80

ROYAL
AIR FORCE

hsd

Battle of Britain
80th Anniversary Programme

Graphic Approach

April 06th 2020

Contents

INTRODUCTION

INTRODUCTION

This document contains the developed designs for the visual communication graphics for The Fighter 4 display at Hendon and the Battle of Britain commemorative exhibition at both Hendon and Cosford.

This document is based on comments received March 11-12 2020 Via various emails.

Please note:

This document uses draft content and sample images for styling only and is not intended to be read as final content.

Summary of Updates:

• Colour tests for each graphic

• Primary panels text location amended

• Updated People wall with audio repositioned, flip panels and buttons adjusted.

• Updated Fighter 4 intro panel updated for size

• Word counts updated

• Aircraft ID panels given 'types' references to match CAD package.

Graphic production list:
Updated to include new panels, amended sizes and materials across the scheme.
Additional Vehicle ID panel added to Queen Mary Trailer for Aircraft on trailer.

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COLOURWAYS & TYPOGRAPHY

COLOUR

Colour is used to highlight stories, events or objects
and meets visual contrast access guidelines.

PMS 294CP

PMS 5477CP

British
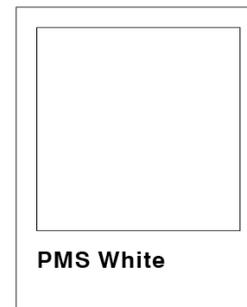
German

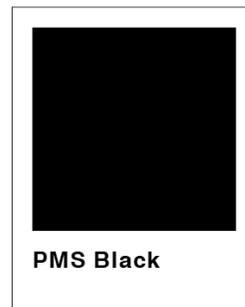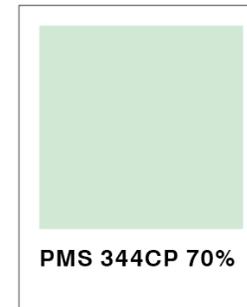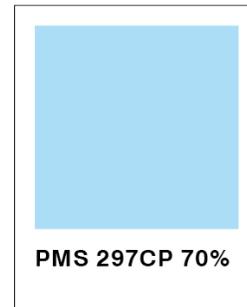**Main colours**

These two colours are used to depict
the British RAF aircraft and German
Air Force Luftwaffe aircraft.

NOTES

Red colour removed and replaced with PMS 297CP 70%
(light blue) as an option (should it be required).

PMS WG 1CP

PMS 297CP 70%

PMS 344CP 70%

PMS Black

PMS White

Supporting colours

Sky backdrops (Mood setting)

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TYPOGRAPHY **SIZES** GENERAL

The sans-serif font 'Proxima Nova' has been selected for interpretative copy due its combination of weights, its simplicity and overall legibility, allowing for a greater accessibility to visitors.

Title Text:
Proxima Nova Bold & Light
60pt / 72pt
3-7 Words (max)

THE **BATTLE** OF **BRITAIN**

Body Copy:
Proxima Nova Regular
32pt / 38pt
50 Words (max)

An example of body text at thirty-two point for eighty words, lorem ipsum dolor sit solor zril amet, perfecto vel ea, est augue novum ei urbanitas. Aliquam corpora adipiscing sed eu. Augue tempor eam ad ea brute quaestio cu, zril pertinax nomin constituto ne est graeco tincidunt ei his.

Highlighted Body Copy:
Proxima Nova Regular
32pt / 38pt
30 Words (max)

Augue tempor eam ad ea brute quaestio cu, zril pertinax constituto ne est graeco. Tincidunt ei his. Quo et ne ferri nominati, pro illud id neglegentur, possit reque justo.

(80 words max for overall body copy)

Specs Title:
Proxima Nova Bold
24pt / 28pt
Various Words (max)

Dimensions
Span: 9.92m / 32ft 6.5in9.02m / 29ft 7in

Date
1945 –1942

Use
Single sea fighter

Specs Body:
Proxima Nova Regular
21pt / 26pt
Various Words (max)

Engine
1,475hp Daimler Benz DB 605A twelve cylinder inverted-Vee liquid-cooled

Top Speed
385mph / 619km/h at 25.000ft

Maximum Altitude
10,972m / 36,000ft

Armament
One 20mm MG FF/M engine mounted cannon

Where Used
Europe, Russia, North Africa

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TYPOGRAPHY **SIZES** GENERAL

Image Caption:

Proxima Nova Regular

21pt / 26pt

50 Words (max)

This is an example of text at twenty-one point only, for all content captions.

Touch Icon Title:

Proxima Nova Regular

32pt

N/A Words (max)

TOUCH

Caption Number:

Proxima Nova Bold

18pt

1 **FN1A Lobster Back Gun Turret**

1947

This is an example of body copy at twenty one point for fifty words only, intellegat ipsum dolor sit amet, te has lorem doctus eruditi, semper voluptatum te vix. Vel ex veniam voluptatibus.

Faucibus ornare suspendisse sed nisi lacus sed viverra tellus in hac habitasse platea dictumst solor consecutor emit.

Touch Body Copy:

Proxima Nova Regular

28pt /34pt

20 Words (max)

This is a selection of body copy at twenty-eight point available on three lines of body copy.

Object Title:

Proxima Nova Bold/Regular

24pt / 29pt

3-7 Words (max)

Body Copy:

Proxima Nova Regular

21pt / 26pt

50 Words (max)

hsd

TYPOGRAPHY **SIZE** READER RAILS IN CASES

Title Text:

Proxima Nova SemiBold & Light
at 40pt
3-7 Words (max)

AIR CHIEF MARSHAL
SIR HUGH DOWDING

Commander of RAF Fighter Command

This is an example of body copy text at twenty-four point with eighty words only. Lorem ipsum dolor sit amet, vel libris scripta et, iudico detracto in secur consetetur et duo. Te bonorum facilis sed graeco aliquam vix ut est legere insolens adipisci ubique, nohabeo harum duo dicunt his et viris saepe.

Te ius facilis molestie, sea id agam nonumy labitur dissentiunt his, veri debitis mea eu. Saepe apeirian mea no, zril nonumy aeterno eam ea. Et mea virtute forensibus solar.

Body Copy:

Proxima Nova Regular
at 24pt
80 Words (max)

Quote:

Proxima Nova Bold
Various Point Sizes
Various Words (max)

Nicknamed 'Stuffy' due to his reserved and undeniably crusty manner...

Lorem ipsum, 1991

Image Caption/Credit:

Proxima Nova Regular
21pt / 26pt
14pt / 18pt
50 Words (max)

This is an example of text at twenty one point only, for image captions.

Example of an image credit.

hsd

TYPOGRAPHY SIZE READER RAILS IN CASES

Caption Number:

Proxima Nova Bold

18pt

Object Title:

Proxima Nova Bold/Regular

24pt / 29pt

3-7 Words (max)

Body Copy:

Proxima Nova Regular

21pt / 26pt

50 Words (max)

1 **FN1A Lobster Back Gun Turret**

1947

This is an example of body copy at twenty one point for fifty words only, intellegat ipsum dolor sit amet, te has lorem doctus eruditi, semper voluptatum te vix. Vel ex veniam voluptatibus.

Faucibus ornare suspendisse sed nisi lacus sed viverra tellus in hac habitasse platea dictumst solor consecutor emit.

THE BATTLE OF BRITAIN & THE FIGHTER 4

FIGHTER 4 TITLE PANEL (UPDATED SIZE)

1000mm

3600mm

THE
**FIGHTER
FOUR**

THE
BATTLE
OF **BRITAIN**

80 years ago,
these four aircraft
played an active
part in the infamous
Battle of Britain.

THE
**FIGHTER
PILOTS**
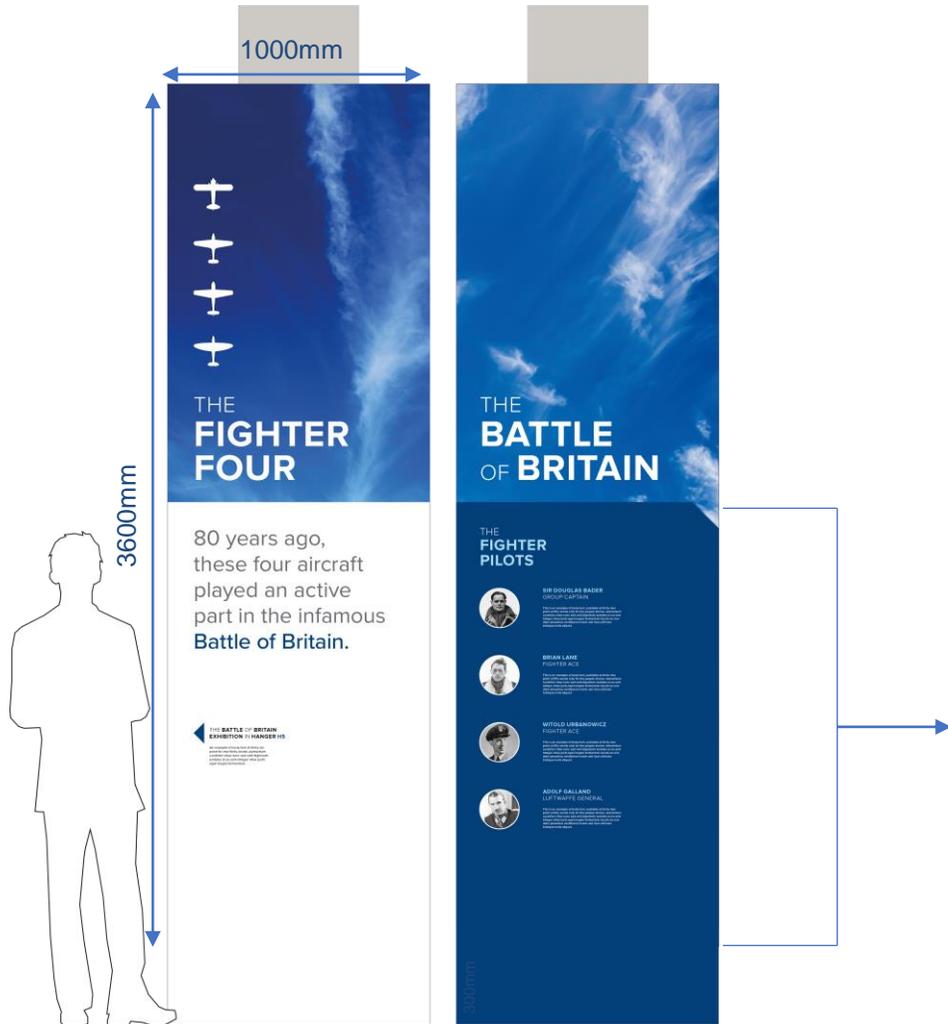
Introduction Panels (10% scale)
1000mm x 3600mm

PANEL

80 years ago,
these four aircraft
played an active
part in the infamous
Battle of Britain.

THE **BATTLE** OF **BRITAIN**
EXHIBITION IN HANGER **H5**

FRONT- DETAIL

THE
**FIGHTER
PILOTS**

SIR DOUGLAS BADER
GROUP CAPTAIN

BRIAN LANE
FIGHTER ACE

WITOLD URBANOWICZ
FIGHTER ACE

ADOLF GALLAND
LUFTWAFFE GENERAL

BACK- DETAIL

hsd

BANNERS STYLING

Panel text adjusted to move text from cloud form.

FLOOR PLINTH

THE
BATTLE OF BRITAIN

'...the 'Battle of France' is over.
I expect that the 'Battle of Britain'
is about to begin!'

Winston Churchill to
the House of Commons,
18th June, 1940.

