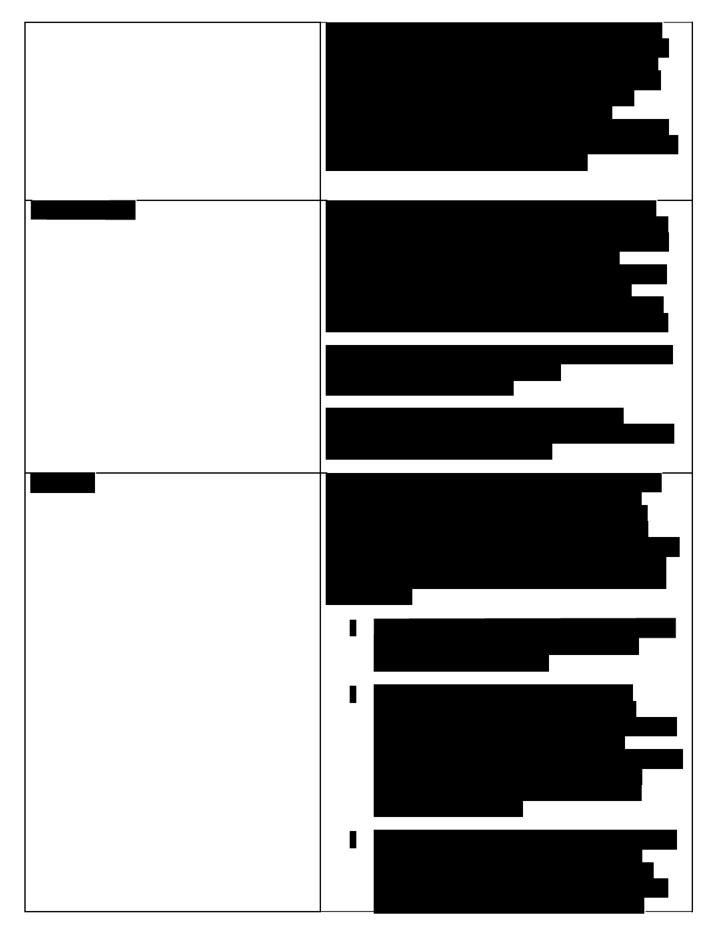
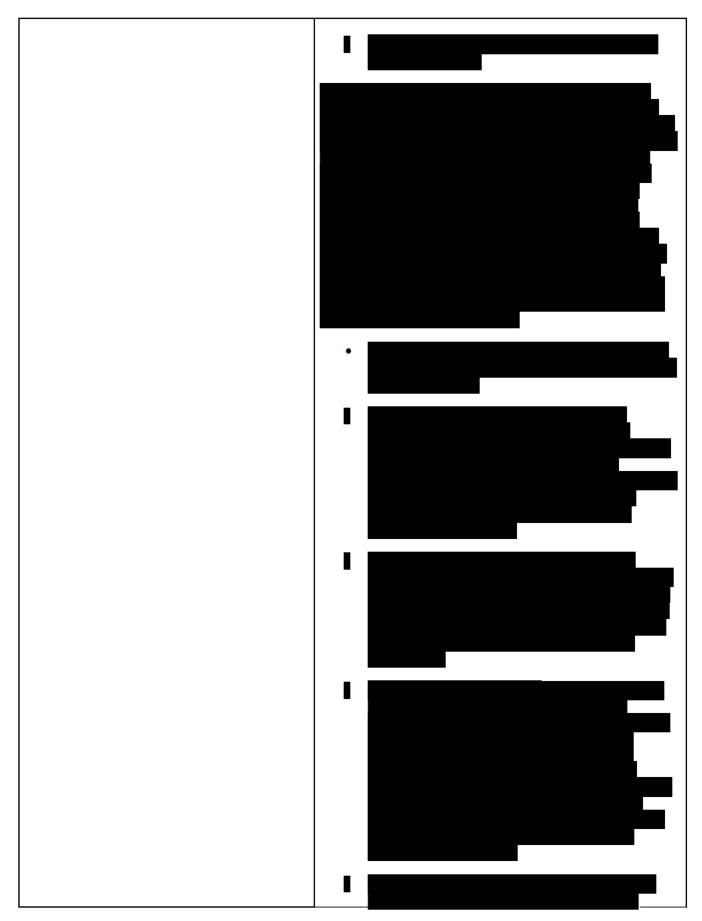
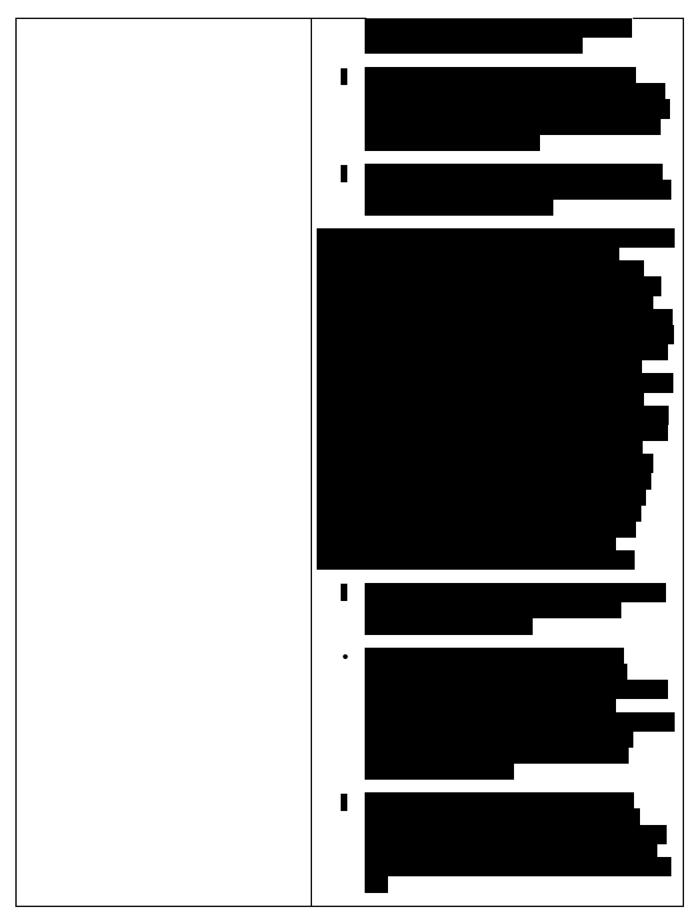
BRAND INTEGRATION AGREEMENT

