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| **Clarification**  | **CTI Response**  |
| 1. Are these once off deliverables over the course of one year?
* 2,000 word article, including two

telephone interviews* 500 - 700 word blog post
* 250 words – web page copy
* 300 word press release
* 4 page brochure (1000 – 1500
* words)
 | No. The exact number of the tasks detailed at 6.5 of the tender will be discussed with the successful bidder based on a content strategy to be developed with the CTI team that will be updated during the contract duration. CTI only require a cost against each of the stated tasks to establish value for money.  |
| 1. Is the list of work that we need to quote against the total of what will be commissioned through this contract, or is it a list of the kind of work that will be required, and there could be more or less of it?
 | Please see response to clarification 1.  |
| 1. For question 6.4 which asks for two examples of previous projects, we have some examples but they are bound by non-disclosure agreements with the clients. Is it acceptable for some, or elements, of our examples to be anonymised to ensure we remain compliant with our legal obligations?
 | Yes |
| 1. I wanted to clarify whether you're accepting tenders from freelancers for this project?
 | Yes |