|  |  |
| --- | --- |
| **Clarification** | **CTI Response** |
| 1. Are these once off deliverables over the course of one year?  * 2,000 word article, including two   telephone interviews   * 500 - 700 word blog post * 250 words – web page copy * 300 word press release * 4 page brochure (1000 – 1500 * words) | No. The exact number of the tasks detailed at 6.5 of the tender will be discussed with the successful bidder based on a content strategy to be developed with the CTI team that will be updated during the contract duration.  CTI only require a cost against each of the stated tasks to establish value for money. |
| 1. Is the list of work that we need to quote against the total of what will be commissioned through this contract, or is it a list of the kind of work that will be required, and there could be more or less of it? | Please see response to clarification 1. |
| 1. For question 6.4 which asks for two examples of previous projects, we have some examples but they are bound by non-disclosure agreements with the clients. Is it acceptable for some, or elements, of our examples to be anonymised to ensure we remain compliant with our legal obligations? | Yes |
| 1. I wanted to clarify whether you're accepting tenders from freelancers for this project? | Yes |