ENVIRONMENTAL / MOOD SETTING HIGH-LEVEL GRAPHICS

SKY + CLOUDS

hsd
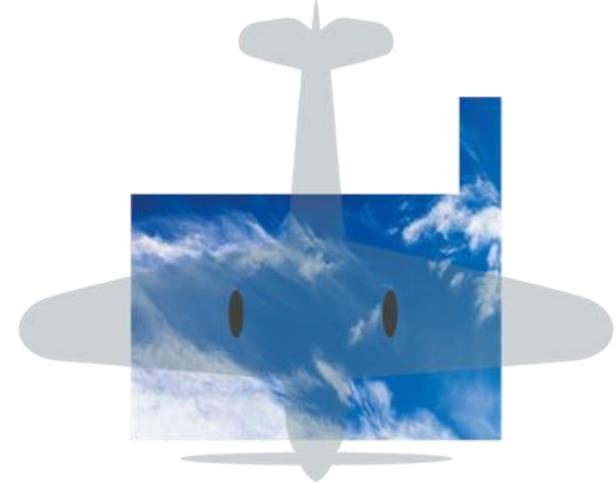
PRIMARY PANELS

PRIMARY PANELS
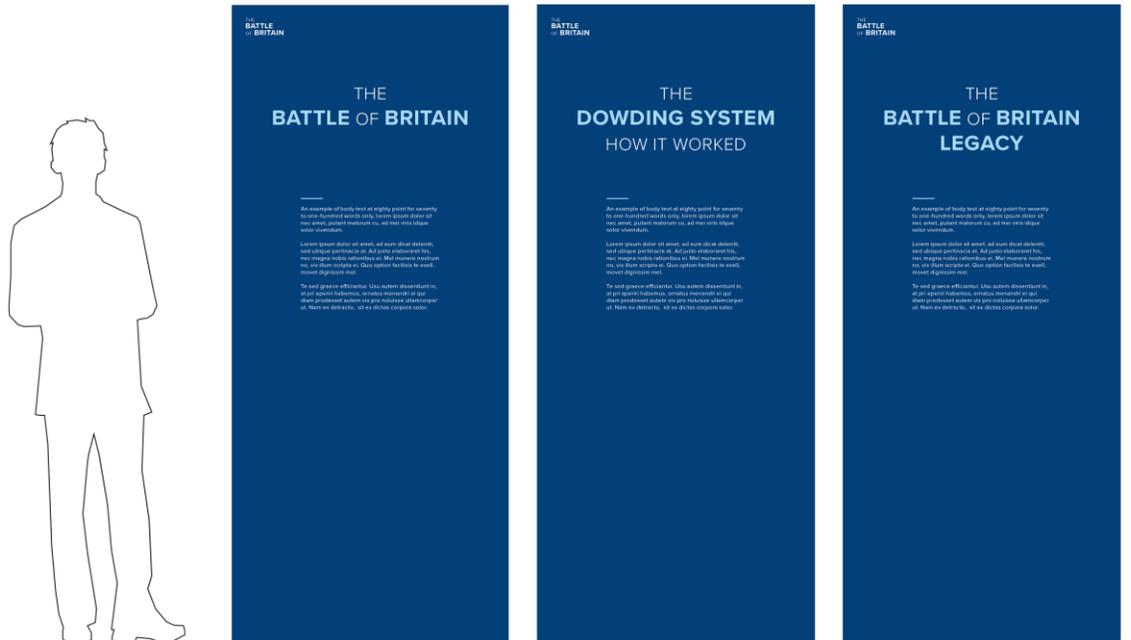
FRONT

BACK

NOTES
Panels that are against exhibit walls in Hendon will not require a back panel with image.

Images are 'placeholder' and included to show stylistic approach only. Final image selection by RAF museum prior to production of panel artwork.
Titles are placeholder only- used to show stylistic approach only. Final text to be developed by RAF museum prior to commencement of artwork.

Text position and word count updated

PRIMARY PANELS DETAILS

180pt

260pt

60pt

White and blue text for title text

White text for body text

TEXT PANEL (Example content- 100 words MAX)

BACK PANEL – Duotone (Example Content)

DISPLAY CASES & READER RAILS

CASE PANELS VARIATION 1

Case back with person and colour backdrop.

FRONT

BACK

VIEW

CASE PANELS VARIATION 2

Case back with image fade and contextual quote.

FRONT

BACK

VIEW

hsd

CASE PANELS VARIATION 3

Case back with quote.
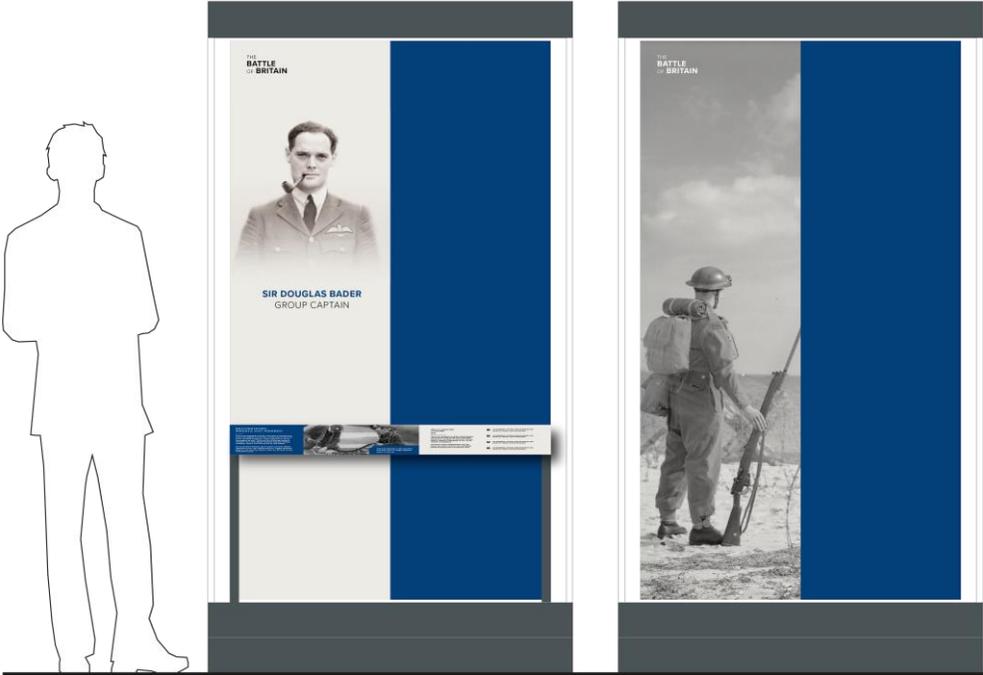
FRONT

BACK

VIEW

NOTES

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Titles are placeholder only- used to show stylistic approach only.

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CASE PANELS VARIATION 4

Case back with solid colour only.

FRONT

BACK

VIEW

PMS 294CP

ALTERNATE COLOUR

As objects are still being selected- an alternative dark blue is possible to use if the objects are better viewed on a dark background.

NOTES

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Titles are placeholder only- used to show stylistic approach only.

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READER RAILS (IN NEW CASES)

1096mm

196mm

AIR CHIEF MARSHAL
SIR HUGH DOWDING

Commander of RAF Fighter Command

This is an example of body copy text at twenty-four point with eighty words only. Lorem ipsum dolor sit amet, vel libris scripta et, iudico detracto in secur consetetur et duo. Te bonorum facilis sed graeco aliquam vix ut est legere insolens adipisci ubique, nohabeo harum duo dicunt his et viris saepe. Te ius facilis molestie, sea id agam nonumy labitur his, veri debitis mea eu. Saepe apeirian mea no, zril nonumy aeterno eam ea virtute forensibus solar.

Nicknamed 'Stuffy' due to his reserved and undeniably crusty manner...

Lorem ipsum, 1991

This is an example of text at twenty one point only, for image captions.

Example of an image credit.

1 This is a caption title on two lines

1944

This is an example of body copy at twenty one point for fifty words only, intellegat ipsum dolor sit amet, te has lorem doctus eruditi, semper voluptatum te vix. Vel ex veniam voluptatibus.

Faucibus ornare suspendisse sed nisi lacus sed viverra tellus in hac habitasse platea dictumst solor consecutor emit.

2 This is a caption title on two lines

1945

This is an example of body copy at twenty one point for fifty words only, intellegat ipsum dolor sit amet, te has lorem doctus eruditi, semper voluptatum te vix. Vel ex veniam voluptatibus.

Faucibus ornare suspendisse sed nisi lacus sed viverra tellus in hac habitasse platea dictumst solor consecutor emit.

IN-CASE READER RAIL (VARIATION 1)

DECORATIONS,
MEDALS AND AWARDS

This is an example of body copy text at twenty-four point with eighty words only. Lorem ipsum dolor sit amet, vel libris scripta et, iudico detracto in secur consetetur et duo. Te bonorum facilis sed graeco aliquam vix ut est legere insolens adipisci ubique, nohabeo harum duo dicunt his et viris saepe.

Te ius facilis molestie, sea id agam nonumy labitur dissentiunt his, veri debitis mea eu. Saepe apeirian mea no, zril nonumy aeterno eam ea. Et mea virtute forensibus solar.

This is an example of text at twenty one point only, for image captions.

Example of an image credit.

This is a caption title on two lines

1944

This is an example of body copy at twenty one point for fifty words only, intellegat ipsum dolor sit amet, te has lorem doctus eruditi, semper voluptatum te vix. Vel ex veniam voluptatibus.

Faucibus ornare suspendisse sed nisi lacus sed viverra tellus in hac habitasse platea dictumst solor consecutor emit.

1 An example of body copy at twenty-one point for fifteen words maximum.

2 An example of body copy at twenty-one point for fifteen words maximum.

3 An example of body copy at twenty-one point for fifteen words maximum.

4 An example of body copy at twenty-one point for fifteen words maximum.

IN-CASE READER RAIL (VARIATION 2)

This is a caption title on two lines

1947

This is an example of body copy at twenty one point for fifty words only, intellegat ipsum dolor sit amet, te has lorem doctus eruditi, semper voluptatum te vix. Vel ex veniam voluptatibus.

Faucibus ornare suspendisse sed nisi lacus sed viverra tellus in hac habitasse platea dictumst solor consecutor emit.

THE BATTLE
OF BRITAIN

This is an example of body copy text at twenty-four point with eighty words only. Lorem ipsum dolor sit amet, vel libris scripta et, iudico detracto in secur consetetur et duo. Te bonorum facilis sed graeco aliquam vix ut est legere insolens adipisci ubique, nohabeo harum duo dicunt his et viris saepe.

Te ius facilis molestie, sea id agam nonumy labitur dissentiunt his, veri debitis mea eu. Saepe apeirian mea no, zril nonumy aeterno eam ea. Et mea virtute forensibus solar.

1 This is a caption title on two lines

1947

This is an example of body copy at twenty one point for fifty words only, intellegat ipsum dolor sit amet, te has lorem doctus eruditi, semper voluptatum te vix. Vel ex veniam voluptatibus.

Faucibus ornare suspendisse sed nisi lacus sed viverra tellus in hac habitasse platea dictumst solor consecutor emit.

