



INTERNATIONAL TRADE DELIVERY CONTRACT

Agreement with the Department for International Trade (DIT)



1) BACKGROUND



UKTAG has been working with posts identifying key people, potential importers and industry leaders from the LATAC sheep breeding industry from Argentina, Chile, Colombia, Paraguay and Uruguay to with the intention of bringing them on an inward mission to the UK. Buyers will be invited to participate in a full programme of round tables, seminars, along with B2B sessions with potential exporters

This mission has been planned during Covid lockdown involving our locally engaged staff working with posts in the region and the DIT Agri Tech team in the UK to raise the awareness of the UK sheep genetics and technical expertise A series of sector specific webinars were arranged and delivered to a targeted audience identified by our industries technical experts in the region they also attended physical events where travel was permitted.

These events have been conducted over a two year period

From these webinars a list of potential missioners have been identified to be invited

The Department for International Trade, hereafter DIT, is expecting UK Technology for Agriculture and Technology Ltd (a wholly owned subsidiary of the British Pig Association) hereafter referred to as UKTAG , to carry out the work of organising the mission and having staff with sector knowledge accompanying the delegates throughout the mission

1) UKTAG will: -

- **Arrange all UK logistics, hotels, transport and meals**

- Organise a full programme of B to B meetings
- Organise seminars and demonstrations promoting the excellence of the UK offer to LATAC for advanced sheep genetics and production technologies
- Liaise with exhibitors at the NSA Sheep Expo, to arrange targeted meetings
- Arrange networking events with senior UK sheep industry people and business
- Create all the marketing and running a continuous PR campaign before, during and after.

2) DESCRIPTION OF GOODS AND SERVICES

- Concept, create an inward mission consisting of 5 days of targeted business visits networking receptions and attending the National Sheep Association biennial exhibition, a base for UK businesses to promote British goods and services.
- Staffing of the event for the duration of the mission from meeting the delegates on arrival to their departure points Organising the week long mission including hotels and all transport in the UK.
- Marketing plans to promote the event, DIT along with staff from LATAC posts and the businesses taking part.
- Full report to be submitted following completion of work as described.

3) PAYMENT

[REDACTED]

[REDACTED]

4) ENTIRE AGREEMENT

This Agreement contains the entire agreement of the parties and there are no other promises or conditions in any other agreement whether oral or written. This Agreement supersedes any prior written or oral agreements between the parties.

5) AMENDMENT

This Agreement may be modified or amended only if the amendment is made in writing and is signed by both parties.

[REDACTED]



	Position	
On behalf of UKTAG		



