:
- The Export Academy/ DBT's logo/ branding will feature as a part of the build/ design of the Seminar theatre &
- Buyers Lounge.
 - The Exporters Academy/DBT Logo will appear on the Official Event Show Booklet to help drive footfall to your stand and the Exporters Hub area.
 - The Export Academy / DBT have the opportunity to curate and run a session at the Exporters Hub on Tuesday 26 March 2024, between 10.15-11am.
- The Export Academy / DBT can use the International Buyers lounge to host drinks for their network, from 4pm on Monday or Tuesday ordering drinks and nibbles directly from ExCel.

Post Event:

The Export Academy will receive ALL data of all visitors who attended any session at the Exporters Hub across the 3 days of the show. A fantastic lead generation opportunity.

1. Partner: **Department For Business & Trade** incorporated and registered in England and Wales whose registered office is at **Old Admiralty Building, London, UK**
2. Event: IFE 2024
3. Venue: ExCel, London
4. Commencement Date: Date agreement is signed by Organiser
5. Term: 28rd March 2023
6. Designation: Exports Hub Partnership
7. Organiser's Marks: IFE 2024
8. Partner Category: Exports Hub
9. Parnter's Marks: **Department for Business and Trade / Uk Export Academy**
10. Partner's Products: Refer to 'Sponsorship package details' above
11. Partners Rights:

Refer to 'Partnership package details' above

Use of Event Marks

The Partner is granted a right to use the Event Marks on the Sponsor's Products and in advertising for the Sponsor's Products on the terms of this agreement.

Appearance of the Partner's Marks

Refer to 'Partnership package details' above

12. Partnership Fee: £ **Text Redacted**

Payment dates

100% Upon Signing

13. Contact details:
Email address for Organiser: **Text Redacted**
Email address for Sponsor: **Text Redacted**

Product	Price per unit	Quantity	Total
IFE/IFEM24 SponsorshPartnership	Text Redacted GBP	1	Text Redacted GBP

Subtotal: **Text Redacted** GBP

Tax (20%): Text Redacted GBP

Total: Text Redacted GBP

Name: Name **Text Redacted**

Signature: **Text Redacted**

Title: Job Title **Commercial Lead**

Date: Date **21/2/2024**

Name: **Text Redacted**

Signature: **Text Redacted**

Title: Event Manager

Date: Jan 31 2024

Montgomery Events Ltd, 9 Manchester Sq, London, W1U 3PL, UK,
Company No: 3801163