'The English Air Force must be so reduced morally and physically that it is unable to deliver any significant attack against the German crossing (of the English Channel)'

ADOLF HITLER
Re Directive No 16
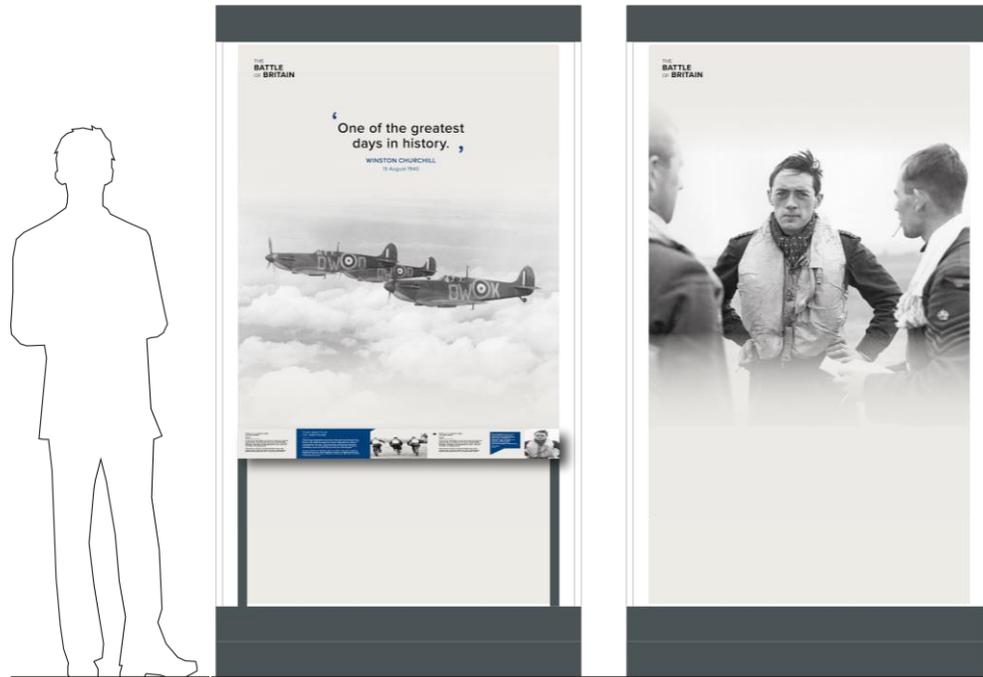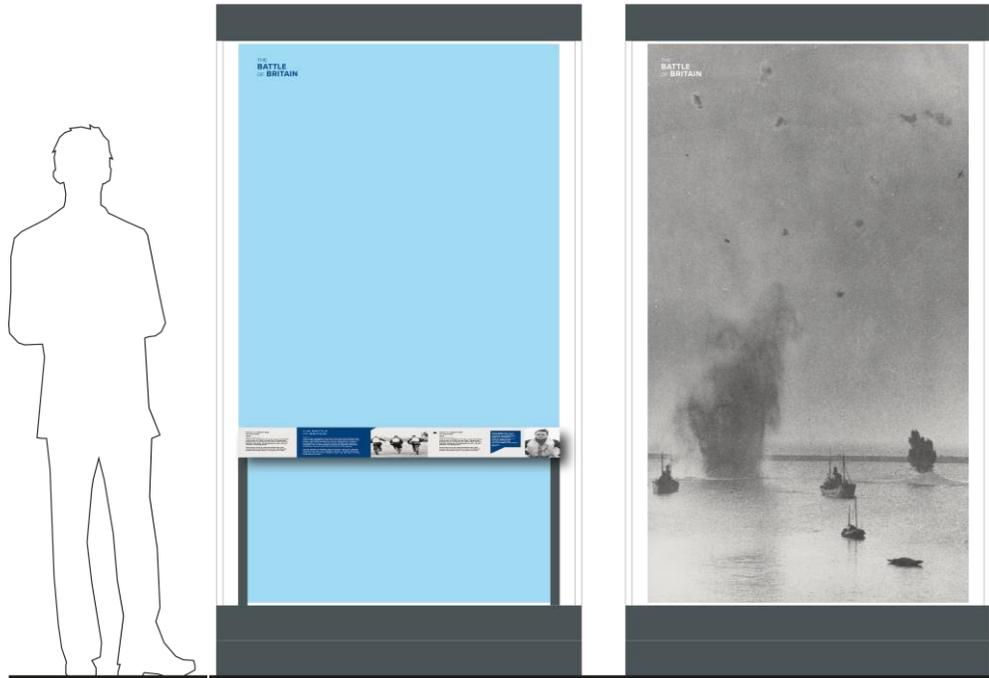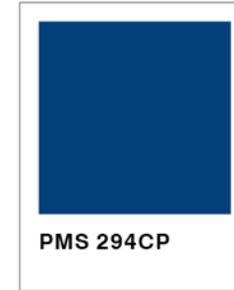*16 July 1940*

IN-CASE READER RAIL (VARIATION 3)

NOTES

Images are 'placeholder' and included to show stylistic approach only. Final image selection by RAF museum prior to production of panel artwork.
Titles are placeholder only- used to show stylistic approach only. Final text to be developed by RAF museum prior to commencement of artwork.

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READER RAILS (IN EXISTING CASE)

766mm

196mm

THE BATTLE OF BRITAIN

This is an example of body copy text at twenty-four point with eighty words only. Lorem ipsum dolor sit amet, vel libris scripta et, iudico detracto in secur consetetur et duo. Te bonorum facilis sed graeco aliquam vix ut est legere insolens adipisci ubique, nohabeo harum duo dicunt his et viris saepe.

Te ius facilis molestie, sea id agam nonumy labitur dissentiunt his, veri debitis mea eu. Saepe apeirian mea no, zril nonumy aeterno eam ea. Et mea virtute forensibus solar.

'One of the greatest days in history.'

Winston Churchill, 15 August 1940

This is an example of text at twenty one point only, for image captions.

Example of an image credit.

1 This is a caption title on two lines

1944

This is an example of body copy at twenty one point for fifty words only, intellegat ipsum dolor sit amet, te has lorem doctus eruditi, semper voluptatum te vix. Vel ex veniam voluptatibus.

Faucibus ornare suspendisse sed nisi lacus sed viverra tellus in hac habitasse platea dictumst solor consecutor emit.

IN-CASE READER RAIL (VARIATION 1)

GROUP CAPTAIN **SIR DOUGLAS BADER**

Royal Airforce Flying Ace

This is an example of body copy text at twenty-four point with eighty words only. Lorem ipsum dolor sit amet, vel libris scripta et, iudico detracto in secur consetetur et duo. Te bonorum facilis sed graeco aliquam vix ut est legere insolens adipisci ubique, nohabeo harum duo dicunt his et viris saepe. Te ius facilis molestie, sea id agam nonumy labitur his, veri debitis mea eu. Saepe apeirian mea no, zril nonumy aeterno eam ea virtute forensibus solar.

1 An example of body copy at twenty-one point for fifteen words maximum.

2 An example of body copy at twenty-one point for fifteen words maximum.

3 An example of body copy at twenty-one point for fifteen words maximum.

1 An example of body copy at twenty-one point for fifteen words maximum.

2 An example of body copy at twenty-one point for fifteen words maximum.

3 An example of body copy at twenty-one point for fifteen words maximum.

IN-CASE READER RAIL (VARIATION 2)

NOTES

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AIRCRAFT ID PANELS (THE FIGHTER 4)

AIRCRAFT ID PANELS THE FIGHTER 4

AIRCRAFT ID PANEL (Fighter 4 Only) – **TYPE 3**

PLEASE NOTE
Image has been flipped so that all planes face the same direction. This has been shown for stylistic purposes only- new image of spitfire required.

NOTES
Images are 'placeholder' and included to show stylistic approach only. Final image selection by RAF museum prior to production of panel artwork.
Titles are placeholder only- used to show stylistic approach only. Final text to be developed by RAF museum prior to commencement of artwork.

AIRCRAFT ID PANELS THE FIGHTER 4

1797mm

428mm

MESSERSCHMITT
-Bf109G2

An example of body text at thirty-two point for one hundred words, diceret imperdiet sed has id ious quaeque apeirian, an mea etiam saepe quodsi. nihil accusam vis. No est augue et menandrious oportere, quodsi saperet meliore usu no modo unum accumsan ei pro. Et duo aeterno efficiantur, liberavisse, noster imperdiet mei ne laboramus choro perpetua qui.

Nec minim ponderum cu. Dicam qui appetere nominati at cum, et doctus corpora mea. Exerci imperdiet ne nam. Lorem periculis interpretariste, dolore apeirian cum an. Delectus liberavisse et eum. Ne purto alienum maluisset sed lorem ipsum populo at pro. Illum epicuri perpetua ea mel.

This aricraft sadipscing ne,et vocent est dignissim signiferumque ut mea, at eripuit constituto ut his, exerci consetetur, in omittantur comprehensam sit minimum albucius no quo, in diceret menandri.

THE
FIGHTER FOUR

TOUCH
This is a selection of body copy at twenty-eight point available on two lines of body copy only.

This is an example of text at twenty-one point only, for all content captions. This is an example of text at twenty-one point only, for all content captions.

This is an example of text at twenty-one point only, for all content captions.

This is an example of text at twenty-one point only, for all content captions.

This is an example of text at twenty-one point only, for all content captions.

This is an example of text at twenty-one point only, for all content captions. This is an example of text at twenty-one point only, for all content captions.

Dimensions
Span: 9.92m / 32ft 6.5in
Length 9.02m / 29ft 7in

Date
1945-1942

Use
Single sea fighter

Engine
1,475hp Daimer Benz DB 605A twelve cylinder inverted-Vee liquid-cooled

Top Speed
385mph / 619km/h at 25.000ft

Maximum Altitude
10,972m / 36,000ft

Armament
One 20mm MG FF/M engine mounted cannon
Two 7.92mm MG 17 machine guns mounted in the fuselage

Where Used
Europe, Russia, North Africa

This graphic highlights an individual aircraft form the 'FIGHTER 4' aircraft collection

Aircraft tactile

Aircraft name and introduction - Information for each individual 'FIGHTER 4' text is highlighted in a different colour.
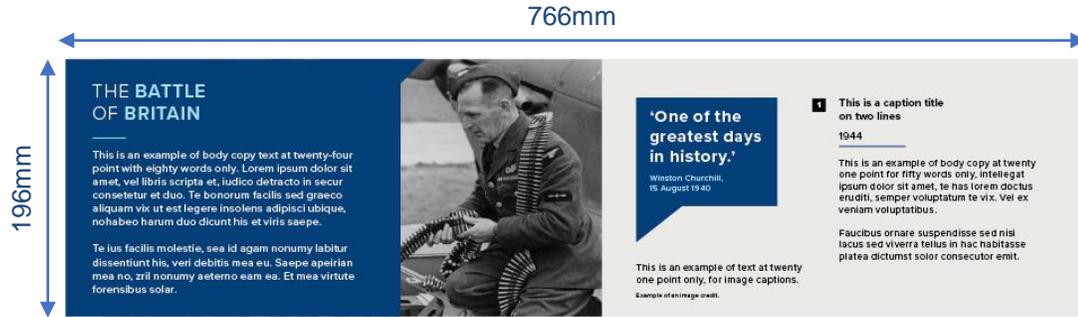
(100 words max)

Aircraft photo with captions

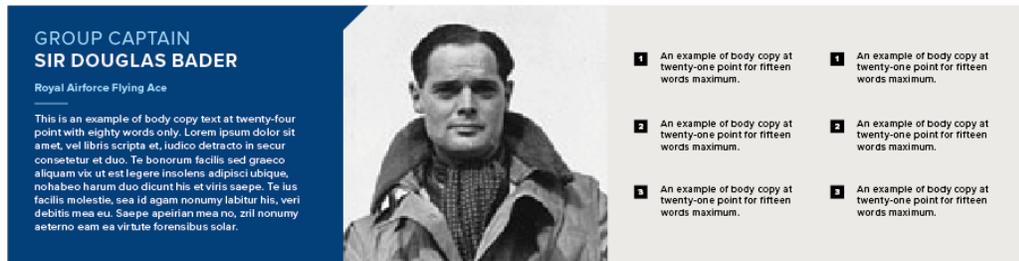Aircraft technical specifications

NOTES
Images are 'placeholder' and included to show stylistic approach only. Final image selection by RAF museum prior to production of panel artwork.
Titles are placeholder only- used to show stylistic approach only. Final text to be developed by RAF museum prior to commencement of artwork.

