

SPONSORSHIP SALES CONTRACT

Money20/20 Asia 2020
24/03/2020 - 26/03/2020

MONEY
20/20[^]

"START DATE"

24/03/2020

"SPONSORSHIP BENEFITS"

This Order Form ("Order Form") is between Ascential (Singapore) Pte. Limited ("we," "us" or "our") a limited liability company of Singapore and the party set out in the Sponsor Information section ("the **Sponsor**") for sponsorship of the Money20/20 Asia 2020 event (the "**Event**") to be held at Marina Bay Sands, Singapore (the "**Venue**") on 24/03/2020 - 26/03/2020.

We will provide you with the following, in exchange for your sponsorship fee commitment ("**Sponsorship Fee**") as set out in **Sponsorship Fee** section.

a) Marketing and Advertising:

i. You will be presented at your Sponsor Level along with other sponsors at the same level in pre-event and event marketing and advertising initiatives that we use to promote the Event generally. We will promote you at your Sponsor Level via email, web and social media postings as well as other promotional materials. The extent and format of such promotions will be in our sole discretion. You will have the opportunity to provide your logo for inclusion on the Event website.

ii. Sponsor Level: 1 Star

b) Exhibition Space:

i. Where the relevant 'Exhibition Space Details' table is populated:

we will provide you with a stand located in the exhibition hall based on the details set out therein;

ii. we will provide you with event passes (each an "Included Event Pass") to the number specified therein. Included Event Passes have nil value and are provided to allow entry into the Event to facilitate effective use of the sponsorship products only.

Exhibition Space Details				
Stand Type	Stand Name	Location	Add-ons	Event Passes
3x6		Premium	N/A	5
Total				5

c) Meeting Room: Item Not Purchased

d) Other Sponsorship Products: Item Not Purchased

e) Sponsor Discount Code:

i. We will provide you with a USD 250 discount off the prevailing registration price for any additional paid attendees, including additional registrations that you may need for your support staff (beyond your Included Event Passes), and for any third-party partners, meeting guests, and any others that you wish to extend your discount code to. Discounts will not be honored with certain special rates or for onsite registrations, including the early bird rates.

f) Additional Event Passes:

i. Where the below 'Additional Event Passes' table is populated, we will provide you with event passes to the number specified therein:

Additional Event Passes Details			
Pass Type	Description	Quantity	Price
Event Passes	Delegate Pass	2	USD [REDACTED]

g) Confidential Attendee List:

i. Subject to any applicable legislation including without limitation in respect of personally identifiable information ("**Data Laws**"), we may provide you with a secure login to view the confidential attendee list of those who have not objected to their details being shared with you at the following time: two (2) weeks prior to the Event and immediately prior to the Event.

ii. The confidential attendee list will include name, job title and company only. We do not share email addresses, mailing addresses and phone/fax numbers. The confidential attendee list is provided solely for your internal use to assist you in interacting with attendees of the Event, during and at the Event and it may not be used for any other purpose whatsoever.

iii. This confidential attendee list must be kept secret and confidential and cannot be disclosed to another party. At the end of the Event, you will no longer have access to the confidential attendee list (without keeping any copies, extracts or other reproductions thereof).

iv. All confidential information provided to you remains the property of ourselves, our customers or our suppliers and access to the confidential attendee list does not confer any rights to that information on you except as is explicitly set out in the Contract (as defined below). We accept no responsibility or make any representations or warranties, express or implied, with respect to the confidential attendee list and we will not be liable to you for the use of this information.

OPERATING PROCESS

All requirements and instructions made available to the Sponsor via the operational sponsor portal including, but not limited to, matters relating to health and safety and additional insurance requirements required by the Venue.

INSURANCE

Insurance Participation Fee		USD <div></div>
To protect you, your fellow Exhibitors and our visitors, insurance cover to comply with the Contract has been arranged on your behalf as a "Participating Exhibitor" under the Insurance Policy issued to Ascential Group Limited. By providing satisfactory evidence of adequate alternative Public Liability insurance cover, you will be entitled to a credit in respect of the Insurance Participation Fee. See our General Terms of Business for details.		
"SPONSORSHIP FEE"		
Qty	Product	Net Charge (USD)
1	Exhibition Space Fee	<div></div>
0	Meeting Room Fee	<div></div>
0	Other Sponsorship Products	<div></div>
2	Additional Event Passes	<div></div>
Purchase Order: TBC		
Office Notes:		
TOTAL SPONSORSHIP FEE (Exclusive of Sales Tax and Insurance Participation Fee)		USD <div></div>
"PAYMENT SCHEDULE"		
Invoice Schedule	100% due on execution of this contract	
Invoice Payment Terms	Invoice to be paid on the earlier of (a) 30 Days from date of issue; and (b) one business day prior to the Event.	
"SPONSOR INFORMATION"		
BILLING ADDRESS		CONTACT ADDRESS
Billing Name: Department for International Trade		Sponsor Name: Department for International Trade
Billing Contact Name: <div></div>		Sponsor Contact Name: <div></div>
Job Title: Head of Fintech		Job Title: Head of Fintech
Address: 3 Whitehall Pl, Westminster, London SW1A		Address: 55 Whitehall
City: London		City: London
State:		State:
Postcode:		Postcode: SW1A 2Ey
Country: United Kingdom		Country: United Kingdom
Tel No:		Tel No:
Email Address: <div></div>		Email Address: <div></div>
Web Address: trade.gov.uk		Web Address: trade.gov.uk
Tax Number:		
Signed on behalf of the Sponsor		
<p>I, the undersigned hereby confirm that I am ordering the above referenced Services and/or Deliverables from Ascential (Singapore) Pte. Limited, I agree that your supply and my purchase of these Services and/ or Deliverables are governed by your General Terms of Business, a copy of which is available here: https://www.money2020.com/global/global-terms-of-business.</p> <p>I further confirm that I have the authority to enter into this agreement on behalf of my organisation.</p>		
Name: <div></div>		Signature: <div></div>
Company Name: Department for International Trade		Date: <div></div>
Signed on behalf of Ascential (Singapore) Pte. Limited		
Name: <div></div>		Signature: <div></div>
Company Name: Ascential (Singapore) Pte. Limited		Date: <div></div>

Please note: this Front Sheet is not legally binding on Ascential (Singapore) Pte. Limited until it has been completed and signed on behalf of both Ascential (Singapore) Pte. Limited and the Sponsor.