**Clarifications To Bidders Questions**

1. May 2024

Question 1: Will branding guidance for both video and case study also need to be co-ordinated with the Web supplier?

Answer 1: Yes

Question 2: Are the requested soundbites anything up to a 30sec social media video clip?

Answer 2: Yes

Question 3: Do you require a specific case study format i.e. poster, flyer, press release etc?

Answer 3: No

Question 4: Your notes states GMS schemes are almost fulfilled so would suppliers be producing case studies/videos of current business grant awardees?

Answer 4: Yes

Question 5: If yes, would it be possible for suppliers to complete all deliverables in 24?

Answer 5: No as many of the projects are contracted but still in progress as this scheme includes capital build schemes which may not complete until 2025.  We wouldn’t want a case study until a project has been completed.  However, we may be able to facilitate completing them in bigger batches of up to 6 at a time.

Question 6: Is this opportunity open to production companies outside of Cornwall?

Answer 6: Yes