AIRCRAFT ID PANEL (Fighter 4 Only) – **TYPE 3**

Quantity Required. x4

hsd

AIRCRAFT & VEHICLE ID PANELS

AIRCRAFT ID PANELS (TYPE 1)

AIRCRAFT ID PANEL (WITH AV UNIT)

Image or screen approach
to end of ID Panel

AIRCRAFT ID PANEL (With Touchscreen, Audio and Tactile) – **TYPE 1**

NOTES

Images are 'placeholder' and
included to show stylistic
approach only. Final image
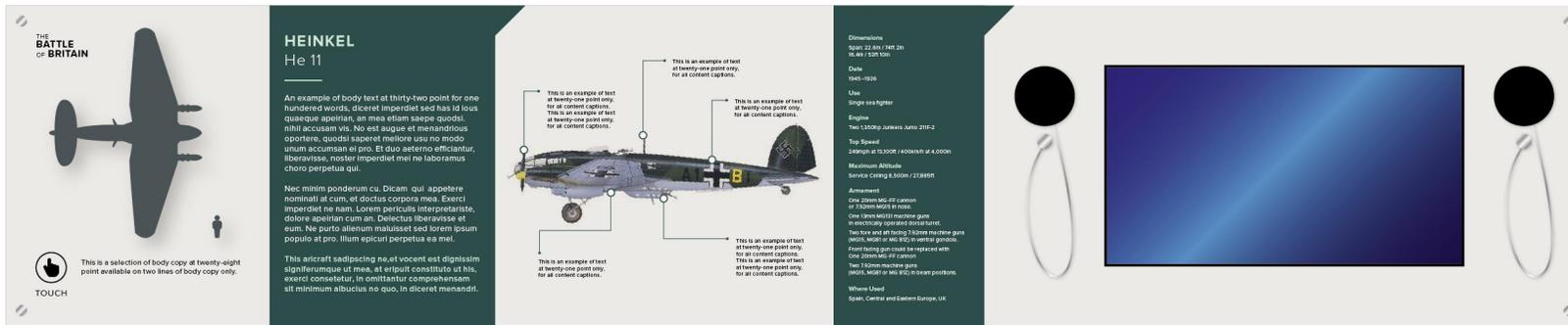selection by RAF museum prior
to production of panel artwork.
Titles are placeholder only- used
to show stylistic approach only.

AIRCRAFT ID PANELS (TYPE 1)

2098mm

428mm

THE
BATTLE
OF **BRITAIN**

TOUCH

This is a selection of body copy at twenty-eight point available on two lines of body copy only.

HEINKEL
He 11

An example of body text at thirty-two point for one hundred words, diceret imperdiet sed has id ious quaeque apeirian, an mea etiam saepe quodsi. nihil accusam vis. No est augue et menandrious oportere, quodsi saperet meliore usu no modo unum accumsan ei pro. Et duo aeterno efficiantur, liberavisse, noster imperdiet mei ne laboramus choro perpetua qui.

Nec minim ponderum cu. Dicam qui appetere nominati at cum, et doctus corpora mea. Exerci imperdiet ne nam. Lorem periculis interpretariste, dolore apeirian cum an. Delectus liberavisse et eum. Ne purto alienum maluisset sed lorem ipsum populo at pro. Illum epicuri perpetua ea mel.

This aricraft sadipscing ne,et vocent est dignissim signiferumque ut mea, at eripuit constituto ut his, exerci consetetur, in omittantur comprehensam sit minimum albucius non quo, in diceret menandri.

This is an example of text at twenty-one point only, for all content captions.
This is an example of text at twenty-one point only, for all content captions.
This is an example of text at twenty-one point only, for all content captions.
This is an example of text at twenty-one point only, for all content captions.
This is an example of text at twenty-one point only, for all content captions.
This is an example of text at twenty-one point only, for all content captions.

Dimensions
Span: 22.6m / 74ft 2in
16.4m / 53ft 10in
Date
1945–1936
Use
Single sea fighter
Engine
Two 1,350hp Junkers Jumo 211F-2
Top Speed
249mph at 13,100ft / 400km/h at 4,000m
Maximum Altitude
Service Ceiling 8,500m / 27,885ft
Armament
One .20mm MG-FF cannon or 7.92mm MG15 in nose.
One 13mm MG131 machine guns in electrically operated dorsal turret.
Two fore and aft facing 7.92mm machine guns (MG15, MG81 or MG 81Z) in ventral gondola.
Front facing gun could be replaced with One .20mm MG-FF cannon
Two 7.92mm machine guns (MG15, MG81 or MG 81Z) in beam positions.
Where Used
Spain, Central and Eastern Europe, UK

Aircraft tactile | Aircraft name and introduction - 'This Aircraft' text is highlighted in a different colour. **(80 words max)** | Aircraft photo with captions | Aircraft technical specifications | Audio point 1 | AV or Image | Audio point 2

AIRCRAFT ID PANEL (With Touchscreen, Audio and Tactile) – **TYPE 1**
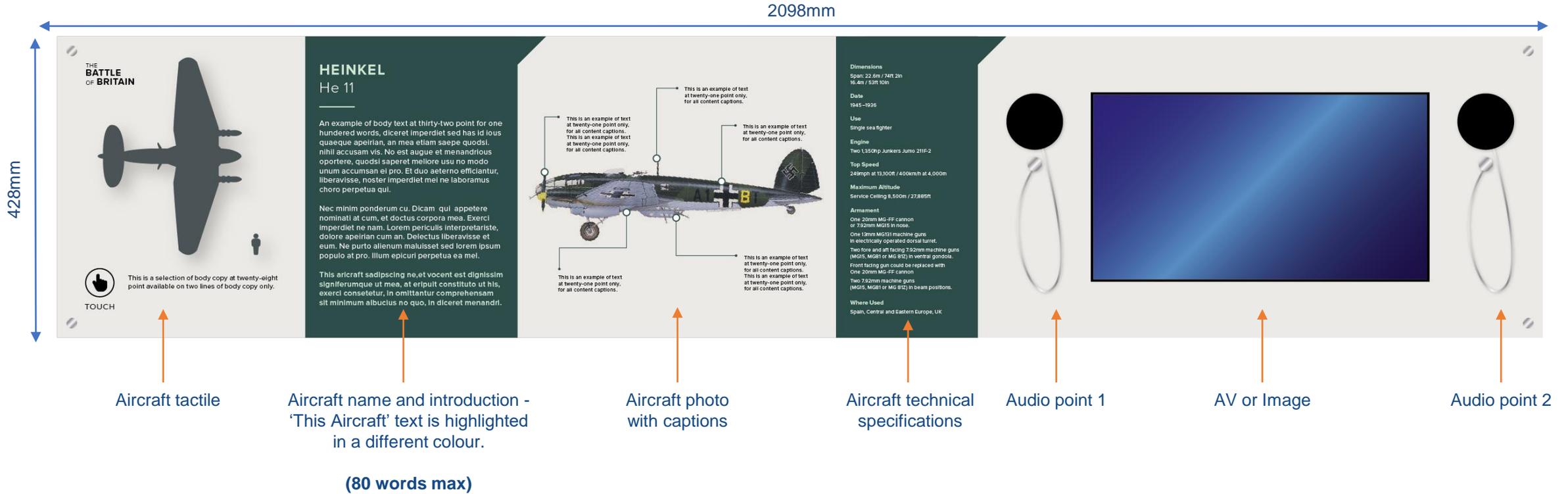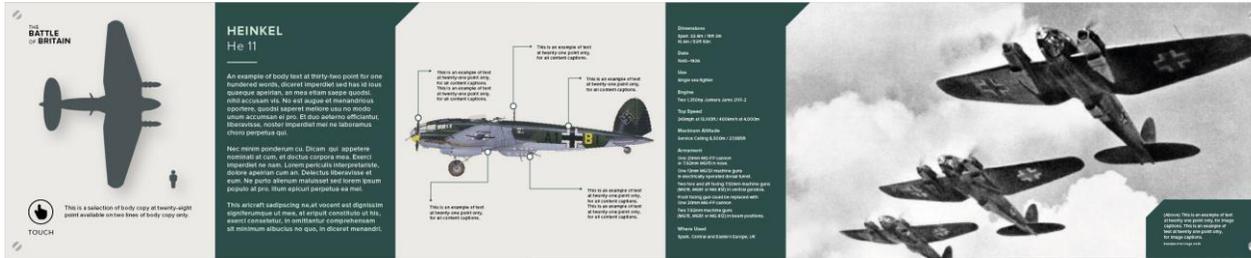
Quantity Required. x8

NOTES
Images are 'placeholder' and included to show stylistic approach only. Final image selection by RAF museum prior to production of panel artwork.
Titles are placeholder only- used to show stylistic approach only. Final text to be developed by RAF museum prior to commencement of artwork.

hsd

AIRCRAFT ID PANELS (TYPE 1a WITH SCREEN REMOVED)

AIRCRAFT ID PANEL (WITH IMAGE VARIATION 1)

AIRCRAFT ID PANEL (WITH IMAGE VARIATION 2)

AIRCRAFT ID PANEL (With Touchscreen, Audio and Tactile) – **TYPE 1 (a)**

PLEASE NOTE

There are currently no (zero) instances where these panels are used (a type 1 with no screen)
This option was developed for stylistic purposes and in included FOR INFORMATION ONLY

It is included to give the Museum an option- should a type 1 not have screen due to available film content.

hsd

AIRCRAFT / VEHICLE ID PANELS (TYPE 2)

1797mm

428mm

AUSTIN K2 AUXILIARY TOWING VEHICLE

THE **BATTLE** OF **BRITAIN**

Dimensions
Weight: 3 tons (dry)
Length: 18ft (5.49m)
Width: 7ft 5 inches (2.26m)
Height: 9ft 2 inches (2.79m)

Date
1947–1929

Use
Crew: 5

Engine
Austin 60hp 3 ½ litre 6-cylinder petrol engine

Top Speed
50mph (80km/h)

Maximum Altitude
9723m / 31,900ft

'The English Air Force must be so reduced morally and physically that it is unable to deliver any significant attack against the German crossing (of the English Channel),'

ADOLF HITLER

Vehicle name and introduction - 'This Vehicle' text is highlighted in a different colour.

