Agent Marketing

43 Jordan Street,

Liverpool L1 0BW

Attn: **REDACTED TEXT under FOIA Section 40, Personal Information**

**REDACTED TEXT under FOIA Section 40, Personal Information**

Date: 13th April 2022

Contract ref: CCMA22A02

Dear **REDACTED TEXT under FOIA Section 40, Personal Information**

**Award of contract for the Provision of Support for Delivery of Marketing Campaigns**

Further to your submission of a bid for the above Procurement, on behalf of Crown Commercial Service (the “Authority”), I am pleased to inform you that you ranked first in our evaluation and therefore we would like to award the contract to you.

The attached appendix provides detailed feedback on your submission.

The call-off contract shall commence 19th April 2022 and the Expiry Date will be 18th April 2024. The Contracting Authority reserves the option to extend the call-off contract by 1 periods of 1 year. The total contract value shall be up to £750,000.00 (exc VAT) including all extension options.

This procurement activity was a Call Off under Commercial Agreement RM6124 Communications Marketplace, Lot 1: Communications Marketplace and the Commercial Agreement Terms and Conditions shall apply. A copy of the contract is provided with this Award Letter and includes those terms and conditions.

Please sign the Contract Call-Off Contract/Terms and Conditions and forward to the Procurement Lead electronically via the e-Sourcing Suites’ messaging service by 16:00 on 14th April 2022. You are reminded that no engagement with the Contracting Authority is permitted until a copy of the signed contract is received.

A copy signed on behalf of the Contracting Authority will be returned for your records.

Should you have any queries regarding this or any other matter please do not hesitate to contact me.

Yours sincerely,

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| Signed for and on behalf of Crown Commercial Service | |
| Name: **REDACTED TEXT under FOIA Section 40, Personal Information** Associate Commercial Practitioner |  |
| Signature: |  |
| Date: |  |