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| **No** | **LGN COPYWRITING - Application Form** |
| 1. Understanding of the brief and quality of the written content
 | Please explain how the contract implementation will be organised to guarantee efficiency and quality of the services to LGN in accordance with the requirements listed in the Scope of Service of this document |
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| 1. Team
 | Please describe team size and composition, and the balance of skill mix of proposed team: profiles, team roles and responsibilities of all team members, including resource back-up |
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| 1. Previous experience
 | Please describe your previous relevant experience of copywriting service provision, please provide two examples to support your case |
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| 1. Budget
 | Please provide a detailed breakdown of the costs for the proposed services |
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| 1. Conflict of Interest
 | Please provide details of any (potential) conflicts of interest that may rise through working on this project |
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