

Event Planning Contract

Paris Men's and Pre-Collections Week 21-27 June 2023

This agreement is made as of 11th May 2023, by and between the UK's Department for Business and Trade (hereafter referred to as DBT) and the UK Fashion and Textile Association Ltd (hereafter referred to as UKFT). In this agreement, the party contracting to provide services shall be the UK Fashion and Textile Association (UKFT) and the client contracting and receiving the service will be the Department for Business and Trade (DBT).

DBT has agreed to support an industry-led promotion of UK companies exhibiting physically and online during Paris Men's and Pre-Collection Fashion Week, between 21st and 27th June 2023. UKFT has agreed to organise this event for DBT.

Therefore the parties agree as follows:

1. DESCRIPTION OF SERVICES

Group coordination of the British Group at Paris Men's and Pre-collections Fashion Week June 2023

To include:

Coordination of all UK exhibitors at the fairs – including Tranoi, Man, Splash and the multi-brand showrooms

1-2-1 briefing and support for all returning companies

1-2-1 briefing and application/selection panel support for the shows/showrooms

1-2-1 support with all Brexit related questions and issues (how to get the collection/samples into an out of the market, UK passport holder travel issues etc

Liaison with the show organisers on stand applications, locations, fixtures and fittings, pull-in, pull-out, local staff

Liaison with DBT

Organised tour (if required) of PMFW for DBT to give HMG an understanding of the event, how it works and the chance to see companies in a sales setting

1-2-1 and group follow up calls with participants

Digital online support platform to support and promote all the UK brands with social media and press coverage and stories. The promotion will be shown online at www.ukft.org. UKFT will put together a cohesive presentation of images and trends from the UK menswear, pre-collections and swimwear industry.

Detailed online mapping exercise to inform buyers and press of the location of the UK brands across the shows and showrooms with UKFT and GREAT graphics (agreed with DBT)

Promotion of the group in advance via LinkedIn and Instagram ads

Social media live from the event in real time

One page physical ad in Modem Paris Map

2. COMPENSATION FOR SERVICES

DBT agrees to pay UKFT the sum of £ Text Redacted plus VAT for the service. DBT will provide a PO number and UKFT will invoice the total service in one invoice.

3. CANCELLATIONS

If the event is cancelled by DBT or the services of UKFT are terminated by DBT for whatever reason, all payments or commitments made to date are non-refundable, all outstanding payments or commitments due to date will be due immediately and any non-committed payments due in future will be cancelled. If there is a dispute as to the amount that should be due at that point based on the timing of the work compared to the timing of the payments for the work (for example only half the work has been done), the issue is subject to the resolution process set forth below.

4. REMEDIES

n/a

5. EVENT VENUE

n/a

6. ENTIRE AGREEMENT

This agreement contains the entire agreement of the parties and there are no other promises or conditions in any other agreement whether oral or written. This Agreement supercedes any prior written or oral agreements between the parties.

7. AMENDMENT

This Agreement may be modified or amended only if the amendment is made in writing and is signed by both parties.

8. SEVERABILITY

If any provision of this Agreement shall be held to be invalid or unenforceable for any reason, the remaining provisions shall continue to be valid and enforceable. If a court finds that any provision of this Agreement is invalid or unenforceable, but that by limiting such provision it would become valid and enforceable, then such provision shall be deemed to be written, construed and enforced as so limited.

9. WAIVER OF CONTRACTUAL RIGHT

The failure of either party to enforce any provision of this Agreement shall not be construed as a waiver or limitation of that party's right to subsequently enforce and compel strict compliance with every provision of this Agreement.

10. APPLICABLE LAW

This agreement shall be governed by the laws of England and Wales with the English courts having sole jurisdiction.

11. DISPUTE RESOLUTION

In the event of a dispute regarding this Agreement, the parties will first attempt to mediate the issue with a mutually agreed mediator. If that is not successful, the dispute shall be arbitrated with a mutually agreeable arbitrator.

Party providing the service:

UK Fashion & Textile Association (UKFT)

By: _____ **Text Redacted** _____ Date: 15/8/2023

Text Redacted International Business Director UKFT

Party receiving the service:

Department for Business and Trade DBT

By: _____ **Text Redacted** _____ Date: 15/8/2023

Text Redacted

Head of Commercial