

CLARIFICATION TO TEN479 DATED 19 JUNE 2020

Question 1: Do you envisage the contract and £35k budget covering ongoing / regular media relations services every month for the two-year contract period? Or could the deliverables outlined in the tender be achieved through defined projects?

Answer 1: I refer you to 5.1,5.2 and 8.2.5 of the ITT. The delivery of the services will be discussed with the winning tender in consideration of meeting the requirements set out in 5.1 and 5.2 and the AeroSpace Cornwall Marketing and Comms Strategy Enclosure 1 of the ITT. The only time related activity is detailed in para 5.2.4 a. However, all activities submitted in response to this tender must remain within the maximum budget as per section 6 of the ITT.

Question 2: Is the £35k budget for the services to spread the 26.5 months or is this £35k per annum?

Answer 2: The budget is for the duration of the contract.