

SOURCING REFERENCE:	PS17042				
SOURCING DOCUMENT TITLE:	Building a Strong Brand for BEIS Public Appointments				
BIDDER NAME					

Cell E22 shall be used for evaluation purposes. Section 2 shall directly feed into section 1 using formulas to ensure that the amount of days and values correlate.

Please complete the shaded yellow sections only

Section 1

Objective	Number of Days	Fixed Day Rate (ex VAT)	Total Cost (Exc VAT)	Comments
Fieldwork (data gathering) (Interviews &		f -	f -	
Analysis)	0	2	_	
Production of a brand audti report	0	£	£ -	
Production of blueprint	0	£ -	£ -	
Production of definitive BEIS markeing strategy	0	£ -	£ -	
Presentation to support all three outputs	0	£ -	£ -	
Other Costs (please provide information in comments	n/a	n/a		
TOTAL FIXED PRICE			ę -	

Job Title	Objective Area (Please select from the dropdown options)	Number of Days	Contract day rates excluding VAT (£/Day)	Total Cost (Exc VAT)
	Please Select		£ -	£ -
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TOTAL FIXED PRICE				f -