

## **Event Planning Contract**

### **Chicago Men's Collective 5-7 February 2023**

This agreement is made as of 31<sup>st</sup> January 2023, by and between the UK's Department for International Trade (hereafter referred to as DIT) and the UK Fashion and Textile Association Ltd (hereafter referred to as UKFT). In this agreement, the party contracting to provide services shall be the UK Fashion and Textile Association (UKFT) and the client contracting and receiving the service will be the Department for International Trade (DIT).

DIT has agreed to support an industry-led promotion of UK companies exhibiting physically during Chicago Menswear Collective, between 5<sup>th</sup> and 7<sup>th</sup> February. UKFT has agreed to organise this event for DIT.

Therefore the parties agree as follows:

#### **1. DESCRIPTION OF SERVICES**

Group coordination of the British Menswear Group at Chicago Men's Collective February 2023

To include:

Coordination of all UK exhibitors at the fair

Liaison with the show organisers on stand applications, locations, fixtures and fittings, pull-in, pull-out. UKFT will negotiate with the show organisers on the location and any costs relating to the information stand and send one person from the UK to manage the stand and look after the group.

Liaison with DIT and DIT US

Group exhibitors meeting and 1-2-1 and group follow up calls with participants (as required)

Information stand with GREAT branding (agreed with DIT)

Promotion of the group as follows:

- Group handout for the show
- Video of images from UK exhibitors at the show (also available online at [www.ukft.org](http://www.ukft.org))
- Arrange floor decals for the UK companies
- Arrange for UK companies to have a UK flag on the hall listing
- Print and digital promotion of the event in MR Magazine ahead of the show based on 2 print ads and 2 digital ads)
- Social media coverage as appropriate from the event

UKFT will put together a cohesive presentation of images and trends from the UK menswear industry. Menswear images on the stand will also include images from UK companies not showing in Chicago but which were present in Pitti Uomo Florence and Paris Men's Fashion Week.

#### **2. COMPENSATION FOR SERVICES**

DIT agrees to pay UKFT the sum of Text Redacted plus VAT for the service. DIT will provide a PO number and UKFT will invoice the total service in one invoice.

### **3. CANCELLATIONS**

If the event is cancelled by DIT or the services of UKFT are terminated by DIT for whatever reason, all payments or commitments made to date are non-refundable, all outstanding payments or commitments due to date will be due immediately and any non-committed payments due in future will be cancelled. If there is a dispute as to the amount that should be due at that point based on the timing of the work compared to the timing of the payments for the work (for example only half the work has been done), the issue is subject to the resolution process set forth below.

### **4. REMEDIES**

n/a

### **5. EVENT VENUE**

n/a

### **6. ENTIRE AGREEMENT**

This agreement contains the entire agreement of the parties and there are no other promises or conditions in any other agreement whether oral or written. This Agreement supercedes any prior written or oral agreements between the parties.

### **7. AMENDMENT**

This Agreement may be modified or amended only if the amendment is made in writing and is signed by both parties.

### **8. SEVERABILITY**

If any provision of this Agreement shall be held to be invalid or unenforceable for any reason, the remaining provisions shall continue to be valid and enforceable. If a court finds that any provision of this Agreement is invalid or unenforceable, but that by limiting such provision it would become valid and enforceable, then such provision shall be deemed to be written, construed and enforced as so limited.

### **9. WAIVER OF CONTRACTUAL RIGHT**

The failure of either party to enforce any provision of this Agreement shall not be construed as a waiver or limitation of that party's right to subsequently enforce and compel strict compliance with every provision of this Agreement.

### **10. APPLICABLE LAW**

This agreement shall be governed by the laws of England and Wales with the English courts having sole jurisdiction.

### **11. DISPUTE RESOLUTION**

In the event of a dispute regarding this Agreement, the parties will first attempt to mediate the issue with a mutually agreed mediator. If that is not successful, the dispute shall be arbitrated with a mutually agreeable arbitrator.

Party providing the service:

UK Fashion & Textile Association (UKFT)

By: \_\_\_\_\_ **Text Redacted** \_\_\_\_\_ Date: \_\_\_\_\_ **Text Redacted** \_\_\_\_\_

**Text Redacted**

Party receiving the service:

Department for International Trade DIT

By: \_\_\_\_\_ **Text Redacted** \_\_\_\_\_ Date: \_\_\_\_\_ **Text Redacted** \_\_\_\_\_

**Text Redacted**