

## **Market Engagement Event Notice – project\_9909 - Childcare and Early Years survey of parents CEYSP (online data collection)**

### **Description**

The Department for Education (DfE) is looking for a supplier to manage the new online version of the Childcare and Early Years Survey of Parents (CEYSP) for 2026-2028. The CEYSP is a DfE funded cross-sectional survey that provides robust and nationally representative data on parents in England with children aged 0-14. The survey collects data on parents' use, views and experiences of formal and informal childcare and Early Years provision. The survey provides important evidence for understanding trends in childcare use.

The most recent publication can be found here: [Childcare and early years survey of parents. Reporting year 2024 - Explore education statistics - GOV.UK](#) .

In previous years, the data has been collected via face-to-face in-home interviews with around 6,000 parents of children aged 0 to 14 years old in England (parents of 0-4 year olds only in 2019). The CEYSP began in 2004 and ran annually until 2012. Further surveys were conducted in 2012-13, 2014-15 then 2017, 2018, 2019, 2021, 2022, 2023, 2024 and 2025.

The DfE has made the decision to move the survey online taking a staggered approach, running both a likely final face-to-face survey in 2026 (contracted separately) as well as the first online survey wave.

We require a contractor to design and carry out three waves of this survey (in 2026, 2027 and 2028). The contractor will need the knowledge, experience and capacity to carry out a large and complex survey using a new data collection method from previous years. The survey will need to be methodologically robust with results to be published as Official Statistics.

It is expected that the Competition will be launched via [Jaggaer](#) and will be issued to a filtered selection of suppliers registered on the CCS Research & Insights Marketplace DPS ([RM6126](#)). Please note, suppliers will be filtered against their selected categories of expertise. Only suppliers with the matching filters will be able to be selected to be invited to bid for this competition.

Suppliers must *also* have an active registration on the DfE's [Jaggaer](#) eProcurement tool in order to receive the competition documents and be able to bid.

**We will be holding a virtual market engagement event at the beginning of September, to provide more information about the contract and answer questions about the survey. If you would like to attend and for more information on the date and time please send your email address to [Rachel.Murphy@education.gov.uk](mailto:Rachel.Murphy@education.gov.uk) and you will be sent an invite.**

Please note: the details in this notice are subject to change at any time, and we reserve the right not to launch a competition for this work.