WP2268 User Research Participants Early Engagement Questionnaire

1. Are you registered on the CCS framework [RM1043.8, Digital Outcomes 6,](https://www.crowncommercial.gov.uk/agreements/RM1043.8#desc) under Lot 3 User Research Participants?

Please mark your answer with an X in the rightmost column

| Yes |  |
| --- | --- |
| No |  |

1. Are you registered on any alternate CCS frameworks?

Please mark your answer with an X in the rightmost column, if you have responded Yes, please provide further details on the framework and the service provided.

| Yes |  |
| --- | --- |
| Agreement number:Lot:Any additional relevant details: |
| No |  |

1. What type of user research participant recruitment do you mainly do?

Please mark your answer with an X in the rightmost column

| Qualitative |  |
| --- | --- |
| Quantitative |  |
| Both |  |
| None of the above |  |

1. What is your area of specialism for research participant recruitment?

Please mark your answers with an X in the rightmost column

| Consumer |  |
| --- | --- |
| B2B |  |
| FMCG |  |
| Finance |  |
| Technology |  |
| Automotive |  |
| Healthcare |  |
| Pharmaceutical |  |
| Hard to reach |  |
| Telecommunications |  |
| Other (please specify) |  |

1. Which of the following ways do you do research participant recruitment?

Please mark your answers with an X in the rightmost column

| Databases |  |
| --- | --- |
| Recruiters |  |
| Social media (LinkedIn, Meta, Instagram etc.) |  |
| Websites |  |
| Apps (i.e. Nextdoor) |  |
| Panel(s) - proprietary |  |
| Panel(s) - non-proprietary |  |
| Door to door |  |
| Street recruitment (with permission) |  |
| In public places (with permission) i.e. libraries, supermarkets etc. |  |
| Through charities, networks and specialist organisations |  |
| Other (specify) |  |

1. Do you outsource your participant recruitment or do it in house?

Please mark your answer with an X in the rightmost column

| Outsource all participant recruitment |  |
| --- | --- |
| Outsource some participant recruitment, do some in house |  |
| Do all participant recruitment in house |  |

1. Are you a member of the MRS?

Please mark your answer with an X in the rightmost column

| Yes |  |
| --- | --- |
| No |  |

1. Do you use accredited recruiters to do participant recruitment?

Please mark your answer with an X in the rightmost column

| Yes |  |
| --- | --- |
| No |  |
| Not Applicable |  |

1. Do you have experience of recruiting a range of demographic characteristics

such as:

Please mark your answers with an X in the rightmost column

| low level of digital confidence |  |
| --- | --- |
| cognitive or physical disabilities  |  |
| regularly use assistive technologies  |  |
| changed their name or gender  |  |
| have a low level of trust in online services |  |
| do not have a suitable UK address history (and find it difficult to pass address history checks) |  |
| do not have a sufficient financial footprint to pass credit checks (not because of bad credit history but because of thin file)  |  |
| do not have a valid UK photo ID (passport or driving licence)  |  |
| And interlocking quotas for all of the above (i.e. low digital confidence AND thin file) |  |

1. What methods of incentive payment can you do on our behalf to pay research participants?

Please mark your answers with an X in the rightmost column

| We cannot pay incentives on your behalf |  |
| --- | --- |
| BACs |  |
| PayPal |  |
| Digital vouchers |  |
| Physical vouchers |  |
| Charity donations |  |
| None of the above |  |
| Other (please specify) |  |

1. What is the minimum lead time you need for participant recruitment?

Please complete the free text table below with your response

|  |
| --- |