**Yonder Consulting Limited**

**10 Northburgh House  
London  
EC1V 0AT**

Attn: **REDACTED TEXT under FOIA Section 40, Personal Information**

**[REDACTED TEXT under FOIA Section 40, Personal Information](mailto:chris.menzies@yonderconsulting.com)** Date: Thursday 30 June 2022

Contract ref: CCZZ21A56

Dear Sir,

**Award of contract for the supply of the GREAT International Audience Survey**

Further to your submission of a bid for the above Procurement, on behalf the Cabinet Office (the “Authority”), I am pleased to inform you that you ranked first in our evaluation and therefore we would like to award the contract to you.

The attached appendix provides detailed feedback on your submission.

The call-off contract shall commence 11 day of July 2022 and the Expiry Date will be 31 day of March 2024. The Contracting Authority reserves the option to extend the call-off contract by 1 year; the total contract including extensions shall not surpass 31 day of March 2025. The total contract budget shall be £993,000.00 excl. VAT and including all extension options.

This procurement activity was a Call Off under Commercial Agreement RM6126 – Research & Insights and the Commercial Agreement Terms and Conditions shall apply. A copy of the contract is provided with this Award Letter and includes those terms and conditions.

Please sign the Call-Off Contract/Terms and Conditions (Attachment 5) and forward to the Procurement Lead electronically via the e-Sourcing Suites’ messaging service by Wednesday 6 July 2022 at 12:00. You are reminded that no engagement with the Contracting Authority is permitted until a copy of the signed contract is received.

A copy signed on behalf of the Contracting Authority will be returned for your records.

Should you have any queries regarding this or any other matter please do not hesitate to contact me.

Yours faithfully,

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| Signed for and on behalf of the Cabinet Office | |
| **REDACTED TEXT under FOIA Section 40, Personal Information** Procurement Specialist |  |
| 30/06/2022 |  |