

Business Survey - Innovate UK Women in Innovation and Young Innovators - Invitation to Tender

Date issued: September 7th, 2022

Closing date for submissions: Noon, October 10th, 2022

Ref: IUK-KTN-JK04

About Innovate UK

Innovate UK is the UK's innovation agency. We help UK businesses to grow through innovation.

The government's vision is for the UK to be a global hub for innovation by 2035.

Our mission in achieving that is to help companies to grow through their development and commercialisation of new products, processes and services, supported by an outstanding innovation ecosystem that is agile, inclusive and easy to navigate.

[Find out more in our action plan 'building the future economy: plan for action for UK business innovation'.](#)

What we do:

We help companies, through three strands of activity:

- inspire: to make the opportunity visible and compelling
- involve: to bring relevant organisations and people together
- invest: to convene the resources needed, including our own.

We do this in our five strategic theme areas and through the six strong foundations that underpin all our activities.

We help companies access the expertise and equipment they need, build the partnerships that will help them go faster, and fund the innovation work through grants or loans.

Evidence of Impact

One of the ways in which Innovate UK will demonstrate its impact is to provide evidence that UK businesses will be investing more on innovation, leading to positive economic, societal and environmental change.

We therefore need to understand to what extent businesses that benefit from our programmes report an increase in investment and value created. By understanding what value we create, we can plan our future shaping activities more effectively.

This tender is for a research company to undertake a business survey to understand the scale and nature of impact for those who benefit from Innovate UK support. We are seeking proposals which suggest ways to demonstrate to what extent there is additionality through our programmes, compared with other companies that we do not engage with. Finally, we are looking for the successful provider to design a methodology that can be replicated to assess the impact of similar types of Innovate UK programmes.

Scope of Tender

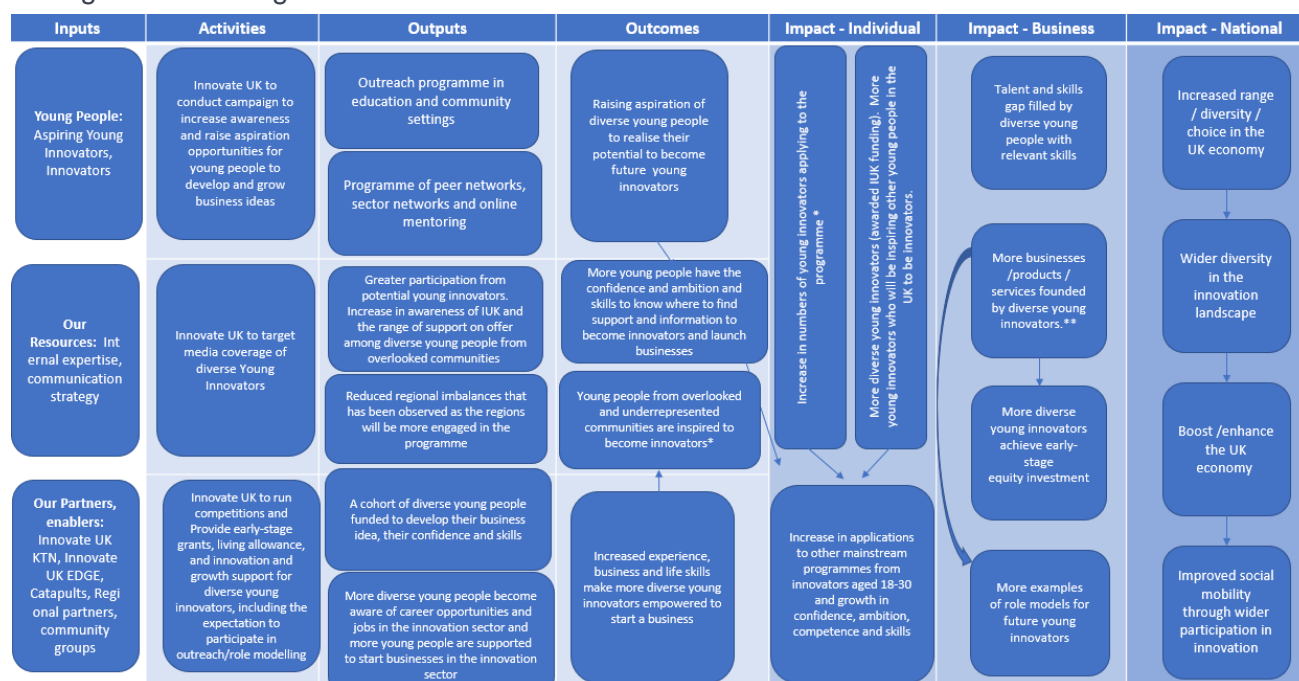
This business survey will focus on two Innovate UK programmes that encourage greater diversity and inclusion of particular groups of Innovators that have, traditionally, been underserved – women and young people. In total, these programmes have provided funding and other support for approximately 250 projects and companies.