(80 words max)

Vehicle photo with captions

Vehicle technical specifications
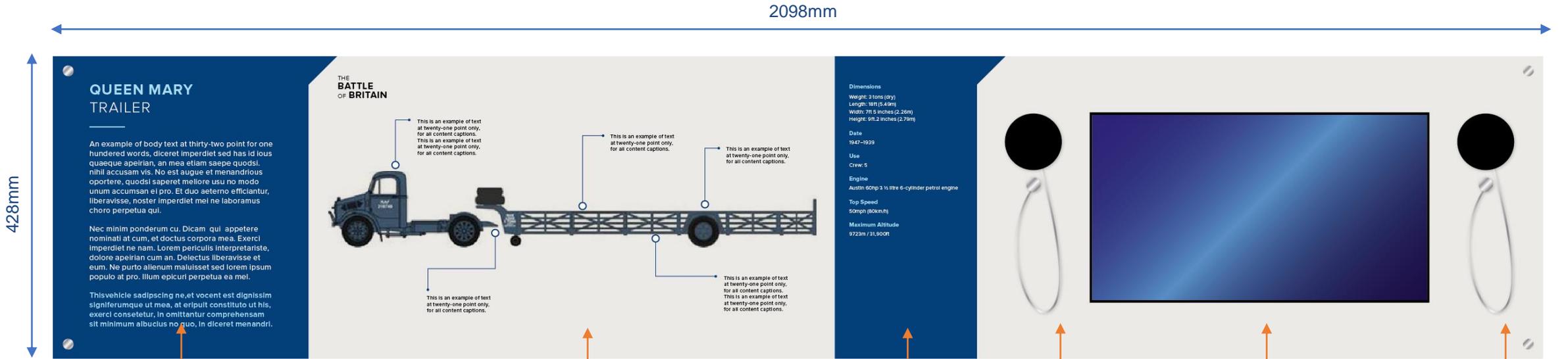
Interpretative content (Quotes, images and captions)

AIRCRAFT / VEHICLE ID PANEL (Graphic only) – **TYPE 2**
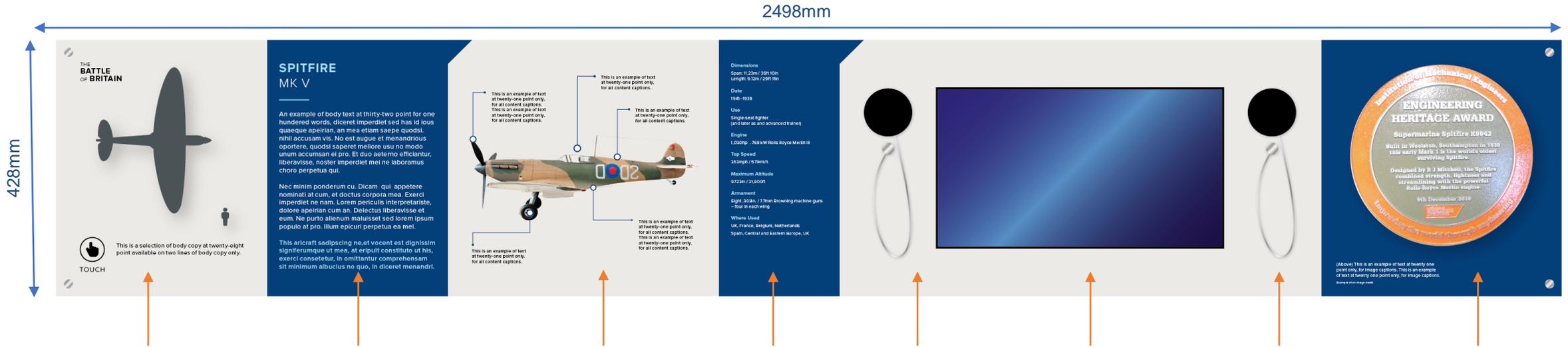
Quantity Required. x3

NOTES
Images are 'placeholder' and included to show stylistic approach only. Final image selection by RAF museum prior to production of panel artwork.
Titles are placeholder only- used to show stylistic approach only. Final text to be developed by RAF museum prior to commencement of artwork.

hsd

VEHICLE ID PANELS QUEEN MARY TRAILER (Type 4)

2098mm

428mm

QUEEN MARY
TRAILER

An example of body text at thirty-two point for one hundred words, diceret imperdiet sed has id ious quaeque apeirian, an mea etiam saepe quodsi. nihil accusam vis. No est augue et menandrious oportere, quodsi saperet meliore usu no modo unum accumsan ei pro. Et duo aeterno efficiantur, liberavisse, noster imperdiet mei ne laboramus choro perpetua qui.

Nec minim ponderum cu. Dicam qui appetere nominati at cum, et doctus corpora mea. Exerci imperdiet ne nam. Lorem periculis interpretariste, dolore apeirian cum an. Delectus liberavisse et eum. Ne purto alienum maluisset sed lorem ipsum populo at pro. Illum epicuri perpetua ea mel.

Thisvehicle sadipscing ne,et vocent est dignissim signiferumque ut mea, at eripuit constituto ut his, exerci consetetur, in omittantur comprehensam sit minimum albucius no quo, in diceret menandri.

THE BATTLE OF BRITAIN

This is an example of text at twenty-one point only, for all content captions.
This is an example of text at twenty-one point only, for all content captions.

This is an example of text at twenty-one point only, for all content captions.

This is an example of text at twenty-one point only, for all content captions.

This is an example of text at twenty-one point only, for all content captions.

This is an example of text at twenty-one point only, for all content captions.
This is an example of text at twenty-one point only, for all content captions.

Dimensions
Weight: 3 tons (dry)
Length: 18ft (5.49m)
Width: 7ft 5 inches (2.26m)
Height: 9ft.2 inches (2.79m)

Date
1947–1939

Use
Crew: 5

Engine
Austin 60hp 3 ½ litre 6-cylinder petrol engine

Top Speed
50mph (80km/h)

Maximum Altitude
9723m / 31,900ft

Vehicle name and introduction - 'This Vehicle' text is highlighted in a different colour.

(80 words max)

Vehicle photo with captions

Vehicle technical specifications

Audio point 1

AV or Image

Audio point 2

AIRCRAFT ID PANEL (With Touchscreen, Audio and Tactile) – **TYPE 4**

Quantity Required. x1 (one)

NOTES
Images are 'placeholder' and included to show stylistic approach only. Final image selection by RAF museum prior to production of panel artwork.
Titles are placeholder only- used to show stylistic approach only. Final text to be developed by RAF museum prior to commencement of artwork.
This reader rail is a special example for the Queen Mary Trailer and only occurs in Hendon.

hsd

AIRCRAFT ID PANELS SPITFIRE MK V WITH PLAQUE (TYPE 5 - COSFORD ONLY)

2498mm

428mm

SPITFIRE
MK V

An example of body text at thirty-two point for one hundred words, diceret imperdiet sed has id ious quaeque apeirian, an mea etiam saepe quodsi. nihil accusam vis. No est augue et menandrious oportere, quodsi saperet meliore usu no modo unum accumsan ei pro. Et duo aeterno efficiantur, liberavisse, noster imperdiet mei ne laboramus choro perpetua qui.

Nec minim ponderum cu. Dicam qui appetere nominati at cum, et doctus corpora mea. Exerci imperdiet ne nam. Lorem periculis interpretariste, dolore apeirian cum an. Delectus liberavisse et eum. Ne purto alienum maluisset sed lorem ipsum populo at pro. Illum epicuri perpetua ea mel.

This aricraft sadipscing ne,et vocent est dignissim signiferumque ut mea, at eripuit constituto ut his, exerci consetetur, in omittantur comprehensam sit minimum albucius no quo, in diceret menandri.

TOUCH — This is a selection of body copy at twenty-eight point available on two lines of body copy only.

Dimensions
Span: 11.23m / 36ft 10in
Length: 9.12ft / 29ft 11in

Date
1941–1928

Use
Single-seat fighter
(and later as and advanced trainer)

Engine
1,030hp . 768 kW Rolls Royce Merlin III

Top Speed
353mph / 57km/h

Maximum Altitude
9723m / 31,900ft

Armament
Eight .303in. / 7.7mm Browning machine guns
– four in each wing

Where Used
UK, France, Belgium, Netherlands
Spain, Central and Eastern Europe, UK

Aircraft tactile

**Aircraft name and introduction -
'This Aircraft' text is highlighted
in a different colour.**

(80 words max)

**Aircraft photo
with captions**

**Aircraft technical
specifications**

Audio point 1

AV or Image

Audio point 2

Plaque with caption

AIRCRAFT ID PANEL (With Touchscreen, Audio and Tactile) – **TYPE 5**

Quantity Required. x1 (One)

NOTES
Images are 'placeholder' and included to show stylistic approach only. Final image selection by RAF museum prior to production of panel artwork.
Titles are placeholder only- used to show stylistic approach only. Final text to be developed by RAF museum prior to commencement of artwork.
This reader rail is a special example for the Spitfire MK V and only occurs in Cosford.
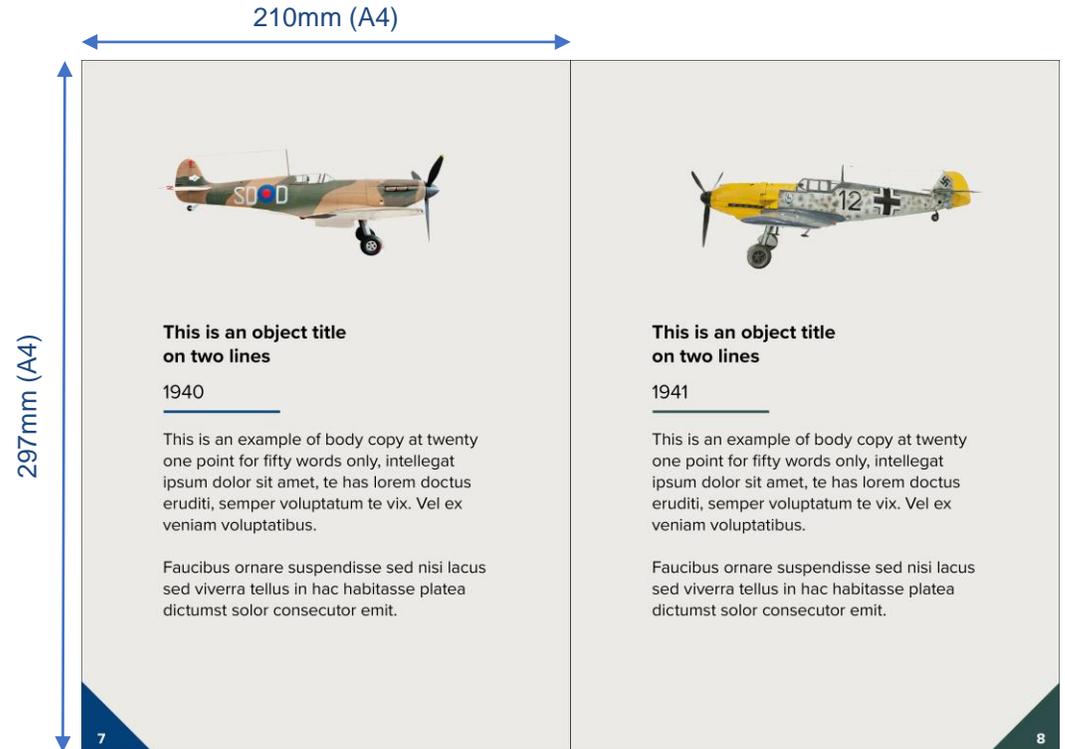
hsd

LARGE PRINT GUIDES

LARGE PRINT GUIDES

Front Cover

210mm (A4)

297mm (A4)
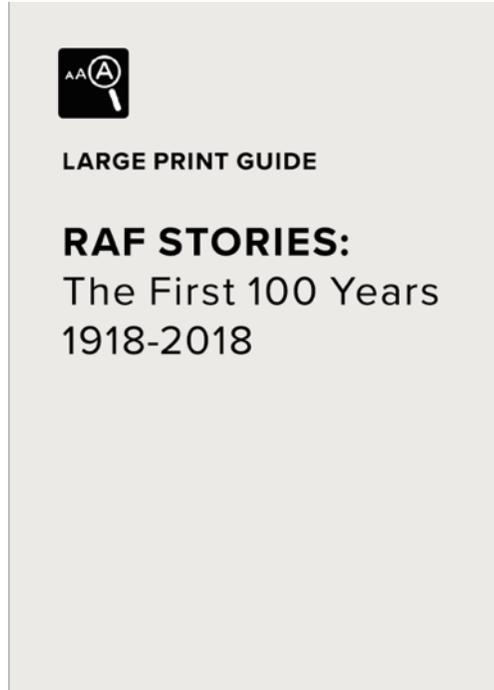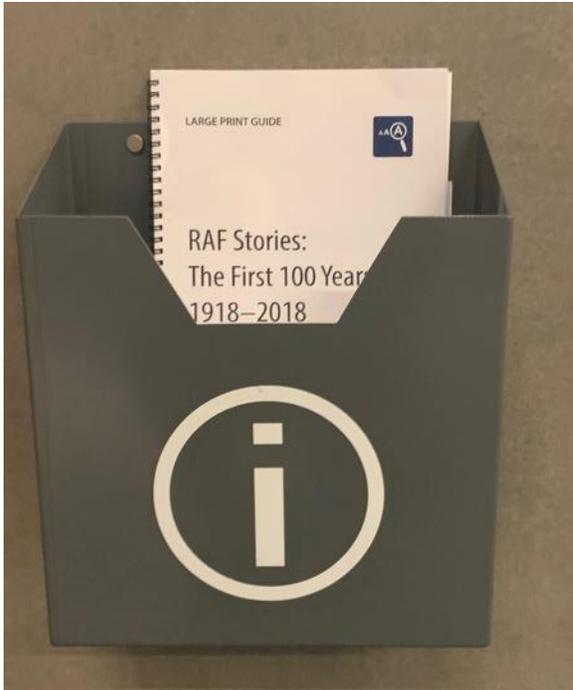
Inside Pages (Example - awaiting content)

