**Campaign Marketing & Brand TEN389**

**Clarification Document 3**

**Upload Date: 16 June 2016**

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|  | **Clarification** |
| **1** | **Question**: Also looking at the marketing materials like the pop up displays and invitations, based on previous experience, do you have any idea in terms of quantities for this? We appreciate you may not have an exact figure but a rough estimate would be extremely helpful.  **Answer:** The appointed tenderer will be required to develop marketing materials to support each sector over the two year project. The number of marketing materials will vary between sectors and will depend on the wider approach taken to the brief. |