Market Consultation

Leadership Development Programme for Aspiring Directors of Public Health

Project: C217852

Version Number: 1

Date: 19/10/2023

# Introduction

* 1. This information note and accompanying information is being made publicly available to any organisations which are interested in providing a **Leadership Development Programme for public health professionals aspiring to the position of Director of Public Health.**
  2. For avoidance of doubt **THIS IS NOT** a call for competition or a call for grant funding applications to be submitted.
  3. This is a market consultation. The purpose is to advise suppliers of the forthcoming Department of Health and Social Care (DHSC) procurement and seek feedback from potential suppliers that may inform the final specifications and/or procurement approach to the services.
  4. This builds on a commitment to engage with the market, by sharing information and seeking input from the market to enable us to develop the final requirement and tender documentation in a fair and transparent manner. This exercise is to ensure that all tenderers have a clear understanding of the Department’s requirement and help reduce the number of questions that may be raised in the Tender Period.

# Background

* 1. The **Leadership Development Programme for Aspiring Directors of Public Health** has been commissioned by the Office for Health Improvement and Disparities (OHID) within DHSC (and formerly PHE) for several years.
  2. The programme has successfully supported several cohorts of Public Health Specialists aspiring to the position of Director of Public Health, or other similar roles, ensuring that they are suitably qualified, experienced, able and motivated to meet the challenges of senior leadership across a changing health and care system.
  3. DHSC is seeking to appoint a supplier that can continue to deliver a successful programme over the next few years.
  4. This programme will help OHID (and DHSC) meet its priorities to:
     + - * improve healthcare outcomes through a well-supported workforce
         * To set and maintain the strategic direction of the public health workforce including improving public health analytical capacity across the health and care system.
  5. This programme will also be key to supporting local health systems.

1. **requirement** 
   1. DHSC is seeking feedback on the Specification for the programme in this Market Consultation.
   2. **Requirements of the supplier:**
   3. It is anticipated that any procurement would be conducted using an Open Competition.
   4. This will allow DHSC to identify any supplier with the relevant knowledge and experience to deliver the programme.
   5. The full requirements of the supplier can be found in the embedded Specification.



* 1. DHSC would be seeking to appoint one supplier. However, the supplier may consider working in partnership with other local organisations.
  2. For this service it is important that suppliers have:
* An ability to deliver educational provision, particularly leadership development interventions, to qualified professionals working in the public sector
* An in-depth understanding of the local authority landscape, especially the challenges facing those working in Public Health, and the broader health and wellbeing and prevention agendas
* An understanding of Public Health System challenges
* An ability to create and maintain sustainable peer support networks
* Expert understanding of constructs such as wicked issues, adaptive leadership, and a track record in enabling others to apply these to real-life, work-based situations

1. **Guidance for completion of questionairre** 
   * 1. The questionnaire which forms part of this consultation is to support the potential future procurement of a supplier a Leadership Development Programme for public health professionals aspiring to the position of Director of Public Health.
     2. by exploring the market interest on this project, as well as to identify critical success factors and potential barriers for a future formal procurement process.
     3. To maximise the success of any subsequent procurement process we request that suppliers are open and honest in their responses and provide as much detail as possible.
     4. Participation in this market consultation is voluntary. It is not required to provide an answer to every question if questions are not relevant.
     5. The Department wishes to encourage participation at this stage in order to ensure a wide number of responses. This market consultation process does not form part of the formal procurement process. When and if the formal procurement process commences, any interested supplier will need to take the actions communicated by DHSC at that time in order to participate in the procurement. All supplier bids will be evaluated on the same basis.
     6. The completed questionnaire should be returned via email to [ccsinbox@dhsc.gov.uk](mailto:ccsinbox@dhsc.gov.uk) quoting **‘Public Health Leadership Development Programme’** **no later than 5pm on Monday 18th December 2023.**
     7. The Freedom of Information Act 2000 (FOIA) applies to the Department. You should be aware of the Department 's obligations and responsibilities under the FOIA to disclose, on written request, recorded information held. Information provided by you in connection with this procurement exercise, or with any Contract that may be awarded as a result of this exercise, may therefore have to be disclosed in response to such a request, unless the Department decides that one of the statutory exemptions under the FOIA applies. The Department may also include certain information in the publication scheme which it maintains under the FOIA.
     8. In certain circumstances, and in accordance with the Code of Practice issued under section 45 of the FOIA or the Environmental Information Regulations 2004, the Department may consider it appropriate to ask you for your views as to the release of any information before a decision on how to respond to a request is made. In dealing with requests for information under the FOIA, the Department must comply with a strict timetable and the Department would, therefore, expect a timely response to any consultation within two working days.
     9. You may provide information which is confidential in nature and which you may wish to be held in confidence. You must give a clear indication which type of material is to be considered confidential and why it is considered to be so, along with the time period for which it will remain confidential in nature. The use of blanket protective markings such as "commercial in confidence" will no longer be appropriate. In addition, marking any material as confidential or equivalent should not be taken to mean that the Department accepts any duty of confidentiality by virtue of such marking. Please note that even where you have indicated that information is confidential the Department may be required to disclose it under the FOIA if a request is received.
     10. The Department cannot accept that trivial information or information which by its very nature cannot be regarded as confidential should be subject to any obligation of confidence.
     11. In certain circumstances where information has not been provided in confidence, the Department may still wish to consult with you about the application of any other exemption such as that relating to disclosure that will prejudice the commercial interests of any party.
     12. The decision as to which information will be disclosed is reserved to the Department notwithstanding any consultation with you.
     13. Whilst the Department expects to proceed to procurement in due course, there is no obligation to do so as a consequence of this early market engagement activity.
     14. The publication of any documents at this stage is intended to provide potential suppliers with the opportunity to view and comment on a draft specification and proposed procurement routes for the requirement. The Department does not intend to be bound by any information at this stage. The Department makes no commitment to accept recommendations or suggestions. Once published, the Invitation to Tender will contain the final requirements in relation to this service. All previous versions, including any documents published at this stage should be disregarded.
     15. The Department of Health and Social Care (The Department) will make the final decision whether to proceed to a formal procurement and if so, on the content of the Invitation to Tender documentation having considered feedback.

