

Contract Variation Template

VARIATION FORM

No of Order Form being varied: 749808097069056

Contract Reference: CCTS21A65

Variation Form No: 1

BETWEEN:

UK Covid-19 Public Inquiry c/o Cabinet Office ("the Customer")

AND

Precise Media Monitoring Ltd, trading as Onclusive (previously trading as Kantar Media UK Ltd) ("the Supplier")

1. This Contract is varied as follows and shall take effect on the date signed by both Parties:
 - a. Additional services including:
 - i. Drafting and issuing press releases and media notices;
 - ii. Monitoring the open rate of releases and notices;
 - iii. Developing and maintaining multiple dynamic media contact lists;
 - iv. Logging inbound media enquiries and grouping them by theme; and
 - v. Manipulating data within the platform to enable the media team to demonstrate our KPIs.

Value uplift of **Redacted under FOIA section 43, Commercial Interests**, taking the Total Contract Value to **Redacted under FOIA section 43, Commercial Interests**

2. Words and expressions in this Variation shall have the meanings given to them in this Contract.
3. This Contract, including any previous Variations, shall remain effective and unaltered except as amended by this Variation.

Signed by an authorised signatory for and on behalf of the Customer

Signature	REDACTED UNDER FOI ACT SECTION 40, PERSONAL INFORMATION
Date	3 May 2024

Name (in Capitals)	REDACTED UNDER FOI ACT SECTION 40, PERSONAL INFORMATION
Address	1 Horse Guards Road

Signed by an authorised signatory to sign for and on behalf of the Supplier

Signature	REDACTED UNDER FOI ACT SECTION 40, PERSONAL INFORMATION
Date	1 / 5 / 2024 10:38 BST

Name (in Capitals)	REDACTED UNDER FOI ACT SECTION 40, PERSONAL INFORMATION
Address	Precise Media Monitoring Ltd ta Onclusive Montague Yards 7 th Floor 186 Shoreditch High St London, E1 6HU