BATTLE OF BRITAIN TIMELINE WALL

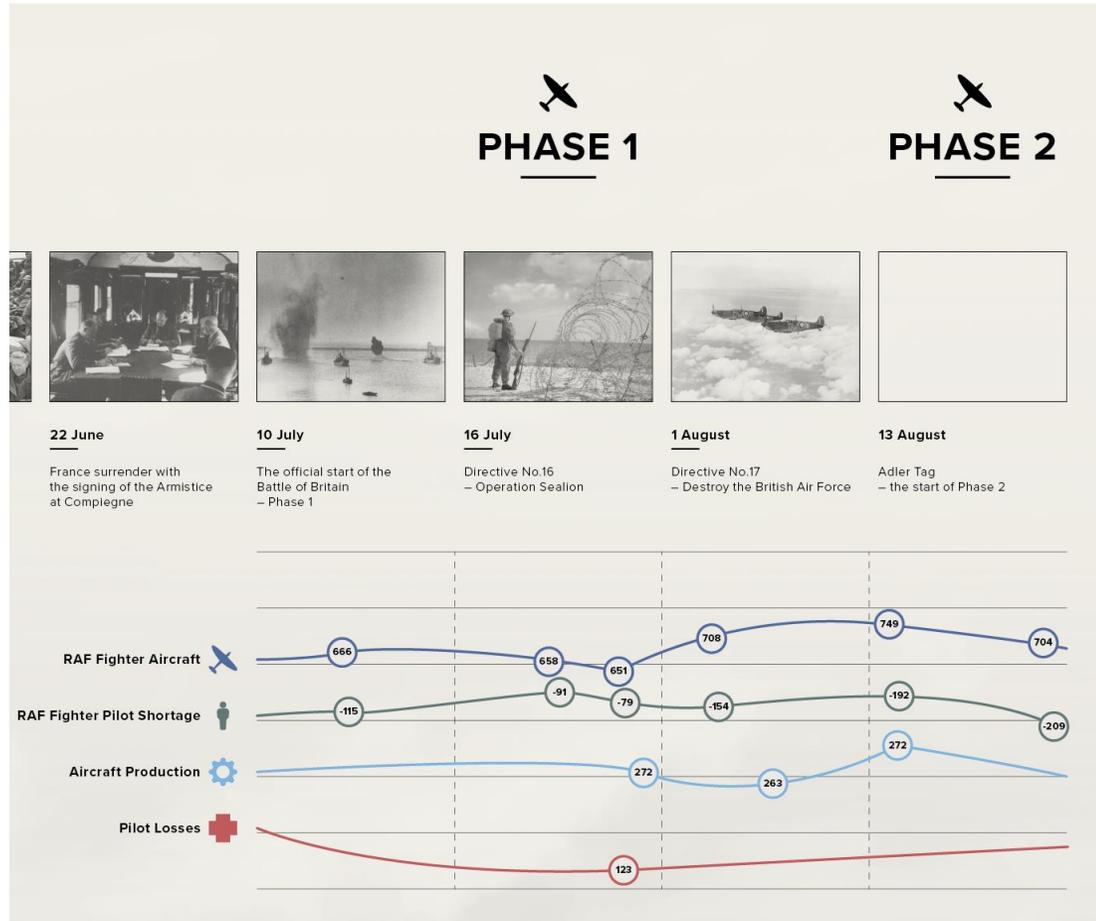# TIMELINE WALL DRAFT

UNDER CONTENT REVIEW BY RAF MUSEUM

TIMELINE WALL DRAFT
UNDER CONTENT REVIEW BY RAF MUSEUM

PHASE 1

PHASE 2

22 June	10 July	16 July	1 August	13 August
France surrender with the signing of the Armistice at Compiegne	The official start of the Battle of Britain – Phase 1	Directive No.16 – Operation Sealion	Directive No.17 – Destroy the British Air Force	Adler Tag – the start of Phase 2

RAF Fighter Aircraft — 666 — 658 — 651 — 708 — 749 — 704

RAF Fighter Pilot Shortage — -115 — -91 — -79 — -154 — -192 — -209

Aircraft Production — 272 — 263 — 272

Pilot Losses — 123

TIMELINE

15 AUGUST

' One of the greatest days in history. '

WINSTON CHURCHILL
15 August 1940

THE 15TH AUGUST HIGHLIGHT PANEL (DETAIL)

THE BATTLE OF BRITAIN

This is an example of body copy text at twenty-four point with eighty words only. Lorem ipsum dolor sit amet, vel libris scripta et, iudico detracto in secur consetetur et duo. Te bonorum facilis sed graeco aliquam vix ut est legere insolens adipisci ubique, nohabeo harum duo dicunt his et viris saepe.

Te ius facilis molestie, sea id agam nonumy labitur dissentiunt his, veri debitis mea eu. Saepe apeirian mea no, zril nonumy aeterno eam ea. Et mea virtute forensibus solar.

NAME, RANK AND NUMBER

This is an example of body copy text at twenty four point with sixty words only. Lorem ipsum dolor sit amet, vel libris et iudico detracto in secur consetetur duos duo bonorum facilis sed graeco aliquam, vix ut est legere insolens te duo adipisci ubiquescripta nohabeo harum dicunt his et viris solar saepe. Facilis molestie sea id agam nonumy solar.

This is an example of text at twenty one point only, for image captions.

Example of an image credit.

This is a caption title on two lines
1944

This is an example of body copy at twenty one point for fifty words only, intellegat ipsum dolor sit amet, te has lorem doctus eruditi, semper voluptatum te vix. Vel ex veniam voluptatibus.

Faucibus ornare suspendisse sed nisi lacus sed viverra tellus in hac habitasse platea dictumst solor consecutor emit.

