Is a copy of the text to translate available?	A copy of the text that is required in each language is attached to this tender. At the point of translation there may be some amendments to this file depending on our product selection at the time.
Will Celtic & Co. accept revisions to the cost at the point each language is translated and launched?	Yes, based on any changes to content. We would expect this to be at the rate given in the tender.
Does the text need to be SEO optimised?	We expect the text to be optimised to the locally used word in each language. For example, in the UK "Sheepskin" is used as the term for a large range of our products, in the US & Canada we use "Shearling" as this is the locally accepted term. Equally jumper is changed to sweater, gilet to vest etc.
Do you expect to receive a ready to publish translation, with no additional validation on your side?	Yes, we expect quotes to include a 2nd proof read to ensure they are ready to be published when we receive them.
Will Celtic & Co. validate the translation before publication?	Basic checks will be run but we will not check everything in depth.
What format will the site content be exported in, or will changes be made via a CMS?	We can export all content as an xlsx file.
Will Celtic & Co. accept applications for an individual language?	No, we will only accept applications which include translations for all languages in the tender.
Will Celtic & Co. send over tone of voice and brand guidelines?	We will supply these documents to the successful applicant.
Is the word count (143,339) per language? Or is it the total for the 5 languages?	This is the total per language.
Is the service limited to go live for each language or are you looking to include ongoing edits for the lifetime of the contract?	The service is limited to go live for each language.
In what format will you supply the source text and what format would it need to be delivered in?	We will supply an Excel file and would like to receive the text back in an Excel file.
IS the Chinese requirement for Hong Kong or Taiwan?	We require a simplified and traditional Chinese translation
Can all documents be sent electronically or are print versions required?	Only electronic versions are required.

| Could you please clarify what you need as a confirmation that our team is able to meet the requirements (Section 6, subsection 1)? | Celtic & Co. require any agency to be able to fulfill the tender to a high level of accuracy within the time frames specified. Any agency applying for the tender must be able to provide translations for all of the languages specified within. |