OFFICIAL



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Goose Live Events Ltd Sweetappl House, Cattleshall Road Goalming, Surrey, GU7 3DJ

Attn: REDACTED TEXT under FOIA Section 40, Personal Information

Date: Friday 25th March 2022 Contract reference: CCCS21A11

Dear REDACTED TEXT under FOIA Section 40, Personal Information,

<u>Contract for the Provision of Sponsorship Rights for the Government Property Month 2022</u> and Associated Events

Further to your submission of a bid for the above Procurement, on behalf of the Cabinet Office (the "Authority"), I am pleased to inform you that you ranked first in our evaluation and therefore we would like to award the contract to you.

The attached appendix provides detailed feedback on your submission.

The call-off contract shall commence Wednesday 30th March 2022 and the Expiry Date will be Wednesday 30th November 2022. This contract is let on the basis of the Sponsorship Rights being granted by the Buyer to the Supplier for the delivery of the Contract. The work will be delivered at no cost to the Cabinet Office. The supplier should expect to secure sponsorship revenue to fully cover the costs of the events. It is anticipated that the supplier could attract between £50,000 to £80,000+ in sponsorship revenue. This revenue should be used to deliver the events

This procurement activity was a Call Off under Commercial Agreement RM6124 Communications Marketplace Dynamic Purchasing System (DPS); Lot 1: Communications Marketplace and the Commercial Agreement Terms and Conditions shall apply. A copy of the contract is provided with this Award Letter and includes those terms and conditions.

Please sign the Call-Off Contract/Terms and Conditions and forward to the Procurement Lead electronically via the e-Sourcing Suites' messaging service by 11:00 am Tuesday 28th March 2022. A copy signed on behalf of the Contracting Authority will be returned for your records.

Should you have any queries regarding this or any other matter please do not hesitate to contact me.

Yours sincerely,

REDACTED TEXT under FOIA Section 40, Personal Information

Signed for and on behalf of The Cabinet Office