

SERVICE LEVEL AGREEMENT – ACFM BUSAN 2022

From: Film Export UK Ltd. ("**Film Export UK**" or "**we**")
2nd Floor, Windsor House,
40/41 Great Castle Street, London W1W 8LU

To: Department for International Trade ("**the DIT**" or "**you**")
Old Admiralty Building
Admiralty Place
London SW1A 2DY

We set out herein the terms of Film Export UK's provision of services to you in connection with the 2022 Busan International Film Festival in South Korea to which we shall lead a delegation of UK companies to exhibit in-person on a UK national pavilion or umbrella stand (the "Stand") in the trade show component of the festival known as the **Asia Contents & Film Market** ("ACFM") from Saturday 8th October until Tuesday 11th October 2022.

IT IS HEREBY AGREED AS FOLLOWS:

- 1) Film Export UK confirms it has secured certain funding for the stand from the British Film Institute and from fees from the participating companies.
- 2) The stand shall measure 54sqm and shall provide a table and chairs to each of the following companies: Altitude Film Entertainment Ltd, AMP International Ltd, Embankment Films Ltd, Film Seekers Ltd, GFM Animation Ltd, HanWay Films Ltd, Jinga Films Ltd, Protagonist Pictures Ltd, SC Films International Ltd.
- 3) Film Export UK shall prominently display GREAT campaign branding on the stand and secure the campaign's approval in advance for the design.
- 4) The DIT's contribution to the cost of the work shall be [REDACTED] payable in full against invoice after the ACFM has ended and providing that you are content on receipt of photographs and a short report that the Stand has been delivered in a satisfactory and professional manner.
- 5) This Agreement will be governed by and construed in accordance with the laws of England and Wales and will be subject to the exclusive jurisdiction of the courts of England.
- 6) This Agreement sets out the entire Agreement of the parties and supersedes all prior Agreements and understandings whether oral or in writing relating to its subject matter.

Please acknowledge your acceptance of the above terms and conditions by signing this document and returning it to [REDACTED] at Film Export UK.

Signed on behalf of
Film Export UK Ltd.

[REDACTED] 3/10/2022

(Signature) (Date)

Signed on behalf of
Department for International Trade

[REDACTED] 3/10/2022

(Signature) (Date)