

Appendix 3

Lot 3 – Interactive

Sample Project

EXHIBIT TITLE	Stricken World Interactive Map Book
EXHIBITION	IWM Churchill War Rooms, London, 2017
PRODUCTION TIME	5 months
ESTIMATE OF DWELL TIME	5 minutes
BUDGET	£18,000
AV CONTENT BRIEF	<p>This interactive exhibit delivers a large amount of text content, with supporting archive images and film assets in a novel and engaging way.</p> <p>The content describes Churchill's involvements in international affairs and is structured into sections on Ireland, Russia, Iraq and Palestine.</p>
AV INSTALLATION SUMMARY	Interactive video projection - interaction via touch sensors embedded in custom networks (a model of a book).
IMAGES OF FINAL INSTALLATION	