

Kantar  
4 Millbank  
London  
SW1P 3JA

Attn: [REDACTED]  
[REDACTED]



Department  
for Transport

Date: 19 December 2023

Contract Reference: TROO0282

Dear [REDACTED],

**Contract for Research Specialists for the Qualitative Research Call Off Contract**

Further to your submission of a bid for the above Procurement, on behalf of The Department for Transport (the "Authority"), I am pleased to inform you that you ranked 1<sup>st</sup> in our evaluation and therefore we would like to award the contract to you.

The Contract shall commence on 27 December 2023 and the Expiry Date will be 25<sup>th</sup> April 2025 for a period of 18 months with an option to extend for up to a further 18 months at the Authority's sole discretion. The total contract value shall be £400,000 excluding VAT.

The order form with the terms and conditions of the contract will be forwarded to you in due course to review, sign and return.

The appendix below provides detailed feedback on your submission.

Yours faithfully,

Sent unsigned via email

[REDACTED]

Commercial Relationship Manager

By authority of the Secretary of State for Transport