Women in Innovation - Through this programme, we nurture pioneering women to embrace innovation, grow their businesses, and navigate the entrepreneurial ecosystem for positive economic, environmental, and societal change. Winners received a bespoke business support package, including £50,000 each, tailored business coaching, mentoring and a wide range of networking and training opportunities designed to help grow their innovation further.

Women in Innovation logic model:

Young Innovators - The Young Innovators programme, which includes annual awards for young people with creative and ground-breaking business ideas and a high-profile #IdeasMeanBusiness campaign, is all part of Innovate UK's commitment to changing the world by investing in young people with big environmental, societal, and economic ambitions.

Young Innovators logic model:



Description of work

Innovate UK is seeking proposals for the following aspects related to the evaluation of impact of these programmes:

1. A business survey of no less than 175 of those funded by the two programmes to identify what additional impact has been derived by companies and individuals taking part. In-depth interviews with a subset of participants to explore the impact of engagement with Innovate UK in more depth.
2. Synthesis of existing qualitative evidence that Innovate UK holds, e.g., case studies.
3. Identification of an appropriate counterfactual group and approach to economic modelling to test an agreed hypothesis

4. A proposal (methodology) for how Innovate UK should assess the impact similar future programmes of this nature – such that in time, it can undertake its own evaluations using in-house resource.

The business survey will capture data on the following: contextual data including business and project characteristics; innovation behaviours; benefits of engagement with the Innovate UK programmes; perspectives on additionality; other factors that may have led to the observed outcomes; and overall perspectives on the value of Innovate UK engagement to the business.

Please note - recipients of support through these Innovate UK programmes are required to give feedback to Innovate UK as part of their terms and conditions.

Deliverables

The successful partner will;

- Co-design the format and content of the survey with Innovate UK to align with agreed evidence metrics
- Identify the scope and nature of survey recipients, such that the survey size is robust and statistically credible
- Work with us to send out the survey to the appropriate organisations
- Conduct deep-dive interviews with a subset of survey participants identified by the successful partner
- Synthesise existing qualitative data that is held by Innovate UK
- Collate and analyse feedback from respondents, plus existing Innovate UK data, to provide objective insights and recommendations for future programmes to enhance and measure our impact
- Provide a written report to Innovate UK in a format agreed with Innovate UK following appointment
- Provide a verbal presentation and slide deck on findings to Innovate UK executive team, with recommendations

Duration

Innovate UK KTN anticipates work commencing mid-October 2022

All work is to be completed by January 31st 2023.

The Contract will be awarded in accordance with a pricing proposal for the successful service provider. Payment will be dependent upon the successful delivery and approval by Innovate UK KTN as below:

- 20% on signature of the contract
- 30% upon approval of the first iteration of the full report

- 50% upon approval of the publication version of the report

Submission

In response to this invitation to tender please provide the following information on which you will be assessed:

1. Technical capability, including:
 - a. A methodology description of how you would meet the deliverables
 - b. Evidence of past relevant work, including references
 - c. Competency, qualifications and accreditation certification
2. Staff resources:
 - a. cvs of the people who will undertake the work
 - b. company organisational chart
3. Legal details:
 - a. Litigation, claims and other disputes in progress.
 - b. Ownership of any relevant intellectual property; patents; and licenses required to carry out the work.
 - c. Insurances in place
 - d. Any potential conflicts of interest and how these might be successfully mitigated
4. Schedule of rates:
 - a. Cost breakdown for the deliverables, above.
 - b. Additional information:
 - c. Any additional services you could provide that would enhance the deliverables

Price

The successful proposal will not exceed £90,000 excluding VAT.

Tender Evaluation

Three assessors will be appointed from within Innovate UK and Innovate UK KTN to assess the response to this tender opportunity.



Innovate UK
KTN

Please make sure you structure your response to provide evidence for each aspect of the project.

Key Milestones

The response to the tender should be emailed to jon.kingsbury@ktn-uk.org and Abigail.Stocker@iuk.ukri.org before noon on the 10th October 2022.

You will receive confirmation from Innovate UK KTN by October 21st, 2022.
Decisions will be made on the written documents submitted; no presentations are required.

Terms and Conditions

This invitation to Quote is subject to “Innovate UK KTN’s Terms and Conditions of Contractor Engagement – Company Edition”, which are provided separately.

Proposals will be evaluated and score using the table shown in Appendix 1, below.

Appendix 1: Scoring of proposals

SCORING	Contract Ref:	Title	Date:	
1. Evaluation criteria - Price	IUK-KTN-JK04	Business and stakeholder survey	Price Excl VAT	Price: 40% Quality: 60%
2. Evaluation criteria - Quality		% Weighting (quality)	Score	Points
	2.1 Mandatory requirements			
	Satisfactory health & safety			
	Cybersecurity Plus accreditation			
	Other accreditation			
			PASS/FAIL	If score is FAIL, do not continue the evaluation
	2.2 Evaluation criteria			
	Previous relevant experience	25		
	Relevant skills of team	15		
	Project team structure	10		
	Understanding of proposed requirements	20		
	Methodology proposed	10		
	Legal aspects	10		
	Additional services	10		
Quality totals		100	0	0