Kind regards,

**Corporate and Clinical Services, Commercial Lifecycle**

**Commercial Directorate, Department of Health & Social Care**

**39 Victoria Street, London, SW1H 0EU**

**QUESTIONNAIRE**

**Name of Supplier:**

Name of authorised representative in block letters:

Position:

Date:

Signature:

**(This should be completed by the Supplier or an authorised representative in his / her own name and on behalf of the company / organisation completing this questionnaire)**

**Please do not sell your organisation, this is just to understand your interest in the project and gather feedback.**

1. **gauging the level of interest**
   1. Are you interested in this project?

*Enter text here*

* 1. If you have answered yes to the above, what option applies to you?
     1. We can currently provide a service that meets the requirements in full
     2. We currently provide a service that could meet the requirements in full if developed further with the Department/Buyer
     3. We can develop a new service to meet the requirements
  2. Would your organisation consider submitting a tender for this project? If not, is there any reason why? Could the Department take any steps to encourage greater participation?

*Enter text here*

1. **requirements**
   1. Does the Specification provide you with a clear understanding of the Service being procured? Is it structured in a clear and straightforward way? Would you require any additional information in a finalised specification?
   2. Are there any features of the service that are of concern to you and why? How might these be addressed?
   3. Are there any components of the requirements that you feel, if removed or altered, would result in the Authority achieving the same deliverables/outcomes but at greater efficiency?
2. **Implementation activities**
   1. How long do you envisage will be required to create an appropriate programme/course if you do not have one currently available? What high-level activities would you need to undertake to do this and how long might each of these take?
3. **COmmercial**
   1. The Authority intends to use an open competition to identify a supplier. What are your views on this procurement route? Do you feel that it is appropriate or are you on any Frameworks/Dynamic Purchasing Systems that may be suitable?
   2. What sort of budget would DHSC require to deliver a programme/course like this? Would there be a minimum £value or number of participants required per year for this to be financially viable for you?
4. **SOCIAL VALUE**

DHSC aims to secure additional social value through the procurement of these services in accordance with [Procurement Policy Note 06/20](https://www.gov.uk/government/publications/procurement-policy-note-0620-taking-account-of-social-value-in-the-award-of-central-government-contracts). We have selected the following criteria:

Theme 4 - Equal opportunity; Policy Outcome - Tackle workforce inequality.

This could require you to demonstrate any/all of the following in your tender:

* MAC 6.1: Demonstrate action to identify and tackle inequality in employment, skills and pay in the contract workforce
* MAC 6.2: Support in-work progression to help people, including those from disadvantaged or minority groups, to move into higher paid work by developing new skills relevant to the contract.
* MAC 6.3 Demonstrate action to identify and manage the risks of modern slavery in the delivery of the contract, including in the supply chain.
  1. Do you think this theme, outcome and the Model Award Criterion (MAC) are suitable and achievable? If not provide reasons.
  2. Do you think there are other themes that could be used?
  3. Do you consider this a barrier in your intention to apply for this service?

1. **Critical Success factors**
   1. What are the key critical success factors for the project?
   2. What are the major barriers to success? How might these be overcome?
2. **Other feedback**
   1. DHSC is looking to understand how we might further maximise value for money by commissioning this programme. Do you have any ideas which, if DHSC implemented, would support this aim? (For example, could you develop this into an apprenticeship to allow DHSC to utilise the Apprenticeship Levy funding?)
   2. Please use this section to provide any additional information or questions which you feel might be of value or to highlight any additional items that need to be taken into consideration.