1 An example of body copy at twenty-one point for fifteen words maximum.

2 An example of body copy at twenty-one point for fifteen words maximum.

3 An example of body copy at twenty-one point for fifteen words maximum.

4 An example of body copy at twenty-one point for fifteen words maximum.

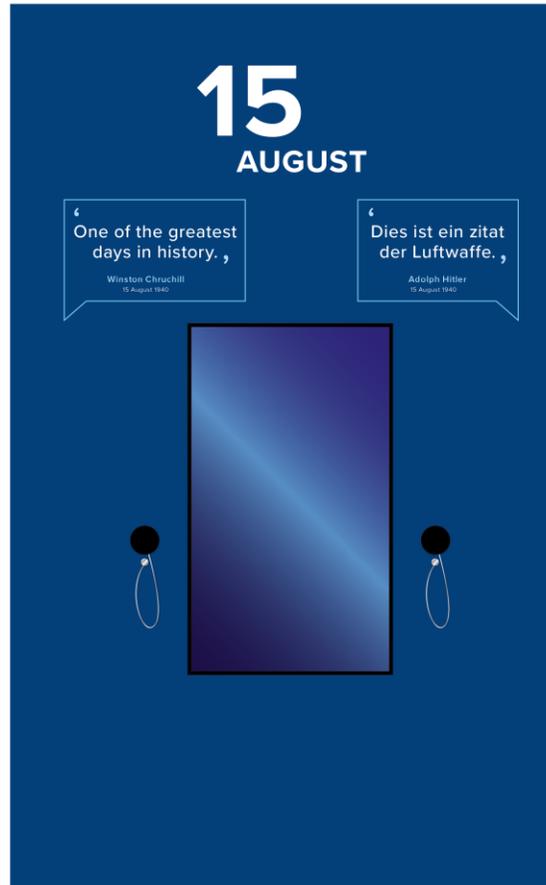**READER RAIL** - TO TIMELINE CASE

hsd

TIMELINE WALL DRAFT
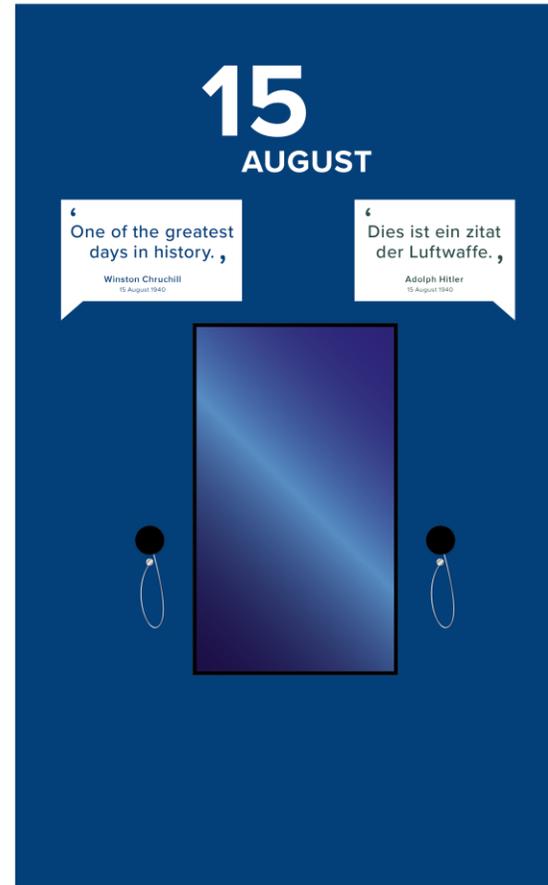
UNDER CONTENT REVIEW BY RAF MUSEUM

THE 15TH AUGUST HIGHLIGHT PANEL (OPTIONS WITH 2 QUOTES)
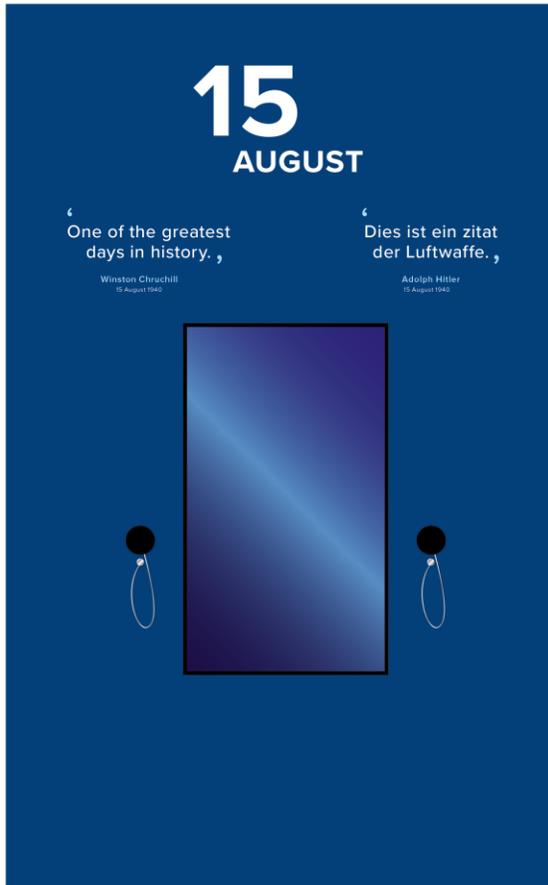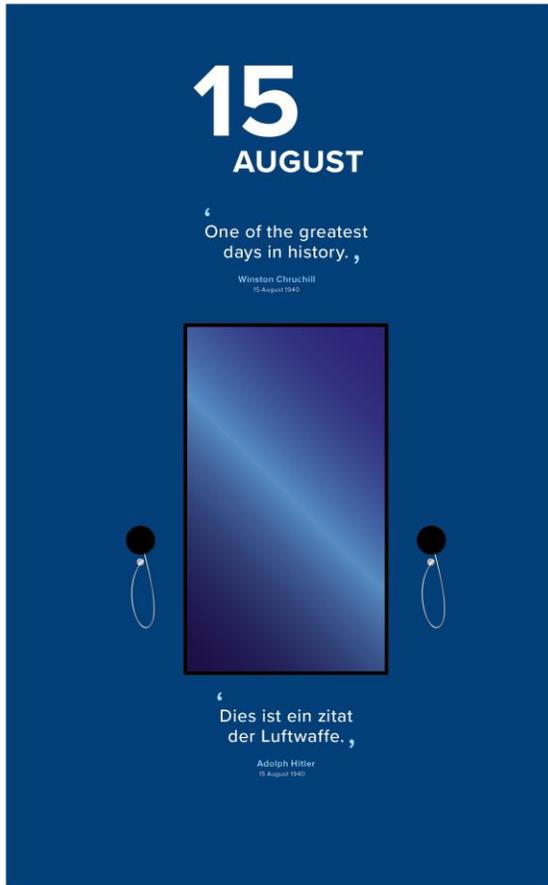
OPTION 1

OPTION 2

OPTION 3

TIMELINE WALL DRAFT

UNDER CONTENT REVIEW BY RAF MUSEUM

THE 15TH AUGUST HIGHLIGHT PANEL (OPTIONS WITH 2 QUOTES)

OPTION 4
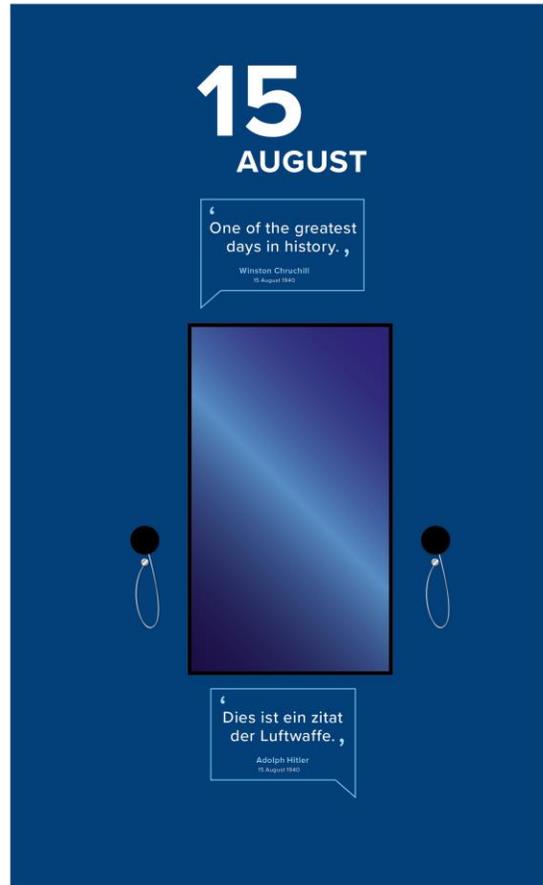
OPTION 5
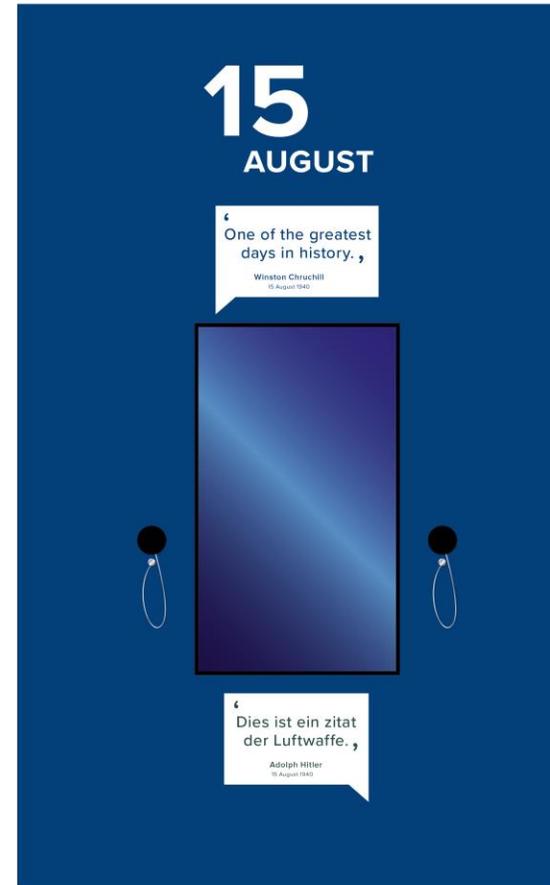
OPTION 6

PEOPLE STORIES WALL

PEOPLE WALL COSFORD
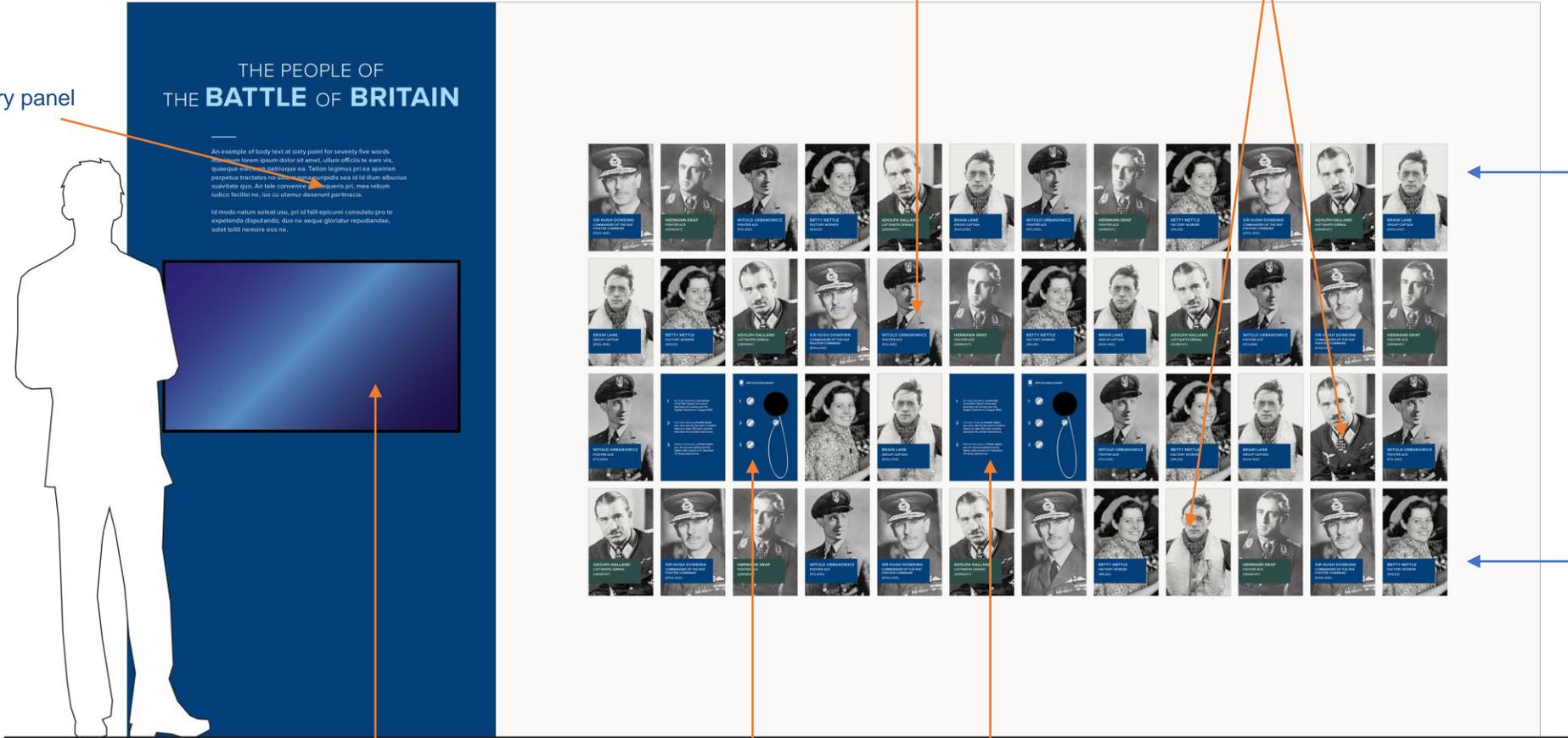
350mm high faces panels
Fixed images

350mm high people panels
Rotating images –
No caption on front image

Integrated primary panel

THE PEOPLE OF
THE **BATTLE** OF **BRITAIN**

44 FACES

2 x AUDIO

42" Touchscreen

Audio handset
with 3 buttons

Audio descriptors

44 FACES
and 2 AUDIO

hsd

PEOPLE WALL COSFORD OPTION WITH NAMES ALONG THE BOTTOM OF EACH IMAGE
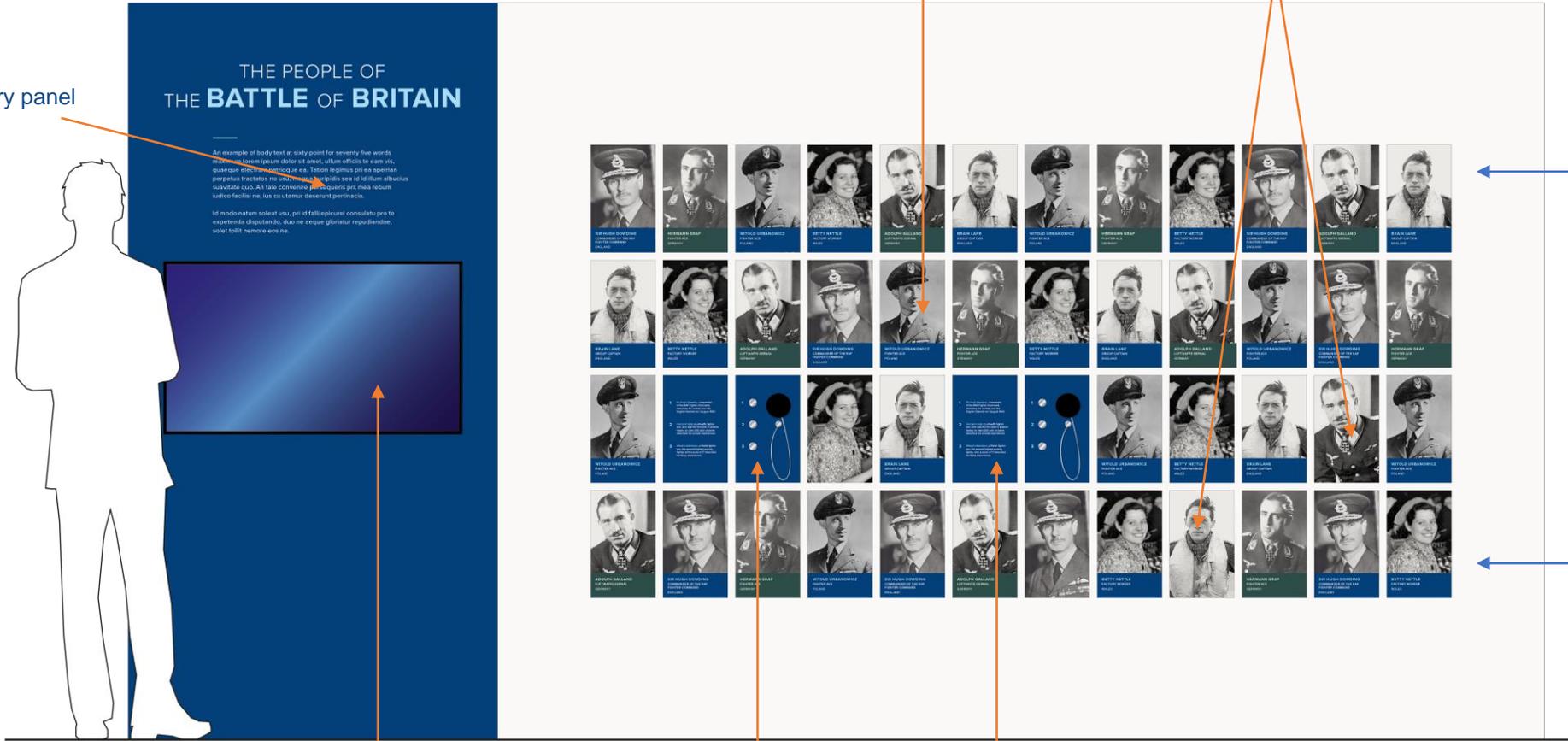
350mm high faces panels
Fixed images

