

# Town Map and Poster Tender Addendum.

Page 2 Revised Paragraph

(Reference to A2 has been changed to A3)

## TOWN MAP

There are two versions of the Town Map produced annually, of which 50,000 are produced of version 1 and 20,000 of version 2. Details of the very minor differences between each version will be provided to the successful contractor. When unfolded the map is **A3** in size, is printed on both sides in a 115gm gloss finish and tri folded to measure 210mm by 99mm. The Map is designed to be displayed in leaflet holders with an eye catching cover page. A digital version of the basic map and layout will be provided to the successful contractor and will remain the same each year. Any required alterations to the map overlay and the information on the map will be provided annually by the Town Council to the successful contractor. The Town Council will also provide the successful contractor with a design brief each year. This is usually based on events of note that may be happening in Ryde during that particular year. **The completed maps (both versions) will be required to be fully ready for distribution by the Monday before Easter each year.** Contractors must clearly demonstrate that they will be able to meet this production deadline. Additional print runs of each version of the Map may be required each year and contractors should also provide rates for additional print runs and finish of 1,000 and 5,000 maps.

The successful contractor should also quote for the provision of digital versions of both versions of the Town Map that can be used by the Town Council on web and other digitally based platforms.