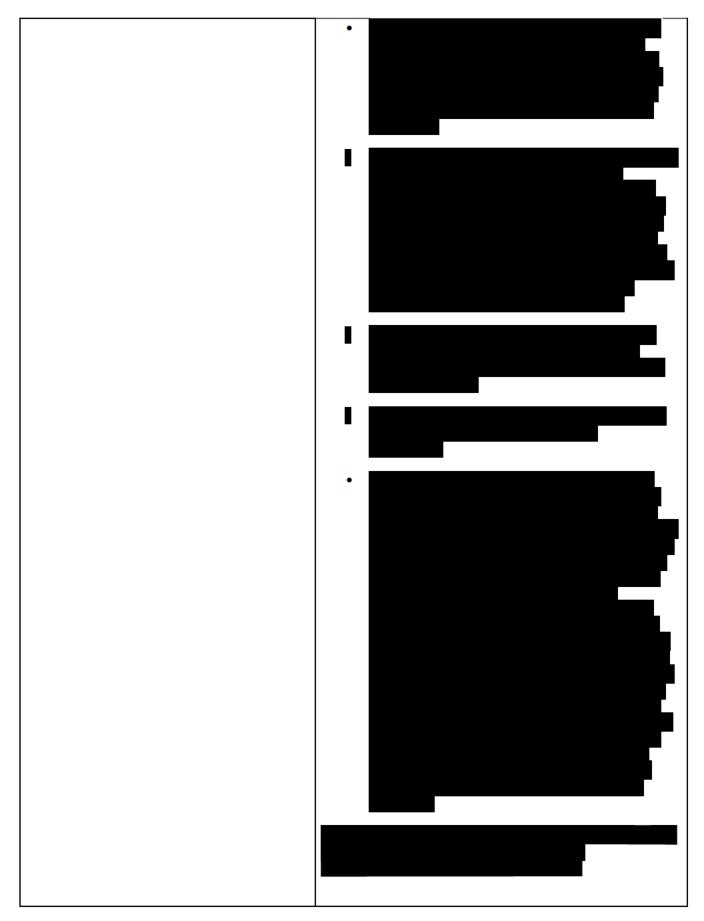
The following sets forth the agreement ("Agreement"), entered into as of August 30, 2022 ("Effective Date") between Company and Provider

