

Street Design Competition Management Commission

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Overview:

- Lambeth Council are looking for a creative, community-oriented organisation to manage 'Your Street Your Way Street' (YSYW) Design Competition for the second year. The design competition will enable local people to re-design **10 locations** across 7 areas in the borough. We want to inspire residents to reimagine their streets as places to spend more time, connect and explore by walking or wheeling, ultimately encouraging active travel.
- This is the second year the competition will take place – you can find [here](#) the previous year challenge.
- This brief outlines what we require from the management organisation. It is split across two stages. Stage 1 outlines all requirements to manage and run the competition enabling any one to enter regardless of age or educational background. Stage 2 outlines, what we require from the management organisation to take winning designs to a buildable format 'Enhance Preliminary Designs'.

1. Timeframes

The deadline to submit your proposal is the 12 of December.

The indicative timeframes are set out below. We are open to comments and ideas on this section.

Competition Management					
All competition content finalised	6-Feb-23				
Competition launch	20-Feb-23				
Competition deadline			3-Apr-23		
Judging					
Judging kick off			27-Mar-23		
Judging complete (3 design shortlisted)			10-Apr-23		
All applicants notified			17-Apr-23		
Detailed Design					
Work with winners to detail up designs			April	May	
Enhanced Preliminary Designs presented to Design Review Panel				May	June

2. Summary of what Lambeth will support you with

2.1. Site details:

- This years sites are in the following 7 locations:
- *Loughborough Road*
- *Larkhall Rise*
- *Streatham Wells*
- *Brixton Hill*
- *West Dulwich*
- *Stockwell*
- *Angel Town/ Brixton North*
- *A brief for each site is available [here](#).*

2.2. Competition application requirements:

- Applicants to the design competition can only submit a proposal for one location
- The submission for each location requirements:
- up to 1 minute of video/audio or 200 words of explaining their concept
- 1 visual representation of the design idea for each location – this can be a hand-drawing, digital drawing, 3D modelling image or other.

2.3. Comms support:

- Lambeth has well established digital engagement channels. The winning management organisation will work with the council's communications team to make use of the channels. These channels include Facebook, Twitter, Instagram, lambeth.gov.uk, 'love lambeth' and various forums for specific orgs and community interests

2.4. Support to establish a local judging panel:

- The **judging panel will initially select three shortlisted submissions** for each of the seven locations.
- The scoring criteria for the design competition are:
- 25% Community value and equity

- 25% Circular economy, Sustainability, Longevity
- 25% Safety and Buildability
- 25% Aesthetics

2.5. A substantial cash prize will be awarded for each location to the shortlisted designs: winner, runner up and judges' choice. Judges' choice will be awarded for submissions that were particularly special and deserving of a special mention.

3. Summary of the support we need from you is defined in two stages

Stage 1:

We are looking for an organisation to host the design competition on our behalf. Your support will include:

- Work with Lambeth staff to translate the briefs into the most engaging content possible within budget constraints (i.e. child friendly brief, etc)
- Host the competition information and submission process on your website.
- Run an empowerment campaign to get people that wouldn't normally be interested in design to give it a real go, particular focus on supporting young people, older people, people of colour and people on low incomes within the local area.
- Promote the competition through social media as well as local and regional press to maximise exposure for the approach being taken.
- Provide admin and technical support for applicants throughout the competition via all appropriate channels. This includes printing and sending drawing templates to people that request them.
- Maintain regular contact with applicants to keep them informed during the competition period.
- Ensure the safeguarding of young and vulnerable people is front of mind in any advice provided.
- Ensure all GDPR requirements and media consent are secured within the submission process so that the judges can review submissions and content can be passed on to the Council to deliver the resulting projects.
- Collate and host submissions securely so that the judging panel can review them remotely and securely.
- To administer prize money to successful applicants.
- Work with Lambeth Officers to recruit the local judging panel

Stage 2:

- To collaborate with winners and prepare the **Enhanced Preliminary Designs for winning concepts**

- General Arrangement drawings including Landscape, SUDS, green walls and bespoke street furniture. (elevations cross sections and swept paths where appropriate)
- Typical Details
- Tree schedule and plan
- Specifications of materials
- Landscaping
- Visualisations
- Ground and surface treatment (SUDS)
- Constraints/conflicts and design response
- Designer's Risk assessment
- Statutory Plant

