

Falmouth Launchpad Investments

Market Testing Document for a Freelancer Marketplace Service

Closing date Expressions of Interest:

Monday 10th January 2022 at 12.00pm

**Ref: 1810LaunchPad**

 **Market Test Document**

The purpose of this document is to establish whether there are suitable parties available to support in providing the services as set out in this document. We wish to test the market to ensure we are sourcing a suitable delivery partner using a fair, open, and transparent method. The information received from this market testing survey will determine our next steps in regard to a procurement strategy.

**About Falmouth Launchpad**

Launchpad is the only programme of its kind in the UK, blending academic delivery in the form of MSc Entrepreneurship with a traditional venture studio model. Based in a stunning, state-of-the-art building at Falmouth University, Launchpad exists to build an entrepreneurial ecosystem, solve market failures, and forge a new generation of market-driven tech businesses. At Launchpad, we are creating long-term sustainable impact through high tech companies led by high performance teams.

 **The Specification in Brief**

We are looking for a freelance marketplace service that offers the following:

**Specification:**

* Access to a global marketplace of freelancers, specifically talented software developers and digital marketers, available to hire for both small- and large-scale projects
* Dedicated account management and customer support team
* Inbuild project management and collaborative tools
* Tailored support for Launchpad programme and individual projects
* Net 30 invoicing terms
* In-house vetting procedure to shorten hire time
* Custom reporting options

The potential bidders need to provide full pricing and features list based on the information in this request and this will then feed into the final design and tender stage.

**Contract**:

2 years

Timetable

Set out below is the proposed timetable.

| Activity | **Date** |
| --- | --- |
| Release of Market Test Document  | Monday 20th December 2021 |
| Deadline for Expressions of Interest | Monday 10th January 2022 |

 **Expressions of interest.**

Any interested parties who can provide all of the criteria as set out in the specification should reply with an expression of interest, by the deadlines as stated above. This should include a brief overview of your company (including contact details) and any relevant experiences and accreditations that would support in delivering this project. All expressions of interests will then be reviewed and invited to participate in the tendering stage of the process.

All correspondence and expressions of interest should be directed via our email address **Launchpadprocurement@falmouth.ac.uk** and **procurement@fxplus.ac.uk** with code 1810LaunchPad, clearly referenced in the subject heading.