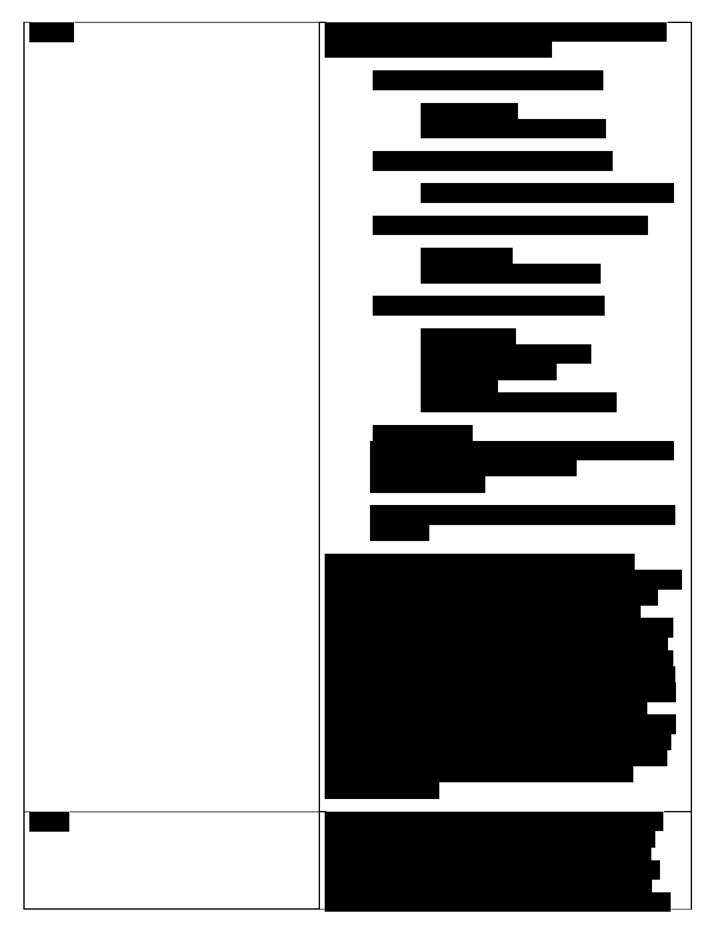
"Company"	The Mission Productions, LP		
"Provider"	Department of Environment Food and Rural Affairs ("DEFRA")		
Provider Contact Information	DEFRA Department for Environment, Food and Rural Affairs, Seacole Building, 2 Marsham Street, London, SW1P 4DF		











The terms set forth above, together with the Standard Terms and Conditions provided herewith as <u>Appendix I</u>, which is hereby incorporated herein, collectively constitute the entire agreement between Company and Provider with respect to the subject matter hereof, all previous understandings, whether oral or written, having been merged herein.

ACCEPTED AND AGREED

DEPARTMENT OF ENVIRONMENT FOOD AND THE MISSION PRODUCTIONS, LP





Appendix I
Standard Terms & Conditions