4. Your Tender Response

We want bids from organisations that blend their focus on supporting local communities with an eye for empowering creativity and skill development in the people they work with. If this is you, please submit the following items to bid for this project:

5.1. Up to 5 minutes of video and/or audio explaining your approach to delivering this project.

This is not about production value, a simple verbal explanation is just fine, feel free to add visual references over the top of your explanation if this relates to what you are trying to express. Your video should directly comment/respond to the themes on which your bid will be scored, namely:

- Resourcing model
- Quality and range of support provided to applicants
- Communications approach
- Access to/partnerships with local communities in the competition neighbourhoods
- Experience of comparable projects
- Social value
- More detailed guidance for the criteria above can be found in the Scoring Notes section below.

5.2. More detailed guidance for the criteria above can be found in the Scoring Notes section below.

5.3. A spreadsheet detailing your price broken down by staff, hourly rates tasks and totals for each stage of the project:

- Set up
- Competition live phase
- Judging
- Award
- Handover & Close
- Prize Money

Please add £14,500 to the cost submitted. This will be the maximum value of prize money to be distributed to the winners, the 3 shortlisted designs and special mentions. This value will be excluded from the price assessment to avoid skewing the results of this tender.

4.3.1. Collaborative Bids

Further to the requirements stated in paragraph 5.3., collaborative bids must also detail the different roles and responsibilities of each team and/or organisation.

Collaborative Bids will be highly valued.

6. Scoring Notes

Your submissions will be scored:

- 6.1. 50% on quality
- 6.2. 25% on social value
- 6.3. 25% on price

Guidance for each of these criteria is set out below.

6.1. Quality Scoring (50%)

Your quality response will be scored against the criteria listed below. Each criteria is scored out of 5 using a consistent scale, criteria are equally weighted.

6.1.1. Resourcing model

Does the bidder have the staff capacity and skills to enable the project to thrive? We will use a combination of your quality submission and the price breakdown to consider these criteria.

6.1.2. Quality and range of support provided to applicants

Does the proposed support offer serve the different needs of local people?
Considering different languages, cultures, access/preferred use of technology and other factors to support different people differently so that everyone can access the competition if they want to.

6.1.3. Experience of comparable projects

Considering the examples of previous projects referred to a) how relatable are they to this project b) do they inspire confidence in the bidder to complete this project well.

6.2. Social Value Scoring (25%)

6.2.1. Access to/partnerships with local communities in the competition neighbourhoods

Does the bidders' approach give you confidence that they will attract quality submissions from local people that are new to design

6.2.2. Investment on local people and communities

Does the resourcing and delivery model for this project invest in local people? Consider the potential for skill development, building local networks/connections that may last beyond this project or other added value.

6.3. Price Scoring (25%)

6.3.1. This is a simple numeric calculation based on the total value proposed. Your price, divided by the lowest priced bid, then multiplied by 100 will give you a percentage score out of a maximum 100%. The pricing should be based on staffing and capacity.

6.3.2. The £14,500 prize money added to your price will be excluded from the scoring process to avoid skewing the results.

6.3.3. The structure and breakdown of your price response will be considered as part of the quality response to consider if the resourcing model provides a sufficient level of service. This is based on staffing and capacity to deliver.

7.1. Other Information

7.1. A specific budget value is not set for this commission. Bidders should balance the resourcing and materials to do the job well with a competitive price.

7.2. The Council has every intention of proceeding with this commission as well as the budget to do so. There is no guarantee of works and the Council retains the right not to award this contract or to reduce the scope of works as it sees fit.

7.3. Clarification questions must be sent in writing to Fabiola Smorto at FSmorto@lambeth.gov.uk. Questions will be collated anonymously, and responses will be shared with all bidders around 17:00 at the end of every day.

7.4. **The deadline for proposals is 12 December 2022.** If any files as part of your submission are over 4MB in file size, please use a file-sharing system and include the link in your submission email before the deadline.

7.5. Submission emails must be sent to the emails below using the subject "Your Street Your Way 2- Design Competition"

7.5.1. FSmorto@lambeth.gov.uk

7.5.2. NDoal@lambeth.gov.uk

Thank you and I hope we can work together on this exciting project!

