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| **Question/ clarification** | **Response** |
| Please could we request a copy of the qualitative research on farmers' attitudes that preceded/led to this project that is mentioned on page 10 of the ITT? | Please find attached a copy of the report - Understanding socio-cultural factors influencing the decision-making of suppliers in green finance markets.Note – a copy of this report will also be added to the Open Opportunity Notice on Contract Finder. |
| Please confirm that the budget shown in the spec is inclusive of VAT | The budget for this project is £40,000 Including VAT.£33,333 excluding VAT. |
| What is the minimum number of focus groups to be run? | We have not specified a minimum number of focus groups. Potential suppliers should suggest the number of focus groups they can conduct, given the stated budget.  |
| Do you require qualitative outputs only, or would you be interested in approaches that provide data about the markets and farmers? | This is intended to be a qualitative project, based on the use of focus groups conducted with groups of farmers already engaging with Green Finance markets or schemes. |
| Is there any chance of an extension to the submission deadline to 1st September? | In the interest of transparency and fairness to all potential applicants we are not able to extend the submission deadline beyond the 23rd of August. |
| Are you open to other qualitative approaches if we feel they are a better fit for delivering to the stated objectives? | Yes, we welcome suggestions of other qualitative approaches contractors feel are more appropriate. In your quote, please be sure to provide a clear justification for your proposed methodology and state how it will meet the project objectives. |