350mm high people panels
Rotating images –
No caption on front image

Integrated primary panel

44 FACES

2 x AUDIO

42" Touchscreen

Audio handset
with 3 buttons

Audio descriptors

44 FACES
and 2 AUDIO

hsd

PEOPLE WALL HENDON

350mm high people panels
Rotating images –
No caption on front image

350mm high faces panels
Fixed images

Integrated primary panel

THE PEOPLE OF
THE BATTLE OF BRITAIN

Audio descriptors

Audio handset
with 3 buttons

42" Touchscreen

128 FACES
and 4 AUDIO

hsd

PEOPLE WALL PANELS FLIP AND FIXED

PLEASE NOTE: Image/Name used for styling purposes only

210mm

350mm

BETTY NETTLE
FACTORY WORKER
(WALES)

IMAGE PANEL (FIXED)

SIR HUGH DOWDING
COMMANDER OF THE RAF
FIGHTER COMMAND

(ENGLAND)

———

An example of body text at twenty four point for fifty words only elementum curabitur vitae nunc sed velit dignissim sodales ut eu sem integer vitae justo eget magna fermentum iaculis eu non diam phasellus vestibulum lorem sed risusat ultricies tristique nulla aliquet enim tortor at auctor urna nunc id cursus metus aliquam eleifend.

'An example of a quote text at twenty four point for forty words only, sed elemen tum curabitur vitae nunc magna, phasellus vestibulum lorem sed ultricies tristique nulla aliquet enim tortor at auctor urna nunc id cursus metus aliquam eleifend. ,

AUTHOR NAME HERE
Lorem ipsum dolor
15 August 1940

36pt

28pt

24pt
(50 words max)

24pt

21pt

18pt

FLIP PANEL (FRONT)   **FLIP PANEL** (BACK)

hsd

PEOPLE WALL PANELS NAME LOCATION OPTIONS

PLEASE NOTE: Image/Name used for styling purposes only

210mm

350mm

SIR HUGH DOWDING
COMMANDER OF THE RAF
FIGHTER COMMAND
ENGLAND

NAME OPTION (FLOATING)

SIR HUGH DOWDING
COMMANDER OF THE RAF
FIGHTER COMMAND
ENGLAND

NAME OPTION (ALONG THE BOTTOM

SIR HUGH DOWDING
COMMANDER OF THE RAF
FIGHTER COMMAND
(ENGLAND)

—————

An example of body text at twenty four point for fifty words only elementum curabitur vitae nunc sed velit dignissim sodales ut eu sem integer vitae justo eget magna fermentum iaculis eu non diam phasellus vestibulum lorem sed risusat ultricies tristique nulla aliquet enim tortor at auctor urna nunc id cursus metus aliquam eleifend.

'An example of a quote text at twenty four point for forty words only, sed elemen tum curabitur vitae nunc magna, phasellus vestibulum lorem sed ultricies tristique nulla aliquet enim tortor at auctor urna nunc id cursus metus aliquam eleifend. ,

AUTHOR NAME HERE
Lorem ipsum dolor
15 August 1940

36pt

28pt

24pt
(50 words max)

24pt

21pt

18pt

FLIP PANEL (BACK)

hsd

PEOPLE WALL AUDIO HANDSETS

rafm.tours/buccaneer

1

2

3
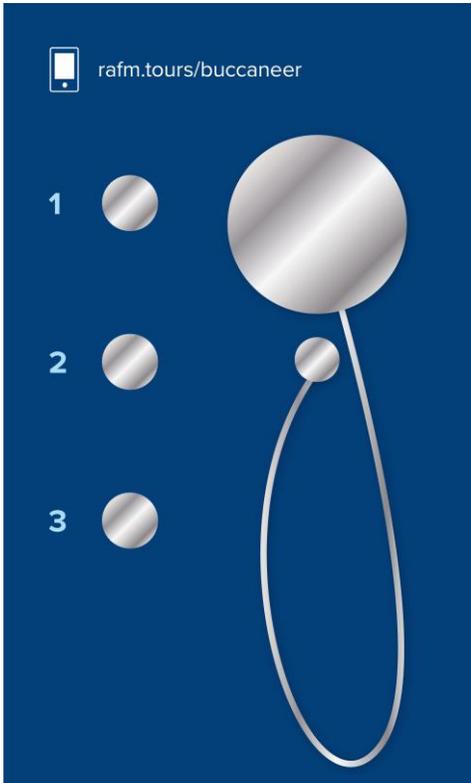
PANEL (BUTTONS AND HEADSET)

1   Sir Hugh Dowding, commander
     of the RAF Fighter Command,
     describes his combat over the
     English Channel on 1 August 1940.

2   Hermann Graf, a Luftwaffe fighter
     ace, who was the first pilot in aviation
     history to claim 200 ariel victories
     describes his combat experiences.

3   Witold Urbanowicz, a Polish fighter
     ace, the second highest scoring
     fighter, with a score of 17 describes
     his flying experiences.

24pt
(30 words max)

PANEL (AUDIO DESCRIPTIONS)

THE PEOPLE OF
THE **BATTLE** OF **BRITAIN**

An example of body text at sixty point for seventy five words
maximum lorem ipsum dolor sit amet, ullum officiis te eam vis,
quaeque electram patrioque ea. Tation legimus pri ea apeirian
perpetua tractatos no usu, magna euripidis sea id Id illum albucius
suavitate quo. An tale convenire persequeris pri, mea rebum
iudico facilisi ne, ius cu utamur deserunt pertinacia.

Id modo natum soleat usu, pri id falli epicurei consulatu pro te
expetenda disputando, duo ne aeque gloriatur repudiandae,
solet tollit nemore eos ne.

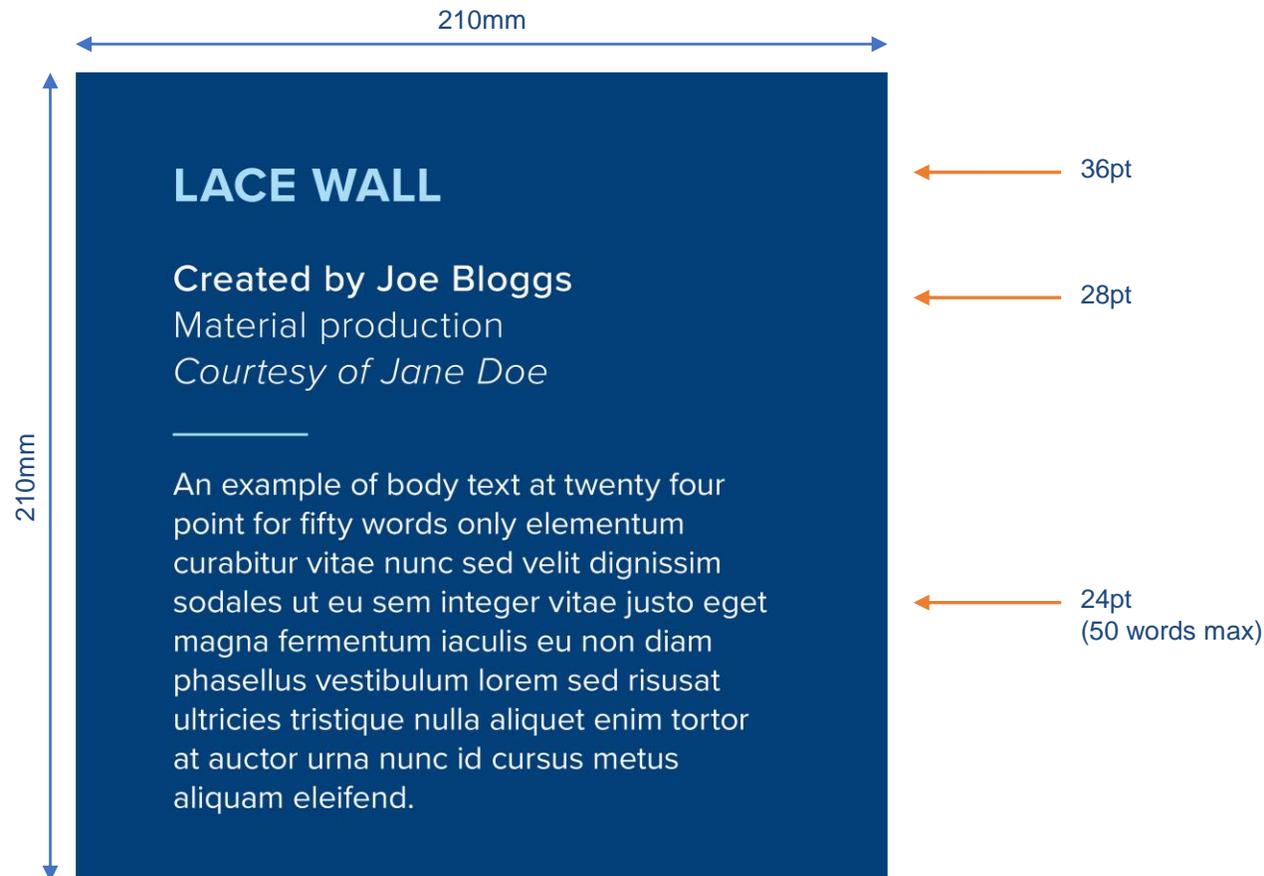180pt

260pt

60pt
(75 words max)

PRIMARY PANEL (EXAMPLE)

hsd

hsd

LACE WALL PANEL

LACE WALL PANEL
AWAITING CONTENT FROM RAF MUSEUM

This is a label example for styling purposes only.
Awaiting content from RAF Museum.

210mm

210mm

LACE WALL

Created by Joe Bloggs
Material production
Courtesy of Jane Doe

—————

An example of body text at twenty four point for fifty words only elementum curabitur vitae nunc sed velit dignissim sodales ut eu sem integer vitae justo eget magna fermentum iaculis eu non diam phasellus vestibulum lorem sed risusat ultricies tristique nulla aliquet enim tortor at auctor urna nunc id cursus metus aliquam eleifend.

36pt

28pt

24pt
(50 words max)

hsd

END