

Knutsford Town Council

Town Clerk: Adam Keppel-Green

Council Offices, Toft Road, Knutsford, Cheshire, WA16 6TA

01565 653929

www.knutsfordtowncouncil.gov.uk

townclerk@knutsfordtowncouncil.gov.uk



DISCOVER KNUTSFORD WEBSITE: CLARIFICATIONS

This project is funded by the UK government through the UK Shared Prosperity Fund (UKSPF). The appointed contractor/supplier will be expected to ensure adherence to all UKSPF guidance.

Version 1. Issued 31st January 2024.

Is the contract for one year or longer

The contract for development will be one year. The website should be fully manageable by ourselves after development, but the tender should include an itemised breakdown of any ongoing costs post completion including costs for technical support as may be required.

Who will host the website?

To be determined. We have a reseller hosting account with Jolt through which we host our own websites and community websites. We anticipate the website would be hosted on this unless there is good reason not to.

Include an option of hosting.

Who registers the domain or has it already been secured?

We have already registered www.discoverknutsford.co.uk and www.discoverknutsford.com.

Are post-launch costs separate from the initial £7,500 - £10,000 budget

Yes

Do you accept Software as a Service solutions? SaaS sites includes all bug fixes, product updates, and hosting costs in one annual fee.

We envisage a traditional design and build website for this tender. However, we are open to variant proposals.



Funded by
UK Government



Who is responsible for populating the initial content?

We will provide the initial content for the company to load onto the website. Thereafter the content will be managed by the Town Council.

Is the information for shops and listings already in a suitable file format or will this need creating?

No, this will need creating. The Town Council will develop this and provide it in a to-be-agreed format.

Is social media already in place for Discover Knutsford? If so, what it is?

It is registered but not yet operational.

Do you already take online payments through any other means? Is a payment gateway in place?

We accept PayPal payments through some websites.

We also use the Gov.UK Pay system. It would be ideal if this could be integrated into the new website as the payment gateway.

Can you provide information about the new 'Knutsford place' brand strategy?

Not at this stage. We have just concluded the tendering for this service and will be working with a company to develop the brand by the end of March 2024.

What is the current website

There is no existing Discover Knutsford website.

Who will provide videos and photography

The Town Council will provide all photography and video content for the website.

Where can I find the UKSPF Guidance

<https://www.gov.uk/guidance/uk-shared-prosperity-fund-overview-1>



Funded by
UK Government





Funded by
UK Government



Funded by
UK Government

